



Day 4 (Masterclass on Trademarks and Geographical Indications)

Objective: To raise awareness about Intellectual Property Rights (IPR) and their role in fostering innovation and creativity

Benefit in terms of Learning: Students learned about start ups and the importance of protecting creative ideas and promoting innovation through IPR.

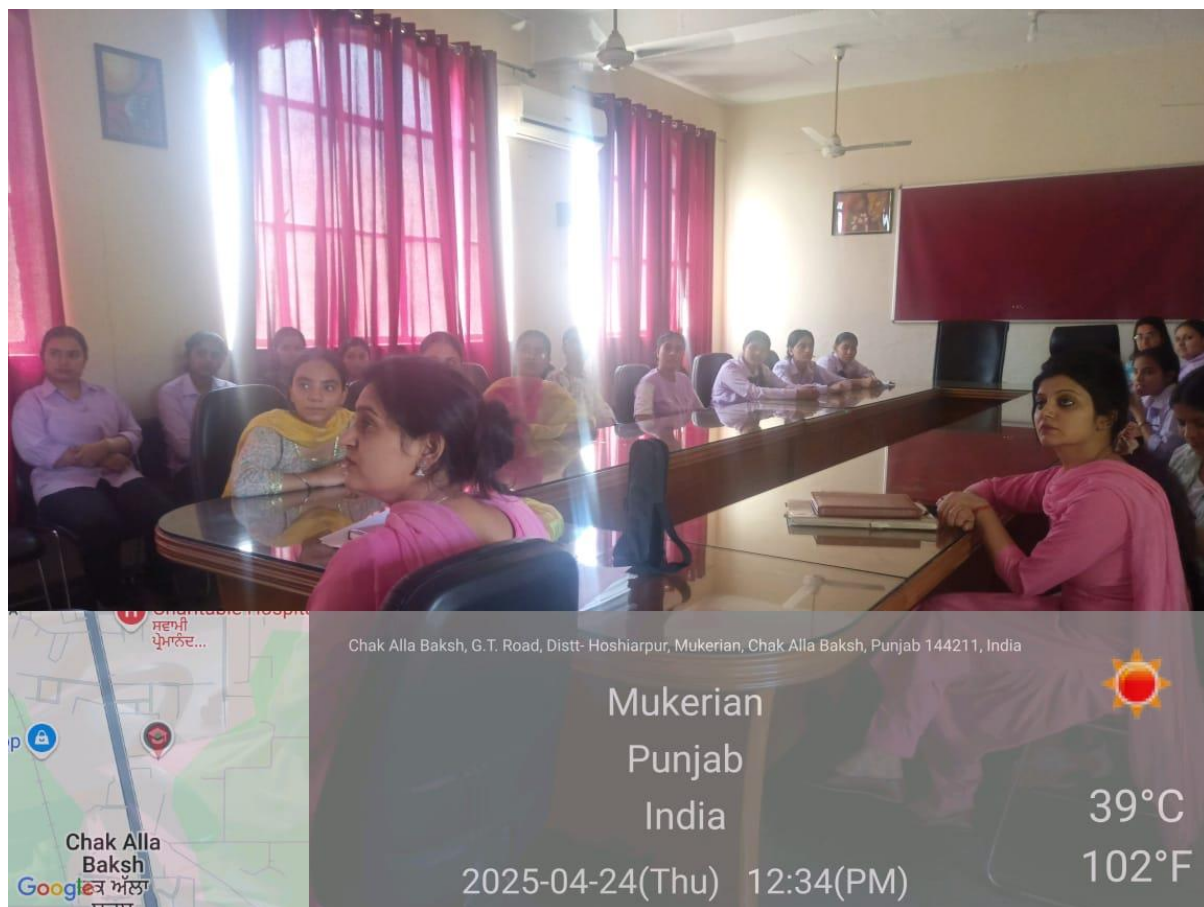
Institution's Innovation Council (IIC) of Dasmesh Girls College, Chak Alla Baksh, Mukerian organized online expert talks from 21st to 26th April, 2025, under the IP UTSAV by The Ministry of Education's Innovation Cell (MIC). The series of online expert talks were attended by both the students and faculty members.

The day **fourth (24 April 2025)** Mark the Spot: Trademarks Talk: Masterclass on Trademarks and Geographical Indications topic was discussed by Dr. Rahul Taneja, Scientist, Patent Information Centre. He talked that *"Mark the Spot: Trademarks Talk – Masterclass on Trademarks and Geographical Indications"* is an insightful session focused on the power of brand identity and cultural heritage. This masterclass delves into how trademarks protect logos, names, and symbols that distinguish goods and services in the marketplace, while Geographical Indications (GIs) preserve the unique identity of products linked to specific regions, like Darjeeling Tea or Banarasi Sarees. Participants will gain practical knowledge on registration, enforcement, and the commercial value of these IP tools. Perfect for entrepreneurs, artisans, and

students, this masterclass empowers individuals to protect and promote both brand value and regional pride.

The online session was played at the college campus and students and faculty members attended the session. Apart from this, the link for the session was shared among different students Whatsapp groups and students joined this session from their person mobile/laptops. About 180 students and 45 faculty members attended the session.

Some photographs and screenshots of the attendee are attached herewith





Screenshot of online attendee

Kinds of Trademarks		
Trademarks	to distinguish goods	
Service Marks	to Distinguish Service	
Collective Marks	to distinguish goods or services by members of an association	
Certification Marks	to distinguish goods or services certified by a certifying authority	
Well Known marks	very famous in the market and as a result benefit from stronger protection	



Live chat

Top messages 1.1K

A.P.C.Mahalaxmi College for Women, Thoothukudi.

J Jesu Nazeren N.Bavithra. II M.Sc Mathematics, A.P.C.Mahalaxmi College For women, Thoothukudi.

M Maninderjit Kaur Dr.Maninderjit kaur/Dasmesh Girls College Chak Alla Baksh Mukerian District Hoshiarpur

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Top messages 1.2K

Parthiv Institute of Pharmaceutical Sciences

T T sravani T. Sravani, V. V. Institute of Pharmaceutical Sciences, Gudlavalleru.

D Dr. Neetu Maurya (Asst. Professor - History) Dr. Neetu Maurya Assistant Professor History Rajkiya PG College Musafirkhana Amethi

D Dr. Minaxi Mittal Dr. Ritu Gupta, S.A. Jain (P.G.) College Ambala City

D Dhruv Gupta dhruv gupta from bba iimt university meerut

M Minakshee Sangram Kanase Minakshee Sangram Kanase, Rajarambapu Institute of Technology, Rajaramnagar. Informative session

B Bhanu K BHANU PRAKASH AURORA 'S PG COLLEGE RAMANTHAPUR

jai mahakaal Dr.Sarita Rana ,Dasmesh Girls Colleges,Mukerian Distt Hoshiarpur



How to select a Trade Mark

if it is a word it should be easy to speak, spell and remember.
SONY, TATA, BATA

The best Trade marks are invented words or coined
KODAK, DALDA


Mark should not be Geographical name
LUDHIANA STEEL, CHANDIGARH SALT

Avoid adopting word describing the quality of goods/ services
BEST, PERFECT, SUPER, QUALITY

Live chat

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Send a message every 5 minutes

 Subscribers-only mode. Messages that appear are from people who've subscribed to this channel for 20 minutes or longer.
[Learn more](#)

A Ashish Singhai Dr Ashish Singhai, IIC TMCOP, Teerthanker Mahaveer University, Moradabad

A Dr. Archita Bhatnagar Dr. Archita Bhatnagar

S Sarah Zaidi Dr. Sarah Zaidi Department of Management Isabella Thoburn College (Professional Studies), Lucknow

A Anu P. Anusha, (II M.Sc.Mathematics), A.P.C. Mahalaxmi College for Women, Thoothukudi.

S Suman Devi suman Devi, Dasmesh Girls College Chak Alla Baksh Mukerian

D Dr. M.Sudheer Kumar Good morning

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engineering and Technology, Nandyal, Ap,

A Ayesha siddhika A.Ayesha Siddhika

R Ruturaj Hagawane Ruturaj Hagawane, Jspm ntc, B.E. computer third year

D Darshana Sharma Mrs. Darshana Sharma IIC member, AIPER Indore

S sujidha Ponnaiah PSUJIDHA,IIC PRESIDENT,MOHAMED SATHAK ENGG COLLEGE

C Cindujakohilavani vivek Good morning. Cinduja kokilavani. M. Assistant Professor, Department of English, VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, Coimbatore

K KRISHNAVENI Rajasekaran R Krishnaveni,Lecturer, Sreeetha College of Pharmacy,Chennai

S Sandeep kaur Dr. Sandeep Kaur, Assistant Professor, Department of Physics, Dasmesh Girls College, Chak Alla Baksh, Mukerian, Hoshiarpur, Punjab.



Forms and Fees

Entry No.	Entry Description	Amount in INR		Form Number
		For Physical Filing (Offline)	For E-filing (Online)	
1	Application for registration of a trademark /collective Marks / Certification Mark / Series of trademark for specification of goods or services included in one or more than one classes. Where the applicant is an Individual / Startup/Small Enterprise In all other cases (Note: Fee is for each class and for each mark)	4,000	4,000	TM-A
2	On a notice of opposition under section 30(1), 64, 66 or 73 or application for rectification of register under section 47 to 52, 68, 77 or application under rule 99, 103, 135, 140 or On application under section 25 of Geographical Indication of Goods (Regulations and Protection) Act, 1999 to invalidate a trademark or counter statement related thereto. (Note: Fee is for each class opposed or counterstatement filed)	10,000	9,000	TM-C

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- Yashukishan Yashaswini.R (Assistant Sports secretary) St.annes first grade college for women Miller road Bangalore 52
- Nagendra NAGENDRA CHARY SAVVOJ AURORA PG COLLEGE MBA RAMANTHAPUR
- Akshatha Y.AKSHATHA , BE.ECE , UNITED INSTITUTE OF TECHNOLOGY, COIMBATORE
- Vaggeeram Hariharan Hariharan from Namakkal
- Ananya PreetiPadma Prof Ananya Preeti Padma , RAAJDHANI ENGINEERING COLLEGE , Bhubaneswar, Odisha
- SONIA Devi Dr Sonia Devi, Deptt. Of Punjabi, Dasmesh Girls College, Chak Alla Baksh, Mukerian, District -Hoshiarpur Punjab
- Tejal Jangale Tejal Jangale, Modern College Ganeshkhind
- Shalom Rebecca.s (Media Secretary) St. Anne's First Grade College for Women Bangalore
- Sai SukeerthanReddy sai sukeerthan reddy. c , 21M71T0005, 4th pharm D , Annamacharya College of Pharmacy, new boyanpalli, Rajampet

Live chat

Top messages 895

- Ministry of Education Innovation Cell**
- Monisha Monisha S.MONISHA , Agricultural Engineering 3rd year, Nandha Engineering College, Erode.
 - Biruntha K K Biruntha, 3rd year, Nandha Engineering College, Erode 638052
 - Akzhya P. Akzhya, II M. Sc Mathematics, A. P. C. Mahalaxmi College for Women, Thoothukudi.
 - muthu lakshmi good afternoon all. Dr.M.Muthulakshmi Assistant professor of Commerce, A.P.C. Mahalaxmi College for women Thoothukudi
 - Maninderjit Kaur Dr.Satinderjit Kaur Dasmesh Girls College Chak Alla Baksh Mukerian
 - upriya Naryal Supriya Naryal, Dasmesh Girls college, Mukerian



Day 5 (Significance of IP Protection and Commercialization)

Objective: To raise awareness about Intellectual Property Rights (IPR) and their role in fostering innovation and creativity

Benefit in terms of Learning: Students learned Significance of Intellectual Property Protection and Commercialization of their product.

Institution's Innovation Council (IIC) of Dasmesh Girls College, Chak Alla Baksh, Mukerian organized online expert talks from 21st to 26th April, 2025, under the IP UTSAV by The Ministry of Education's Innovation Cell (MIC). The series of online expert talks were attended by both the students and faculty members.

On **fifth day i.e. 25 April 2025**, the speaker Dr. Sripathi Rao KulKarni, senior Principal Scientist, CSIR Innovation Complex, Mumbai talked about Significance of IP Protection and Commercialization. Intellectual Property (IP) protection and commercialization play a vital role in transforming innovative ideas into valuable assets. By safeguarding creations through patents, trademarks, copyrights, and design registrations, IP protection ensures that inventors and creators receive recognition and financial benefits for their work. It also prevents unauthorized use, encouraging continuous innovation and investment in research and development. Commercialization, on the other hand, enables the practical use of IP through licensing, partnerships, and product development, turning intellectual assets into marketable solutions.

Together, IP protection and commercialization drive economic growth, promote entrepreneurship, and strengthen a nation's innovation ecosystem.

The online session was played at the conference hall in the college campus. Apart from this, the link for the session was shared among different students whatsapp groups and students joined this session from their personal mobile/laptops. About 120 students and 30 faculty members attended the session.

Some photographs and screenshots of the attendee are attached herewith







GPS Map Camera



Mukerian, Punjab, India

Chak Alla Baksh, G.t. Road, Distt-
Hoshiarpur, Mukerian, Punjab 144211, India
Lat 31.936058° Long 75.619577°
25/04/2025 12:47 PM GMT +05:30

Screenshot of some of the online attendee

Significance of IP Protection

IPRs are **legal rights** which are granted to a person for **creations of the mind and intellect** which have **commercial value**.

Dictionary says "intellectual property: property (as an idea, invention, or process) that derives from the work of the mind or intellect : an application, right, or registration relating to this."

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Top messages 757

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S Santosh Kathale Prof. Santosh Suresh Kathale - IIC 2022206771 Dattakala Group of Institutions Faculty of Engineering, Swami -Chincholi Bhigwan Pune

sanjeev kumar Dr Sanjeev Kumar ABESIT Ghaziabad

Sher Singh -RC Good Morning to All

pooja Mrs pooja dept of comp sc., Dasmesh Girls College Mukerian

Pragya Singh PRAGYA SINGH, ASSISTANT PROFESSOR, SHAMBHUNATH INSTITUTE OF MANAGEMENT

11:46 46%

CHOICE OF IP.....

- A cell phone's size, shape, color and overall look has as much to do with its desirability to consumers as to how well the phone actually functions.
- A cell phone owes its look to **industrial design**.
- The microchips and boards can be protected as an **integrated circuit topography**.
- The technology used in its antenna, microphone, speaker and internal chips are protected by way of **patents**.
- Additionally, the phone itself will usually carry the manufacturer's **trademark**.
- © 2003 Nokia, Nokia is a registered trademark of Nokia Corporation.

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Shalom Rabecca.s (Media Secretary) St. Anne's First Grade College for Women Bangalore - 52

Dr. R.Jayadurga Dr.Jayadurga Rajkumar from Prince Shri Venkateshwara Padmavathy Engineering College

CHANDRA SEKHAR P. CHANDRA SEKHAR, Assistant Professor, IIC Innovation Activity Coordinator, RGM College of Engineering and Technology(Autonomous), Nandyal, 518501, Andhra Pradesh.

Dr Mahesh Kumar M Dr.M.Mahesh Kumar, IIC- Vice President, Sri Krishna Adithya College of Arts and Science, Coimbatore.

Megha Shree S.Meghashree (BCA) St.Anne's first grade college for women Miller's road Bangalore-52

sumit mangaonkar sumit ajitkumar mangaonkar dyp Talegaon year 1

Dr Sonia Chauhan Dr Sonia Chauhan Assistant Professor Dasmesh Girls College Mukerian

Pranjali Thawkar Name-Pranjali Thawkar College-Dr.D.Y.Patil College of Ayurveda and Research



12:01 PM | 18.0KB/s

PATENTS

Mr. X	Mr. Y
• works hard	• works hard
• documents observations	• documents observations
• interprets results	• interprets results
• communicates to a journal	• secures priority
• contributes to knowledge	• communicates to a journal
	• contributes to knowledge
	• gets rewarded

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Top messages 839

- H** Hafsa Fathima Hafsa Fathima st Anne's pu
- M** M.Thangam KASC,ERODE Dr.M.Thangam, President -IIC-KASC,Erode, Tamil Nadu
- N** Nikku6 Niharika , Father's name - satidhar Dwivedi, class - bcom 6th sem , rajkiya pg college, Musafirkhana, amethi
- G** Garima Dwivedi Garima Dwivedi , MBA, Isabella Thoburn College (Professional Studies)Lucknow 849
- P** Puneet Sharma Ganesh Sharma bpharm 2 nd year abesit college of pharmacy
- A** Abhishek Jaiswal Abhishek Jaiswal, ABESIT, Ghaziabad
- M** Misba Fathima Misba fathima... st. Anne's first grade college for women #2, millers road, banglore-52
- S** SONIA Devi Dr.Sonia Devi, Assistant professor,Deptt.of Punjabi, Dasmesh Girls College ,Chak Alla Baksh ,Mukerian District -Hoshiarpur Punjab

Live chat

Top messages 935

- V** Vijaysinh Chavan Dr. Vijaysinh G. Chavan, SSWCOE, Solapur.
- J** Jaganathan Subramani S JAGANATHAN, Assistant Professor, Department of Computer Science, Kongu Arts and Science College (Autonomous), Erode, Tamilnadu
- S** Sukhwinder kaur Good morning Sir, Dr. **Sukhwinder kaur**, Dasmesh Girls College, Mukerian
- K** Kaushal Gupta Kaushal Gupta, Assistant Professor, Department of Applied Sciences, ABESIT, Ghaziabad.
- F** Faizan Ahmed good morning i am from rungta college kohka bhilai durg cg
- A** Aditya Tiwari Aditya Tiwari. Goel institute of technology and management

12:05 79%

By now, over the last 3-4 sessions you might have understood

Grant of patents is *quid pro quo* to disclosure.

It is for the disclosure of invention by the applicant that the patent rights are granted to him for a limited period of time, if all criteria of patentability is fulfilled.

The Patents Act, 1970 requires the applicant to specify "what" is the invention and "how" to perform it.

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- Mr. Quartz Dr. Femina Sobin St Aloysius College Autonomous Jabalpur
- Swaroop Rani Dr S Swarupa Rani, lecture in Botany, GVRSGDC, dhane
- Sandeep kaur Dr. Sandeep Kaur, Department of Physics, Dasmesh Girls College, Chak Alla Baksh, Mukerian, Dist. Hoshiarpur, Punjab
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- Vaishnavi Pawar Vaishnavi Pawar. Dr D Y Patil college of Ayurveda and Research center Pimpri Pune

ZEPTO

Mohammad Arshad (Respondent)

In 2014, Mohammad Arshad registered the trademark "ZEPTO" under Class 35, covering services like advertising and retail of mobile phones and accessories.

Arshad opposed Kiranakart's attempt to register "ZEPTO" in Class 35, claiming prior rights. Kiranakart challenged Arshad's trademark, arguing non-use for 8+ years under Section 47(1)(b) of the Trade Marks Act, 1999.

In 2021, Kiranakart Technologies Private Ltd. registered the "ZEPTO" trademark under Class 29 (food items) and Class 39 (delivery services).

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- Peena's kitchen diary 🍴👩🍳
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sanjeev kumar Dr Sanjeev Kumar ABESIT Ghaziabad

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pooja Mrs pooja dept of comp sc., Dasmesh Girls College Mukerian

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sumit mangaonkar sumit ajitkumar mangaonkar dyp Talegaon year 1

Dr Sonia Chauhan **Dr Sonia Chauhan** Assistant Professor Dasmesh Girls College Mukerian

Pranjali Thawkar Name-Pranjali Thawkar College-Dr.D.Y.Patil College of Ayurveda and Research



12:01 PM | 18.0KB/s

PATENTS

Mr. X	Mr. Y
• works hard	• works hard
• documents observations	• documents observations
• interprets results	• interprets results
	• secures priority
• communicates to a journal	• communicates to a journal
• contributes to knowledge	• contributes to knowledge
	• gets rewarded

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Top messages 839

- H** Hafsa Fathima Hafsa Fathima st Anne's pu
- M** M.Thangam KASC,ERODE Dr.M.Thangam, President -IIC-KASC,Erode, Tamil Nadu
- N** Nikku6 Niharika , Father's name - satidhar Dwivedi, class - bcom 6th sem , rajkiya pg college, Musafirkhana, amethi
- G** Garima Dwivedi Garima Dwivedi , MBA, Isabella Thoburn College (Professional Studies)Lucknow 849
- P** Puneet Sharma Ganesh Sharma bpharm 2 nd year abesit college of pharmacy
- A** Abhishek Jaiswal Abhishek Jaiswal, ABESIT, Ghaziabad
- M** Misba Fathima Misba fathima... st. Anne's first grade college for women #2, millers road, banglore-52
- S** SONIA Devi Dr.Sonia Devi, Assistant professor,Deptt.of Punjabi, Dasmesh Girls College ,Chak Alla Baksh ,Mukerian District -Hoshiarpur Punjab

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ZEPTO

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- Maninderjit Kaur Dr Maninderjit Kaur Dasmesh Girls College Chak Alla Baksh Mukerian District Hoshiarpur
- Peena's kitchen diary 🍴👩🍳
Dr. Reena Kumari, Assistant Professor of Hindi, Dasmesh Girls College Chak Alla Baksh, Mukerian



Report on Online Session: “Building YUKTI Innovation Repositories: Productizing Campus Ideas & Boosting Innovation Funding”

Organized by: Dasmesh Girls College, Chak Alla Baksh, Mukerian

Date: 20th May 2025

Platform: Online (Virtual Mode)

Event Type: MIC Driven Activity (Q3 – IIC 7.0)

As part of the Institution Innovation Council (IIC) calendar under MIC Driven Activities (Q3 – IIC 7.0), **Dasmesh Girls College, Chak Alla Baksh, Mukerian** successfully organized an **online awareness and capacity-building session** titled “**Building YUKTI Innovation Repositories: Productizing Campus Ideas & Boosting Innovation Funding**” on **20th May 2025**.

Objectives of the Session:

The primary aim of the session was to guide institutions and student innovators in:

- Establishing **YUKTI Innovation Repositories** to systematically document, evaluate, and nurture innovative ideas emerging within the campus.
- Understanding the mechanisms and best practices for **productizing innovative concepts**—transforming ideas into viable products.
- Enhancing knowledge about **innovation funding opportunities** available through government and private channels.

Participation:

Due to the ongoing university examinations, the session was conducted in **virtual mode**, allowing greater flexibility and accessibility for students. About 167 students and 46 faculty members from various departments attended the session online.

Few screenshots of the online students and faculty attendees are attached herewith:





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Top messages 1K

Assistant professor of Botany, Kongunadu Arts and Science College, Coimbatore-641029



Mr. Shalabh Sharma IIMT University, Meerut



Journal of MACHE- Dr. Mani Kansal Dr. mani kansal



Dr. Bharat Raj Singh Prof. Bharat Raj Singh, Director General (Technical), School of Management Sciences, Lucknow-226501



Anjum Qureshi Dr. Anjum Nazir Qureshi, Assistant Professor, Rajiv Gandhi College of Engineering Research & Technology, Chandrapur



SONIA Devi Dr Sonia Devi, Assistant professor, Department of Punjabi, Dasmesh Girls College Chak Alla Baksh Mukerian District -Hoshiarpur Punjab



Dr. Jyoti Agarwal Dr.Jyoti Agarwal, Head Department of Management & IPR Activity Coordinator, GITM, Lucknow



Leela Mahendra Kumar J Leela Mahendra Kumar MIC Ambassador Rajeev Gandhi Memorial College of Engineering and Technology Nandyal Andhra Pradesh.



Er. Anil Kumar Singh Morning To Everyone From Anugrah Narayan College, Patna

Live chat

Top messages 1.1K



Venkataraman Dharuman Alagappa University



Bennila Thangammal Good Morning All..... P.M.D. Engineering College, Kavaraipttai, Tamil Nadu



Himank Sharma Mr. Himank Sharma, Assistant Professor Civil Engg department, Echelon Institute of Technology, Faridabad



MONICA SHARMA, S Monica



pooja Mrs. Pooja Dasmesh Girls College Chak Alla Baksh, Mukerian



Meenu Sharma Meenu Sharma, IIC convener, joined with other members, MM University



anika bisht Anika Bisht, Assistant Professor, Goel Institute of Technology and Management.



VFSGlobal Shahbaz Ali, Research Scholar, K University, Nainital

Live chat

Top messages 1.2K



RGMCT AUTONOMOUS NANDYAL



vasu devan Ar Vasudevan T J Director Scjool of Architecture St.Peter's institute of higher education and research Chennai



Gagandeep Singh Gagandeep Singh, GNA University



Manoj Sharma good morning Swami Vivekanand college of engineering indore



Dr Renu Bala Dr Renu Bala PCMSD COLLEGE FOR WOMEN JALANDHAR



Syed Muzib Syed Muzibuddin



Sabana Yasmin sabana Yasmin, Victoria Institution College, semester -6, department of History



Suman Devi Suman Devi, Assistant Professor, Dasmesh Girls College Mukerian



Kavitha Seerangan Kavitha.S, 2nd yr BSC.psychology, department of psychology, Kongunadu arts and science college, coimbatore



Live chat

Top messages 1K

- IICMSICOLLEGE good morning, greetings from MSM COLLEGE KAYAMKULAM
- Brain gym Dr. Meenakshi Rao, NBGSM college sohna
- Gokulan V Gokulan V IIC STUDENT MEMBER IN NANDAN ENGINEERING COLLEGE
- Arvind Dhingra Dr. Arvind Dhingra, Guru Nanak Dev Engineering College, Ludhiana
- Rajender Kumar P. Rajendra Kumar, Assistant Professor, KSRM College of Engineering
- sar deep kaur Dr. Sandeep Kaur, IIC coordinator, Dasmesh Girls College, Chak Alla Baksh, Mukerian, Hoshiarpur, Punjab.
- D. Priyanka good morning sir, Priyanka from sarojni naidu vanita mahavidyalaya college MBA department
- s santoshi misra Dr. Santoshi Misra, Associate Professor, Department of mathematics, St. Ann's college for women Mehdiapatnam Hyderabad
- P Plants GDC Sumbal

Vision

To contribute effectively to India's innovation landscape by establishing a sustainable ecosystem for fostering the culture of innovation and entrepreneurship across the Education sector.



Vision

To contribute effectively to India's innovation landscape by establishing a sustainable ecosystem for fostering the culture of innovation and entrepreneurship across the Education sector.



Live chat

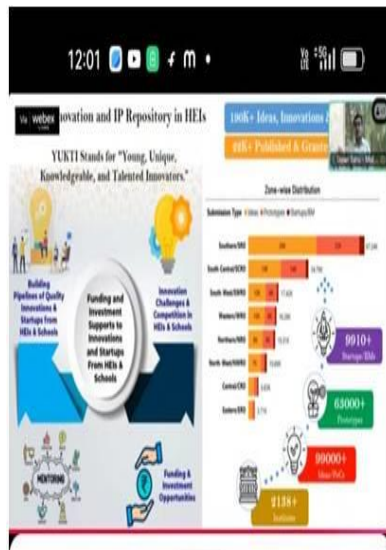
Top messages 1.3K

- Dr.S.Sripriya gopu DR.S.SRIPRIYA, ASSISTANT PROFESSOR OF SOLAMALAI COLLEGE OF ENGINEERING, MADURAI
- malliga Pathy Dr.A.Malliga prof and Head Economics SPIHER
- Dr. Debopoma Kar Ray Dr. Debopoma Kar Ray, Assistant Professor, EE department, MCKVIE
- Pavi Bhuvu Pavithra L
- Supriya Naryal supriya Naryal, Dasmesh Girls College, Mukerian
- Joydeep Banerjee Joydeep Banerjee Assistant Professor Electronics and Communication Engineering Department MCKV Institute of Engineering.
- Dr DEEPA T S Dr. Deepa T. S IIC onvr St. Stephen's College, Pathanapuram

Live chat

Top messages 1.2K

- Professor, Computer Science Department, School of Management Sciences Lucknow
- Biswarup Neogi Good Morning Everybody..... From , Dr. Biswarup Neogi, Dean R&D , JIS College of Engineering
- Saurabh Joglekar Dr Saurabh Joglekar Assistant Professor LIT University Nagpur
- Dr.P.Valarmathi Nachiyapan Dr.P.Valarmathi,Mookambigai College of Engineering,Kalamavur,Pudukkottai District,Tamilnadu
- M Ramana Reddy m Ramana Reddy IIC coordinator LOYOLA DEGREE COLLEGE (YSRR), Pulivendula
- r Sonia Chauhan Dr Sonia Chauhan, Assistant Professor Dasmesh Girls College Mukerian
- shilpa devaraddi Prof. Shilpa Devaraddi, Amrutha Institute of engineering and Management Science, Bidadi
- S&V Lifestyle and more Shveta Mahajan PCM S. D. College for Women, Jalandhar.
- Kush Mishra Dr. Kush Kumar Mishra Assistant Professor of Mathematics Rajkiya PG College Musafirkhana, Amethi UP-227813



Live chat

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- S. MEKALADEVI** / AP/CSE, MOHAMED SATHAK ENGINEERING COLLEGE, KEELAKARAI
- Jitender Kumar Chaudhary** Name: Jitender Kumar Chaudhary
- Dr. N. S. Rathee** Good Morning, Dr. Varun Kumar, Member - IIC, Jagannath University, Bahadurgarh, Jhajjar, Haryana
- Rakesh Haldkar** St Aloysius Institute of Technology Jabalpur
- Nandha vlogs** V. N. Nandhakumar, Alshifa College of Nursing, perinthalmanna
- Grim Reaper** Mr. Shirshendu Dutta, Assistant Professor, JIS College of Engineering
- Rajwinder kaur** Dr. Rajwinder kaur Dasmesh Girls College Mukerian
- Giri Karthikeyan S** S. GIRI Karthikeyan B com IT (2025 batch) kongunadu arts and science college coimbatore
- Ashik Kambattan** S. ANGARA KAMBATTAN 241CM040 KONGUNADU ARTS AND SCIENCE COLLEGE



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- Dheeraj Dr.D.RAJANI**, SVCN COLLEGE, North Rajupalem, Nellore
- AFAQ AHMAD** Afaq Ahmad, University of Engineering and Management Jaipur
- Ajit Karande** Mr. A.V. Karande SKNSCOE, Pandharpur.
- poonam palta** Poonam Sharma, Assistant Professor, Dasmesh Girls College, Chak Alla Baksh, Mukerian
- Abi Andrews** jesudas bcom ca kongunadu arts and science cbe
- jenifer Ezhilarasi** Dr. M. JENIFER EZHILARASI, ASSISTANT PROFESSOR, DEPARTMENT OF MANAGEMENT STUDIES, ST. PETER'S INSTITUTE OF HIGHER EDUCATION AND RESEARCH
- VIJI BALA** Good morning all, S. Vijayalakshmi, Assistant Professor Department of management studies, St Peter's Institute of Higher education and research,
- MONI** Monika.M, 2nd B.com IT, Kongunadu and Science College (Autonomous) Coimbatore



Live chat

Top messages 1.2K

- R. KASIPANDI** Bcom ca kongunadu arts and science college
- Kalpana Meher-Bodke** Kalpana Rohit Bodke, SIES GST Navi Mumbai
- Manju** Manju Kumari, Lecturer, Government Polytechnic College, Bikaner, Rajasthan
- Nisha Aggarwal** Dr. Nisha Aggarwal, CSE, MAIT
- Pritesh Patidar** Sardar vallabh bhai patel college mandleshwar
- thurai pandian** Dr. M. Thurai Pandian, Vellore Institute of Technology, Vellore.
- jaa.** Good afternoon... all of you. I am Shreya B. sc. fourth semester from . Rajkya p. g. college Musafirkhona Amethi U. p. 227813
- Amol Phatak** Prof Amol Phatak, SSWCOE, Solapur
- Prabu Sasi** Dr. T. PRABAKARAN Assistant Professor Department of Tamil
- Nithya.E** E.Nity
- Sandeep Kumar** Kritika Thakur, Bsc NM, Dasmesh Girls college, Mukerian
- Shalini** shalini R 2nd b. com IT, kongunadu arts and science college

12:48

YUKTI innovation Challenge 2025

Innovation Nomination Guidelines for IC Institutes

4. Nomination Limit and Criteria

Each institute may nominate up to 10 of the best demonstrable innovations or prototypes with a Technology Readiness Level (TRL) of 4 or above for YIC 2025.

Stage 1: 500 Teams (Average Students in Each Team =3).

Stage 2: 150 Teams (Average Students in Each Team =3).

Processing / Selection Methodology

The proposal shall be submitted in the online mode on YUKTI Portal (<https://yukti.nic.gov.in/aicte-fellowship>).

Phone: 011-29581140

Points to ponder

- Exclusion of Previously Supported Innovations: Do not nominate any innovation that has already received financial support from MIC, SIR, or any other central/state government scheme.
- Recency of Innovations: Preferably, nominate innovations developed within the last two academic years.

Nomination Deadline: The last date for nominations is June 15, 2025, at 23:59 hrs

Live chat

Top messages 950

Harishmitha Sri Harishmitha Sri.D, MBA 2nd year, TNJFU, Fisheries Business School, Muttukadu, Chennai.

Barath D MATRIX NA SUMMAVA

Hari Sivaa fg fg

kanika kaushik Dr Kanika Kaushik, Lecturer ,Seema Dental College and hospital, Rishikesh

DEVIL .N anguraj billaram anish tripur

Tumma Srinivasarao Dr.T.Srinivasarao, Seshadri Rao Gudlavalleru Engineering College, Andhra Pradesh

Dr.Chettan Rajan Dongarsane Very useful session

P

Push Singh Palak, B.sc 2nd Year, Dasmesh Girl College, Chak alla bakash, Mukerian

Rajaram das Mr. Praveen Patidar Asst. Prof. Vikrant Institute of technology and Management Indore

Kiruthik Ragul You Tuber

LK EDITOR TAMIL dey fg()

Chat...

Live chat

Top messages 1.1K

Manimala .S Ms. S.Manimala, Research Scholar, A.P.C Mahalaxmi College for Women, Thoothukudi.

ANJTHILI P ANJTHILI P, Assistant Professor, Gobi Arts & Science College

Dr Grover Dr Grover Sheetal, professor department of Endodontics SDCH Rishikesh

FELIX AUSTIN 24/cn044, Felix Austin, Kongunadu arts and science College

SANJAY SANJAY 2nd B.COM IT Kongunadu Arts and science college Autonomous Coimbatore

yusuf smart boy 24/ci019 yusuf. B Bcom IT from kongunadu college of arts and science coimbatore

Fan with Mayan Jasmin Himni , SIES GST, Nerd

Narmata Patel Dr.Narmata Jiten Patel SIES Graduate School of Technolog

Carolin Antony Carolin Antony ,sahmaya college of advanced studies ,kodakam

NITHYA K Nithya K/Department of CSE/KSRCE

Banathi rekha Rekha 2nd B. com

203 komal choudhary Komal Choudhary, Bsc(NM),Dasmesh Girls Colleg hukerian

Jeffrin Jeffrin Jeffrin A from kongunadu college of arts and science, coimbatore

Saptarshi Chakraborty Greetings. Scottish Church College, Kolkata.

Chat...

Live chat

Top messages 892

science college) coimbatore

Sarth pagare sarth pagare from AIPER

Dr. Jothilakshmi R Dr.R.Jothilakshmi, R.M.D Engineering College

LK EDITOR TAMIL

Nandhini Nandhini from Tamil Nadu Dr.J.Jayalalitha fisheries University muttukadu Chennai

DEVIL .N Vedi vedi

A

arti Thakur Aarti Thakur, Bsc (Non -Medical), Dasmesh Girls College.

Rajaram das Mr. Praveen Patidar Vikrant Institute of technology and Management Indore

Subscribers-only mode. Messages that appear are from people who've subscribed to this channel for 10 minutes or longer.

Learn more

Yellow_ forever vedi vedi

Chat...

12:07

Start-ups in IIC Institutions

Institute Type	Startups Incubated	Startups Generating Revenue	Total Business Valuation (Rs. in Crores) (Approx)
An Affiliating University	204	134	333.69
Institute of National Importance & Central Universities / CFTIs	1104	467	65011.26
University & Deemed to be University (Govt. & Govt. Aided)	719	439	709.02
University & Deemed to be University (Private / Self Financed)	2420	963	2568.49
Colleges / Institutes (Govt. & Govt. Aided)	304	130	492.39
Colleges / Institutes (Private / Self Financed)	2553	936	12423.36
Grand Total	7347	3131	84308.36

Source: MIC Impact Assessment Report by IIT Delhi, 2019

Live chat

Top messages 1.2K

Assistant Professor, Dept. of CSE, JIS College of Engineering

SURYA MISHRA surya mishra, Assistant professor, Department of Biotechnology Engineering, Goel institute of technology & management

M Muskan Vashisht Muskan Vashisht, B.sc 2nd year , Dasmesh Girls College ,Chak Alla Baksh ,Mukerian

S Saroja Muthukrishanan M.Saroja, B.com CA, kongunadu arts and science College

W Work alone Name:swarnika,dep: mgmt,designation: vac trainer

Muskan sharma 68 Name Muskan, class b.sc (2)year(NM), (Dasmesh girls college chak alla baksh mukerian)

DB kolaru cat Hi, M.Amsaveni from P... -TECH Engineering College Hosur.

Chat...

12:07 PM

Start-ups in IIC Institutions

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Manjeet joriya Name -Manjeet , Class -- B.Sc (2nd semester) Rajkiya P.G College Musafirkhana Amethi 227813 Up

Darshnee Selvakumar Darshnee S, 241CM026,B.Com (commerce) Kongunadu Arts and Science college, coimbatore.

Sonia sonia Ruby sonia B.com(IT) 2nd year kongunadu art's and sciences college (autonomous) coimbatore

kcases dept Dr.K.Sivakumar, Associate Professor, PG Department of Computer Science, Kathir College of Arts and Science, Neelambur - CBE 641062.

Ashish Chaudhari Dr.Ashish Jagannath Chaudhari, IIC President Vidyavardhinis College of Engineering and Technology Vasai Maharashtra India

silents_killer Name - Ashutosh Pandey

Pijush Kanti Ghosh Mr. Pijush Kanti Ghosh, Assistant Professor, Dept. of CSE, JIS College of Engineering

Muskan Vashisht Muskan Vashisht , B.sc 2nd year , Dasmesh Girls College ,Chak Alla Baksh ,Mukerian

SURYA MISHRA surya mishra, Assistant professor, Department of Biotechnology Engineering, Goel institute of technology & management

Saroja Muthukrishanan M.Saroja, B.com CA, kongunadu arts and science College

Work alone Name:swarnika,dep: mgmt,designation: trainer

Chat...

12:04

Start-ups in IIC Institutions

Institute Type	Startups Incubated	Startups Generating Revenue	Total Business Valuation (Rs. in Crores) (Approx)
An Affiliating University	204	134	333.69
Institute of National Importance & Central Universities / CFTIs	1104	467	65011.26
University & Deemed to be University (Govt. & Govt. Aided)	719	439	709.02
University & Deemed to be University (Private / Self Financed)	2420	963	2568.49
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Source: MIC Impact Assessment Report by IIT Delhi, 2019

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Neetha Sirigiri IIC-Geethanjali college of engineering and technology,Hyderabad

kcases dept Dr.K.Sivakumar, Associate Professor,

Manpreet Saini Manpreet Kaur, Assistant Professor, A. S. B. A. S. J. S. Memorial College, Bela, Ropar

Neetha Sirigiri IIC-Geethanjali college of engineering and technology,Hyderabad

dr Gajendra Singh Tyagi Dr Gajendra Singh Tyagi iic members university of technology vatika jaipur rajasthan

Neetha Sirigiri IIC-Geethanjali college of engineering and technology,Hyderabad

Shadow Girl Abinaya rashmi from vmhmc &h

Neetha Sirigiri IIC-Geethanjali college of engineering and technology,Hyderabad

Neetha Sirigiri IIC-Geethanjali college of engineering and technology,Hyderabad

Badal Rath Good morning, Dr Badal, IIC Convener at IMIS Shubaneswar, Odisha

Palak Rai Palak student of Dasmesh girls c... mukerian,BSc NM

Chat...

Chat...

Chat...



Live chat

Top messages

1K

M

Maya Yadav

Dr. Maya, Associate Professor, Dept of Botany, Dr. s. P. M. GDC Bhadohi

n

nishanoor

Dr.S.N.Nisha Rani,Prof./ECE,Fatima Michael College of Engineering & Technology,Madurai.

k

kishore

Kishore A B.com Information technology 2nd year kongunadu college of arts and science autonomous

V

Vaishali R

Vaishali R... 3rd BBA, student of Valliammal College for Women, Anna Nagar East, Chennai

J

Jeeva Jeeva

jeevanantham. p 241cm052 b.com (commerce) kongunadu arts and science college

J

Joshua Joseph

Joshua J, MBA-Fisheries enterprise management, Fisheries Business School, TNJFU- Chennai

M

M Arun

Mr.Arun M , Assistant Professor, dept of computer science, Yukti Innovation Coordinator of Sri Krishna Adithya College of Arts & Science, Coimbatore.

R

Ruchira Singla

Dr. Ruchira, Amity University , Uttar Pradesh

U

URVI UPADHYAY

Urvi Upadhyay, Parul University, Gujarat

P

Priyanka paswan

Priyanka Paswan BBA.Hpm 1 year from Jagannath University badadurgarh Haryana

S

Suhani

suhani B.sc 2nd - dasmesh girl college chak baksh Mukerian

Chat...

😊

Dasmesh Girls College Chak Alla Baksh, Mukerian

Programme Type: Mentoring Session

Programme Theme: Case Studies Discussions on Angel Investments

Start Date : 26 August 2025

End Date : 27 August 2025

No. Of Students: 150

Activity lead by: Institute Council

Duration of Activity: 6 Hours

No. Of Faculty Members: 03

Mode of Delivery: Online

Objectives of the Discussion: The main objective of conducting this activity was to create awareness among participants about the concept and importance of angel investments in the startup ecosystem. The session also aimed to study and analyze real-life case studies of Indian startups that benefitted from angel investors. Furthermore, it sought to help participants differentiate between angel investment, venture capital, and other funding sources for early stage entrepreneurs.

Benefits in terms of Learning: The session enhanced knowledge of the Indian startup ecosystem, its challenges, and the critical role early-stage funding plays in business success. Improved analytical, decision-making, and critical thinking skills by studying case studies and engaging in discussions on funding strategies.

Overall Report:

An online **case studies discussion on Angel Investments** was organized from 26th to 27th August 2025 through Google Meet under IIC. The session was enriched with guidance from different experts including **Dr. Sonia, Ms. Suman Devi, and Ms. Renu Gupta** who shared valuable insights on the role of angel investors and the startup ecosystem. Selected Indian startup success stories funded by angel investors like **Flipkart, Mamaearth, Paytm, Zomato** etc. were discussed to provide practical insights. Funding sources such as angel investment, venture capital, bank loans, and crowdfunding were compared. The main objective of the session was to create awareness among participants about early-stage startup funding and to analyze real-life case studies of Indian startups that benefitted from angel investors. Some important discussions regarding various angle investments are :

Flipkart – Angel investors helped build the foundation of one of India's biggest acquisitions by Walmart.

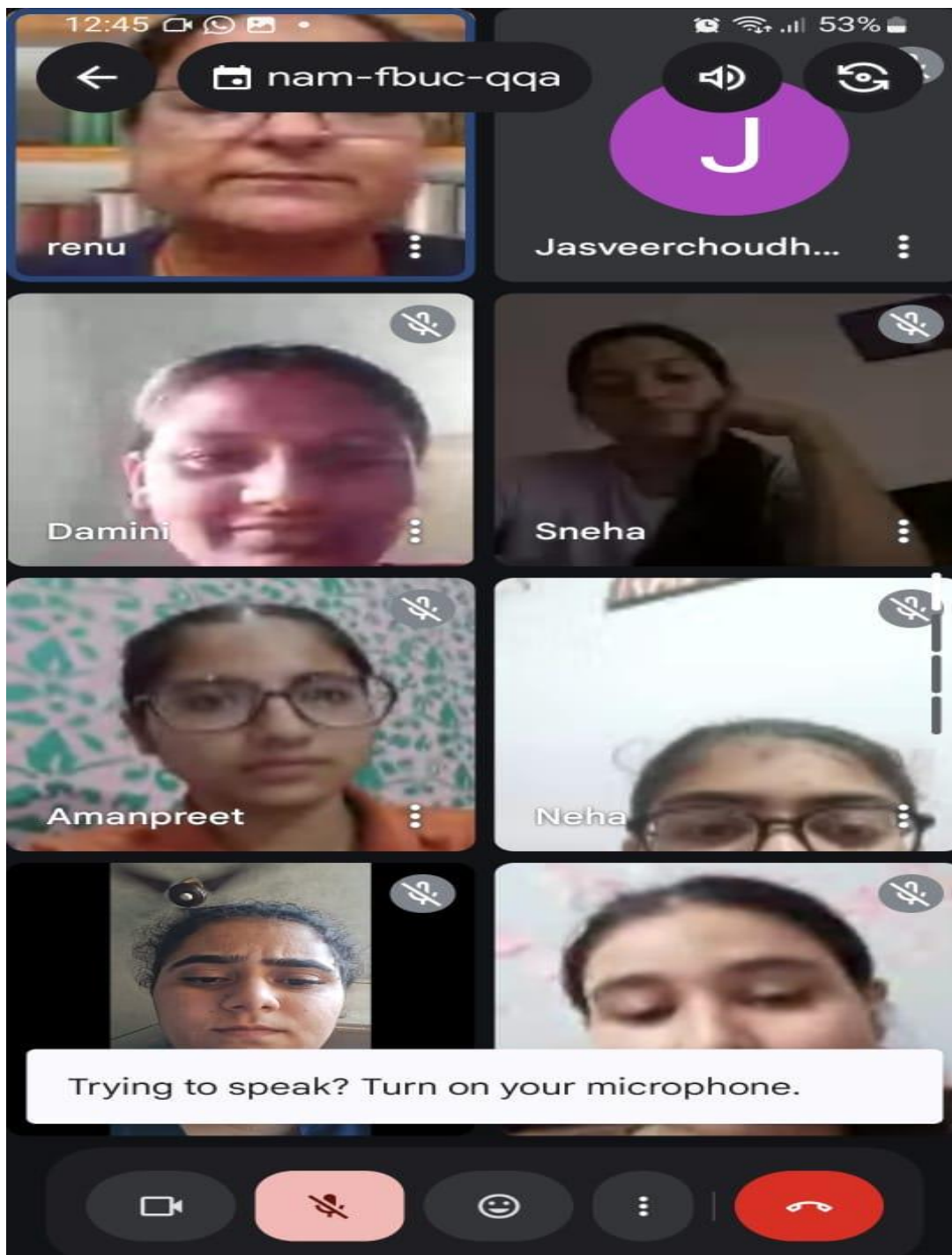
Zomato – Initial angel funding supported global expansion and IPO.

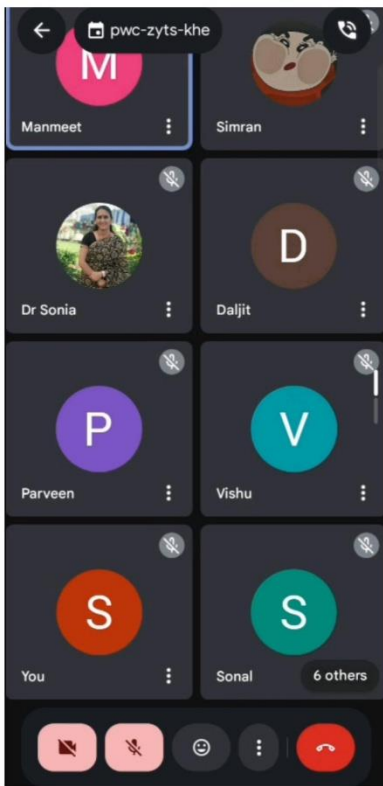
Paytm – Ratan Tata's angel investment highlighted confidence in fintech.

Mamaearth – From angel-backed startup to unicorn in the D2C space.

This two-day online session (26th–27th August 2025) on angel investments was highly informative and interactive. Participants gained valuable insights into the working of angel funding in India, supported by case studies of successful startups. The session concluded that angel investors play a crucial role as early-stage catalysts, while entrepreneurs must focus on clarity, innovation, and scalability to attract them.









Celebrates World TB Day (24th March, 2025)

Objectives: To educate students about tuberculosis and its prevention.

Benefits in terms of learning: Students learned the importance of early detection, prevention, and treatment of TB.

On the occasion of World TB Day the Unnat Bharat Abhiyan Cell of Dasmesh Girls College, Mukerian, in collaboration with Institution Innovation Cell (IIC) and Shiv Shivaye Welfare Society, Talwara, organized an awareness program on 24th March, 2025 to educate students about tuberculosis and its prevention. The session featured a lecture by Ms. Monica, Coordinator of Unnat Bharat Abhiyan, who highlighted the importance of early detection, prevention, and treatment of TB. Mr. GaganRana, President of Shiv Shivaye Welfare Society, Talwara, also addressed the students; emphasizing community involvement in eradicating TB. Principal Dr. Karamjit Kaur appreciated the initiative and encouraged students to actively participate in such awareness programs to contribute to public health education.

No. of student participation:- 70

No. of Faculty participation:- 4

No. of External participation:- 1

Date: 24th March 2025





Celebration of Energy Conservation Day (14th December, 2024)

Name of the Activity: Energy Conservation and Efficiency Drive

Objective: The primary objective of this drive is to create awareness among the general public about the significance of conserving energy and to educate them on simple yet effective methods to reduce energy consumption in their daily lives.

Benefits in terms of learning: With growing environmental concerns and the depleting natural resources, it is imperative for each individual to contribute towards energy conservation to ensure a sustainable future for the coming generations.

Report

Under the aegis of the SAP, the Energy Committee in collaboration with Institution Innovation Council (IIC) of Dasmesh Girls College, Mukerian has organized an “Energy Conservation and Efficiency Drive” beyond the Campus. The main aim of this drive is to spread awareness among people to save energy and the ways to save energy.

To accomplish this aim, students of Dasmesh Girls College have started energy saving drive at their homes. Various energy saving methods have been adopted by the students and their parents, such as, air drying their clothes in sunlight instead of using Machine dryers, replacement of incandescent bulbs with LED bulbs, switching off the lights and fans and unplugged the devices when not in use.

Co-ordinators of Energy Committee Ms. Shikha Sharma and Ms. Suman Devi even encouraged the staff of Dasmesh Girls College to use public transport or use carpool as means of transport to save energy. They also motivated them for Car free day once in a month. Ms. Suman Devi has demonstrated the thermostat adjustment to the Department of commerce students. The Energy Conservation and Efficiency Drive stands as a powerful example of how educational institutions can lead the way in promoting sustainable practices. The campaign continues to grow in momentum, with students pledging to adopt more sustainable habits and inspire others to do the same.

Student participation: 52

Faculty Participation: 15



Say no to dryer .



*Use sunlight and air
For dry your clothes.*





Thermostat
adjustment



use of LED bulbs





Celebration of Entrepreneurship Day (9 November, 2024)

Institution's Innovation Cell (IIC) of Dasmesh Girls College, Chak Alla Baksh, Mukerian organized "Skill and Entrepreneurship Mela "in Collaboration with National Education Trust of India and Department of BBA on 9th November, 2024. This event aimed to celebrate the spirit of entrepreneurship and innovation, providing a unique platform for students to showcase their skills, creativity, and business acumen.

The event was organized with the invaluable guidance of Dr. KaramjitKaur, the Principal, whose vision for fostering entrepreneurship and skill development within the student body was pivotal in bringing this initiative to life. The "Skill and Entrepreneurship Mela" was marked by a variety of exciting activities, with students leading the way in displaying their entrepreneurial capabilities. Students set up numerous stalls to exhibit their creativity and business skills, including food stalls offering a delicious array of snacks, and game stalls designed to engage visitors. The food stalls not only delighted the taste buds of the attendees but also showcased the students' abilities to run successful, small-scale businesses. Each stall was strategically designed and managed by the students, who took the initiative to source ingredients, create pricing strategies, and manage customer interactions. The event offered students a real-world experience in operating food stalls, managing customer relations, and handling the logistics of running a temporary business.

The event also featured an array of interactive game stalls, where students demonstrated their skills in organizing fun and engaging activities for all ages. These games not only provided entertainment but also served as a platform for students to demonstrate their business planning, budgeting, and customer service skills.

No. of Students participation- 50

No. of Faculty participation- 15

Some of the pictures of the events are attached herewith

 **DASMESH GIRLS COLLEGE**
CHAK ALLA BAKSH, MUKERIAN
(Affiliated to Panjab University, Chandigarh)
(REACCREDITED BY NAAC, RECOGNIZED BY UGC UNDER 2(F) & 12(B))

DEPARTMENT OF BBA

In Collaboration With

 **National Edutrust of India**
Registered under Ministry of Micro, Small and Medium Enterprises,
Government of India (UDYAM-CH-01-0039500)
organises

**SKILL AND ENTREPRENEURSHIP
MELA**

DATE - 09-11-2024
TIME - 12:00 NOON


PRINCIPAL
Dr. Karamjit Kaur
Dasmesh Girls College,
Mukerian


Guest of Honour
Mr. Samarth Sharma
Chief Executive
Officer
National Edutrust Of India









Celebration of Innovation Day (16 October, 2024)

Activity: Innovative Karva Chauth Exhibition

Date: 16th October, 2024

Venue: Fashion Designing Department

Organized by: Department of Fashion Designing in collaboration with Institution's Innovation Council

No. of Students Participated: 60

No. of Faculty Involved: 5

The institution innovation council (IIC) in collaboration with The Department of Fashion Design of Dasmesh Girls College, Chak Alla Baksh, organized a vibrant and innovation-driven Karva Chauth Exhibition on 16th October 2024. This unique exhibition was conceptualized to integrate cultural heritage with modern design thinking, giving students a platform to reinterpret traditional Karva Chauth elements through a lens of creativity and innovation.

Innovation in Focus:

The exhibition served as a showcase of how traditional festivals can inspire contemporary design, emphasizing originality, resourcefulness, and modern aesthetics. Students went beyond textbook design concepts and applied inventive techniques to create culturally meaningful yet fashion-forward products.

Key Innovative Creations:

- **Handcrafted Jewelry with a Modern Twist:** Simran Viridi, Anjana, and Kusum (BSc 1st Year) presented handmade jewelry that fused ethnic motifs with eco-friendly materials, combining tradition with sustainability—an emerging trend in contemporary fashion.
- **Redefined Thaali Decoration:** Gurleen Kaur and Aastha Sharma (BSc 2nd Year) used mixed-media design techniques to create the most innovative Karva Chauth Thaali. By integrating elements like Garvi, Diya, Chanani, and a uniquely designed cover, they reimagined the traditional thaali as a functional yet decorative art piece.
- **Stencil-Printed Designer Suits:** Shabnam and Amandeep Kaur introduced modern stencil printing techniques to their suit designs. Their fusion of traditional patterns with abstract layouts and contemporary color palettes showcased how ethnic wear can be revitalized through print innovation.

The Karva Chauth Exhibition 2024 at Dasmesh Girls College was a celebration of innovation through tradition. By transforming cultural elements into contemporary design expressions, the students of the Fashion Design Department demonstrated that innovation is not limited to technology—it thrives in creativity, cultural reimagination, and the courage to break design boundaries. This event reaffirmed the department's commitment to nurturing creative innovators and future design leaders who understand both the roots and the future of fashion.

Photographs and brochure of the event are attached herewith



**DASMESH GIRLS COLLEGE , CHAK ALLA BAKSH
MUKERIAN, HOSHIARPUR**
Affiliated to Panjab University, Chandigarh
FASHION DEPARTMENT ON THE OCCASION
OF INSTITUTION'S INNOVATION
Organizing
**Exhibition cum Sale on the
auspicious Occasion of
KARVA CHAUTH**
In collaboration with edu.trust.of.india
& IIC
On 16 Oct 2024
Venue - Fashion Department
*HAPPY
Karva Chauth*

PRINCIPAL Nodal officer **Coordinator**
Dr Karamjit Kaur **Mrs Pooja** **Mrs Renu Gupta**

Organizing Committee
Mrs Suman Devi
Mrs Poonam Sharma
Mrs Akwinder Kaur
Ms Daljeet Kaur







Celebration of International Health Day (7th April, 2025)

Objectives: To promote importance of women's health and hygiene.

Benefit in terms of learning: Women students acquired essential knowledge to maintain their health and well-being.

On the occasion of International Health Day Dasmesh Girls College, Mukerian organized a meaningful community outreach program on 7th April, 2025 in Village Khanpur. The event was spearheaded by the Unnat Bharat Abhiyan (UBA) Cell of the college in collaboration with IIC cell of College, focus on promoting women's health and hygiene. As part of the initiative, sanitary pads were distributed among local women, and the students of the college conducted an awareness session on menstruation and personal hygiene. The aim was to educate and empower women with essential knowledge to maintain their health and well-being.

Principal Dr. Karamjeet Kaur congratulated Ms. Monica, Coordinator of the Unnat Bharat Abhiyan, and Ms. Sushma, member of UBA, for their dedicated efforts and commitment towards social responsibility. She appreciated the enthusiasm of the students and faculty involved in spreading awareness on such crucial issues. The event highlighted the importance of health education and reflected the college's continuous efforts toward community engagement and development.

**DASMESH GIRLS COLLEGE, MUKERIAN
CELEBRATES
INTERNATIONAL HEALTH DAY**

DATE: 7TH APRIL ,2025
VENUE: VILLAGE KHANPUR
ORGANIZED BY: #UNNAT BHARAT ABHIYAN (UBA) CELL#
IN COLLABORATION WITH IIC CELL
**THEME: "EMPOWERING WOMEN THROUGH HEALTH
AWARENESS"**





Celebration of National Education Day

Date: November 11, 2024

Venue: Department of Education, Dasmesh Girls College, Mukerian

Number of Participants: 67 Students

Faculty Members Involved: 20

Introduction

National Education Day is observed annually on November 11, 2024 to commemorate the birth anniversary of Maulana Abul Kalam Azad, independent India's first Education Minister. A pioneer in promoting education as a tool for national development, Maulana Azad's legacy continues to inspire generations of learners and educators.

Objectives of the Event:

1. To honor the contributions of Maulana Abul Kalam Azad to Indian education.
2. To raise awareness about the importance of education in personal and national growth.
3. To encourage students to take an active interest in learning and self-development.

4. To promote values of literacy, critical thinking, and civic responsibility.

Activities Conducted:

- Debate and Speech Sessions emphasizing the role of education in shaping modern India.
- Faculty Lectures on the relevance of Azad's educational vision in today's context.

Benefits in Terms of Learning:

Increased Awareness: Students learned about the evolution of India's education system and the key role played by Maulana Azad.

Communication Skills: Participation in debates and speeches enhanced public speaking and confidence.

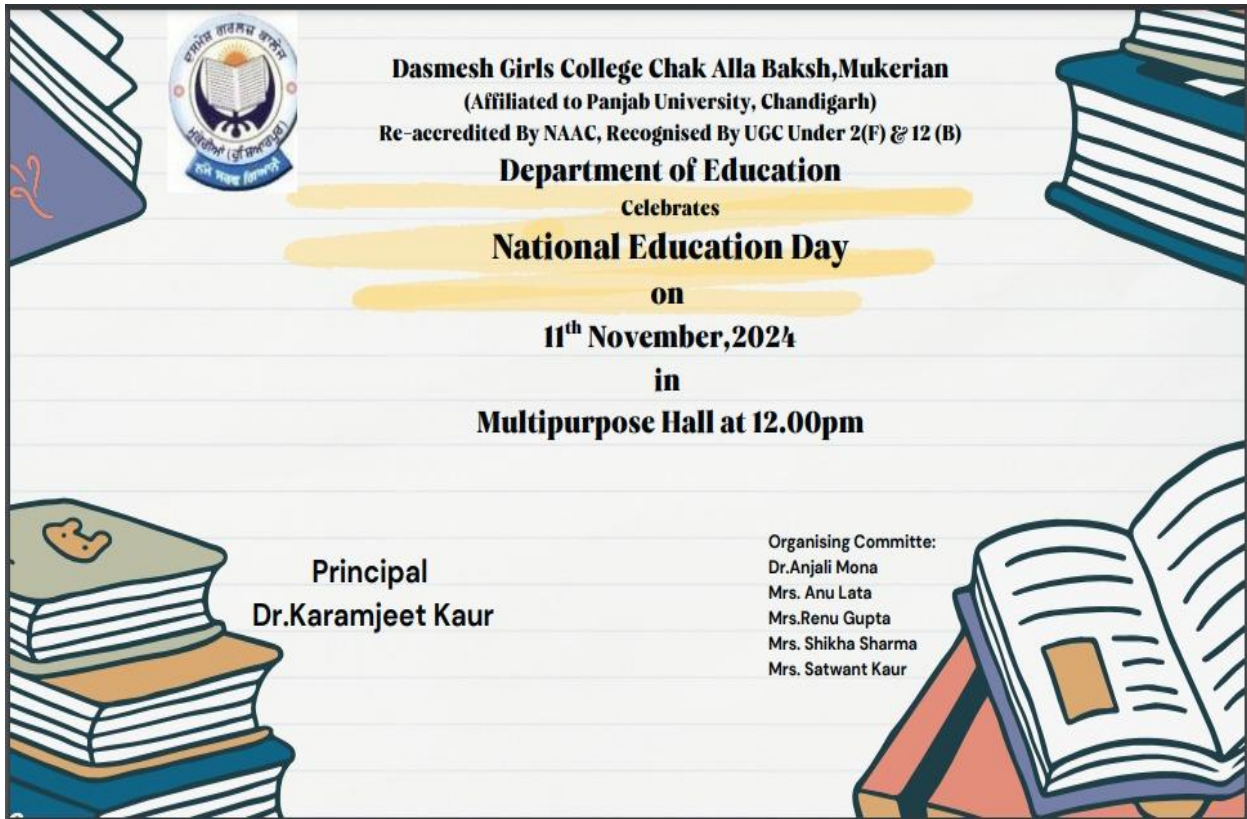
Critical Thinking: Discussions encouraged analytical thinking on the role of education in societal change.

Collaborative Learning: Group activities fostered teamwork and peer learning.


Conclusion:

The celebration of National Education Day was both informative and inspiring. With 50 enthusiastic student participants and the guidance of 20 dedicated faculty members, the event successfully met its educational and motivational goals. It served as a reminder of the transformative power of education and reinforced the need to uphold its values in our daily lives.

Photographs



The banner features a central text area with a light yellow background, flanked by illustrations of stacks of books. On the left, a stack of books is shown in shades of blue and orange. On the right, a stack of books is shown in shades of blue and white. The central text area contains the following information:

**Dasmesh Girls College Chak Alla Baksh, Mukerian**
(Affiliated to Panjab University, Chandigarh)
Re-accredited By NAAC, Recognised By UGC Under 2(F) & 12 (B)
Department of Education
Celebrates
National Education Day
on
11th November, 2024
in
Multipurpose Hall at 12.00pm

Principal
Dr. Karamjeet Kaur

Organising Committee:
Dr. Anjali Mona
Mrs. Anu Lata
Mrs. Renu Gupta
Mrs. Shikha Sharma
Mrs. Satwant Kaur









Celebration of National Startup Day

16th January, 2025

PowerPoint Presentation Competition and Movie Screening on Skill Management & Entrepreneurship

To celebrate National Startup Day, The Department of Mathematics, in collaboration with the Startup Cell of the Institution's Innovation Council (IIC), successfully organized an engaging PowerPoint (PPT) competition titled *"Unlocking the Power of Skill Management: A Dynamic Presentation and Movie Experience."* This event aimed at enhancing students' understanding of the critical role of skill management and its real-world applications, while also inspiring entrepreneurial thinking and innovation.

As part of the event, a screening of a motivational movie was arranged for B.Sc. students. The movie, which centered on the theme of startups, was curated to spark creativity and encourage a mindset geared towards entrepreneurship. The narrative aimed at illustrating how startups function as breeding grounds for innovation, offering students valuable insights into the startup ecosystem and entrepreneurial culture.

Objectives of the Event:

1. Awareness Enhancement:

- To provide students with a deeper understanding of skill management, its importance in both personal and professional spheres, and its direct application in various industries.

2. Promotion of Entrepreneurial Thinking:

- To ignite entrepreneurial spirit among students by exposing them to real-world startup scenarios and demonstrating how skill management is a key factor in startup success.

3. Encouraging Innovation:

- To encourage students to think creatively and embrace innovation as part of their personal development and future careers, with a focus on fostering the skills needed to navigate the rapidly evolving business landscape.

4. Inspiring Students to Explore Entrepreneurship:

- To motivate students to consider entrepreneurship as a viable career option and provide them with tools and knowledge to explore the startup culture.

Event Highlights:

- The PPT competition served as an excellent platform for students to present their ideas on skill management, with participants showcasing their understanding of how skill sets can be optimized for success in various fields.
- The movie screening created an immersive experience that highlighted the journey of startups and emphasized the importance of innovation, risk-taking, and strategic planning.

This event successfully met its objectives by effectively combining informative presentations with an inspiring cinematic experience. About 75 students and 5 faculty members took part in the event.



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CHAK ALLA BAKSH, MUKERIAN
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EVENT: Learn & Watch
Unlocking the Power of SKILL MANAGEMENT :
A dynamic presentation and Movie Experience

Organised By
Department of mathematics
in collaboration with Startup unit of IIC
on 16 January 2025

Convener
Dr. Karamjit Kaur
Principal

Organiser
Ms. Anu Lata
Ms. Shikha Sharma
Ms. Manpreet Kaur







Celebration of National Technology Day (11 May, 2025)

Event Report

Date: May 12, 2025

Venue: Computer Lab2

Organized by: IT Club in collaboration with Institution's Innovation Council

No. of Students Participated: 52

No. of Faculty Involved: 12

Occasion: National Technology Day

The IT Club of Dasmesh Girls College, Chak Alla Baksh, Mukerian in collaboration with Institution's Innovation Council (IIC) organized a *Chart Making and Model Representation* event on the occasion of **National Technology Day**, observed annually on **May11** to commemorate India's technological advancements and achievements.

Objective:

The primary aim of the event was to foster scientific thinking, creativity, and technological awareness among students. It provided an excellent platform for young minds to showcase their innovative ideas and deepen their understanding of technology through visual and practical representation.

Participants:

Students of different Add on Courses (Running in Campus) from Different Schools like J.B.K.S.C.M, Govt. School and DPS Mukerian have participated enthusiastically. A total of **18 charts** and **8 working/non-working models** were submitted. Out of those 11 charts and 5 Models were displayed. Volunteers have represented their idea through their work to the jury.

Highlights of the Event:

- **Chart Making Competition:** Students presented visually informative and creative charts on topics such as Artificial Intelligence, Evolution of Computers and Future Technologies.
- **Model Representation:** Innovative models like smart robots, robotic arms, and automated irrigation systems were exhibited. Both working and static models demonstrated strong conceptual understanding and ingenuity.
- **Judging and Evaluation:** A panel of IT faculty and external experts evaluated the exhibits based on criteria such as creativity, clarity of concept, technical relevance, and presentation skills.
- **Prize Distribution:** Top three entries in both categories (charts and models) were awarded certificates to recognize their exceptional contributions.

Outcome:

The event successfully ignited a passion for technology among students and encouraged teamwork, research, and public speaking. It also highlighted the importance of technology in solving real-world problems, aligning with the spirit of National Technology Day.

Photographs and brochure of the event are attached herewith









Celebration of National Youth Day

(12th January, 2025)

Objectives: *Empowering the Young minds through Education*

Benefits in terms of learning: Motivate students to foster a growing mindset and Simulates real-world scenarios

Department of Education in collaboration with Institution's Innovation Council (IIC) of Dasmesh Girls College, Chak Alla Baksh, Mukerian, celebrated National Youth Day on 13th January, 2025. On this occasion, students of department of education displayed their creativity in the form of teaching aids and a discussion symposium was organized in which students express their thoughts on the life and educational philosophy of Swami Vivekananda. Total 65 students and 8 faculty members take part in a daylong event.









Celebration of World AIDS Day

(1st December, 2024)

Objectives: To spread awareness about HIV/AIDS, its causes, prevention.

Benefit in terms of learning: Student showcased their interest in promoting health and awareness in the community

Institution's Innovation Council (IIC) of Dasmesh Girls College, Chak Alla Baksh, Mukerina in collaboration with NSS Unit of the College, under the patronage of Dr. Karamjit Kaur, Principal and under the guidance of Ms. Satwant Kaur organised **World AIDS Day** on theme **“Take the rights path: My health, my right”** on **1st December, 2024**. An **awareness lecture** was organized at **G.S.S. School, Dhanoa**, with active participation from both faculty and students.

The lecture was graced by **Dr. Maninderjit Kaur** and **Ms. Satwant Kaur**, who shared valuable insights about HIV/AIDS, its causes, prevention, and the importance of spreading awareness. The discussion emphasized the need to eliminate the stigma associated with the condition and encouraged everyone to support individuals living with HIV. Students also engaged in the session actively, showcasing their interest in promoting health and awareness in the community. Such initiatives by the **IIC** are instrumental in educating the youth and fostering a compassionate and informed society.

(Various Photos are attached here with)



Awareness Lecture at G.S.S School, Dhanoa







Celebration of World Creativity and Innovation Day (21st April, 2025)

Event Date: April 21, 2025

Venue: Department of Fine Arts

Organized by: Department of Fine Arts in collaboration with IIC

To encourage creative thinking and promote innovative solutions for sustainable development World Creativity and Innovation Day was celebrated on 21st April, 2025 in The Department of Fine Arts in collaboration with IIC. The occasion was marked by a **Nail Art and Face Painting Competition** that gave students a vibrant platform to express their artistic talents and originality.

The event aligned with the theme "**Creativity for a Sustainable Future,**" emphasizing how even everyday expressions of art can contribute to broader ideas of culture, sustainability, and self-expression.

Objectives of the Event

- To promote artistic expression among students.
- To foster creativity and innovation through hands-on activities.
- To build confidence and teamwork through competitive yet friendly interaction.
- To celebrate diversity of thought and visual storytelling.

Event Details

1. Nail Art Competition

Participants: Students from various departments (individually or in pairs).

Theme: "Nature and Sustainability"

Time Allotted: 45 minutes

Materials Used: Eco-friendly nail paints, brushes, nail stickers, and biodegradable embellishments.

Highlights:

- Designs included elements like trees, animals, oceans, and symbols of recycling.
- Judging criteria included creativity, neatness, theme relevance, and originality.
- Judges praised innovative use of minimalistic designs to communicate environmental messages.

2. Face Painting Competition

Participants: Open to teams of two (one painter, one model).

Theme: "The Power of Imagination"

Time Allotted: 60 minutes

Materials Used: Skin-safe face paints, glitter, and accessories.

Highlights:

- Students transformed faces into canvases showcasing galaxies, dreamscapes, animals, and mythical beings.
- Some teams incorporated storytelling, using their designs to speak on mental health, peace, and unity.
- The energy and enthusiasm were palpable, with colorful, innovative expressions all around.

The event was graced by Principal Dr. Karamjit Kaur, who commended the students for their creativity and commitment to innovation.

No. of Students participated: 68

No. of Faculty participation: 5

















Cyber Awareness Week cum Society Outreach Program Report

Organized by: IT Club, Department of Computer Science in collaboration with Institution's Innovation Council (IIC)

Date: November 25th – 30th, 2024

As part of its ongoing commitment to community engagement and innovation-led problem solving, the IT Club of the Department of Computer Science celebrated Cyber Awareness Week, in alignment with National Computer Security Day. The program, held from **25th to 30th November 2024**, was organized under the guidance of the **Institution's Innovation Council (IIC)**, and focused on increasing digital literacy, promoting cyber hygiene, and nurturing creative problem-solving in the context of cybersecurity.

1. Web Designing Workshop for School Students

From **November 25th to 28th**, a **4-day hands-on workshop on Web Designing** was conducted for students of **JBKSC School, Mukerian**. This initiative aimed to foster early interest in technology and develop foundational skills in website development—a critical area in today's digital economy.

The workshop was led by **Miss Parminder Kaur**, Assistant Professor, Department of Computer Science. Through practical sessions and guided projects, students learned about the **structure of websites, HTML/CSS fundamentals**, and **basic design thinking**—instilling ideation skills to solve real-world problems through web-based solutions.

Objective Achieved: Empowering school students with digital skills and encouraging **innovation and creativity** in web technologies.

2. Expert Talks on Cybersecurity for Faculty Members

In response to rising cybersecurity threats and the need for greater awareness in academic environments, dedicated expert sessions were conducted for both **non-teaching and teaching faculty** to address challenges in digital safety.

- On **29th November 2024**, **Mrs. Neha Rani**, Assistant Professor, delivered a session on **“Cyber Awareness”** specifically for the **non-teaching staff**. The session highlighted common cyber threats such as phishing, data breaches, and social engineering attacks,

and emphasized **proactive measures and best practices** to maintain a secure online presence.

Problem Addressed: Lack of awareness about basic cybersecurity practices among support staff.

Solution Ideated: Simplified protocols for secure communication and device usage.

- On **30th November 2024**, **Mrs. Shivani**, Assistant Professor, conducted a practical session titled “**How to Use PhonePe and Paytm: A Step-by-Step Guide to Digital Payments and Security Concerns**” for the **teaching faculty**. The workshop not only explained the technical usage of these platforms but also addressed real-world **security vulnerabilities in digital transactions**.

Problem Solved: Faculty members unfamiliar or hesitant to use digital payments due to security fears.

Solution Provided: Clear, hands-on demonstrations, along with safety tips to reduce fraud risk.

The Cyber Awareness Week cum Society Outreach Program was a significant step in building a **digitally aware, cyber-resilient, and innovative academic community**. Through structured workshops and targeted expert talks, the initiative addressed pressing challenges in digital safety while also equipping participants with the tools and mindset to innovate responsibly in the digital age.

Student Participation: 130

Faculty Participation: 47

Non Teaching staff Participation: 35

Program Brochure and photographs are attached herewith



DASMESH GIRLS COLLEGE

CHAK ALLA BAKSH, MUKERIAN

(AFFILIATED TO P.U CHANDIGARH)

(Accredited by NAAC)



IT CLUB

Of Department of Computer Science

Is organizing

CYBER AWARENESS WEEK CUM SOCIETY OUTREACH PROGRAM

From

25th Nov to 30th Nov, 2024

Program Schedule:

25th Nov, 2024 to 28th Nov-Workshop on Web Designing and Rightful uses of Internet for students.

29th Nov, 2024- Cyber security Awareness Camp for Non Teaching.

30th Nov, 2024- Digital Payments and Safety Concerns for Teaching Faculty.

CONVENER

Dr. Karamjeet Kaur

PRINCIPAL

Dasmesh Girls College.

ORGANISING COMMITTEE

Mrs. Neha (Asst. Prof)

Ms. Paminder (Asst. Prof)

COORDINATOR

Mrs. Rajni (Asst. Prof)

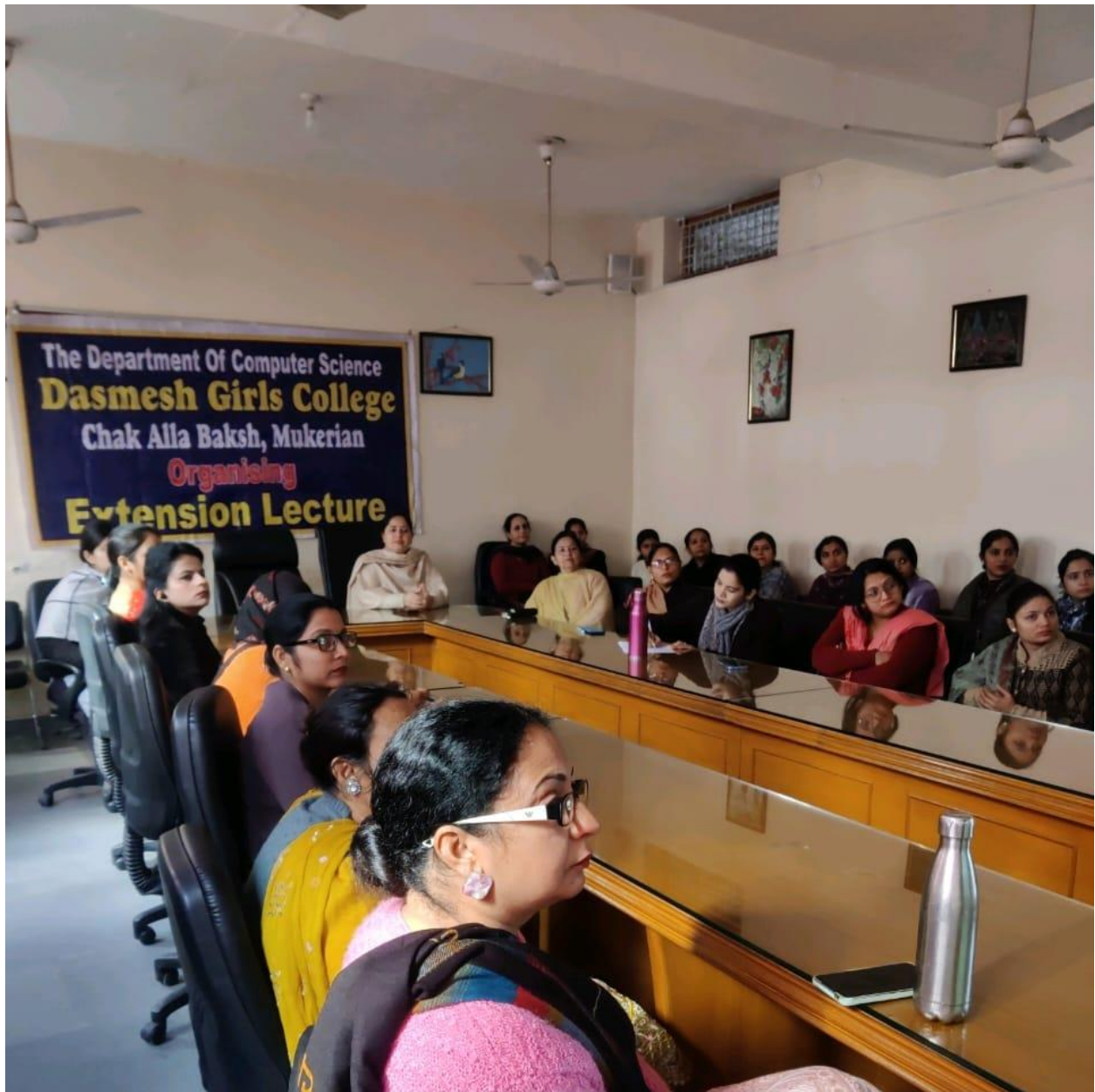
Mrs. Shivani (Asst. Prof)

STUDENT COORDINATOR

Pallvi

Namika

Poonam



Chak Alla Baksh, G.T. Road, Distt- Hoshiarpur, Mukerian, Chak Alla Baksh, Punjab 144211, India

Mukerian

Punjab

India

2024-11-30(Sat) 11:12(AM)



22°C

72°F













B-Plan Pitch: Demo Day/Exhibition of Business Plans & linkage with Innovation

Fashion Show (21 March, 2025)

Dasmesh Girls College, under the dynamic leadership of Principal Dr. Karamjit Kaur Brar, continues to foster an environment dedicated to the holistic development of its students. In line with this vision, **the Fashion Designing Department**, in collaboration with the **Institution's Innovation Council (IIC)**, the **Earn While Learn Committee**, and **VLCC**, organized a Fashion Show on 21st March, 2025 aimed at exposing students to the commercial aspects of fashion designing and helping them understand the potential of **creating a business plan around their creative works**.

The event brought together students, faculty, guests, and dignitaries, offering a platform for students to showcase their creativity, while also promoting the idea of sustainable fashion. The fashion show was not only an exhibition of talent but also served as a bridge between education and entrepreneurship, empowering students to explore business opportunities in the fashion industry. The event encouraged students to think about their creativity in the context of business, enabling them to formulate business plans around fashion products. This links the academic knowledge they acquire in the classroom with practical, market-driven goals.

The competition involved students designing dresses for various occasions, using both traditional and sustainable methods (such as tie and dye, recycled materials, and sustainable fabrics). Students were also given the opportunity to demonstrate how their designs could be marketed and sold as part of a potential business venture, highlighting the importance of commercial awareness and entrepreneurship.

The event was graced by several esteemed personalities, including: Sardarni Sukhwinder Kaur (Social Worker), Gurjit Kaur, Paramjit Kaur, and Amrinder Kaur, Mrs. Suman Shukla (Principal, Dasmesh Public School, Sipriyan), Gurmeet Kaur Gill (Principal, Dasmesh Nursery School, Mukerian), Amarjit Kaur (SHO, Hajipur), along with Constable Praveen Kaur and Constable Sushma, VLCC In-Charge, Madam Kareena Palaha, and her team. Faculty members, students' families, and alumni also participated in the event.

The dignitaries appreciated the students' hard work and creativity while also stressing the significance of practical learning and entrepreneurship in today's rapidly evolving job market. This fashion show, which focused on creative design and sustainable fashion, has not only

provided a platform for students to showcase their skills but also inspired them to think about business opportunities in the fashion industry. The event successfully demonstrated how education and entrepreneurship can go hand-in-hand, offering students a deeper understanding of both the artistic and commercial sides of fashion.

No. of student participation: 77

No. of faculty participation – 15

Photographs of the event are attached herewith

DASMESH GIRLS COLLEGE, MUKERIAN
(Affiliated to Panjab University, Chandigarh)
NAAC Re-Accredited, Recognised by UGC Under Section 2(F) & 12(B)

UNDER THE AEGIS OF IQAC
FASHION DESIGNING
DEPARTMENT
Presents
FASHION SHOW
In collaboration with

INSTITUTION'S INNOVATION COUNCIL
IIC. EARN WHILE LEARN & SKILL DEVELOPMENT CELL

ASEES
RITI RIWAZ
2025

MAKEUP SPONSORED BY:
VLCC school of beauty, Mukerian

FD Alumni meet

THEME:
SUSTAINABLE FASHION

On 21st March 2025 | 12:00p.m.
VENUE: MULTIPURPOSE HALL

PRINCIPAL <u>Dr. Karamjit Kaur</u>	HOD <u>Mrs. Poonam Sharma</u>	ORGANISING COMMITTEE <u>Mrs. Akwinder Kaur</u> <u>Miss. Daljeet Kaur</u>
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Report on the Workshop on "Effective Sales and Marketing Strategies for Entrepreneurs/Startups"

Date: 2nd December 2024

Organized by: PG Department of Commerce and Management in Collaboration with IQAC and Institution Innovation Council (IIC)

Venue: Conference Room

Resource Person: Ms. Suman Devi, Assistant Professor, Department of Commerce

On 2nd December 2024, the PG Department of Commerce and Management at Dasmesh Girls College, Mukerian, in collaboration with the Internal Quality Assurance Cell (IQAC) and the Institution Innovation Council (IIC), successfully organized a highly informative workshop titled "Effective Sales and Marketing Strategies for Entrepreneurs/Startups." The workshop aimed to provide budding entrepreneurs and students with practical insights and skills essential for thriving in today's competitive business environment.

This enriching session, led by Ms. Suman Devi, Assistant Professor in the Department of Commerce brought together students, aspiring entrepreneurs, and business enthusiasts to learn modern sales techniques and effective marketing strategies that can significantly enhance their entrepreneurial journeys. Some of the key topics covered included:

1. Understanding Modern Sales Techniques
2. Effective Marketing Strategies
3. Brand Building and Positioning
4. Use of Technology in Sales and Marketing

The primary objectives of the workshop were:

1. Equip budding entrepreneurs with the knowledge and tools to develop effective sales and marketing strategies that can drive the success of their startups.
2. Help participants strengthen their entrepreneurial skills by offering actionable strategies for business growth and customer engagement.
3. Offer a platform for students and aspiring entrepreneurs to learn about the latest trends, techniques, and strategies in sales and marketing.

4. Promote the spirit of innovation and creativity in marketing, urging participants to adapt new-age strategies to cater to evolving customer needs.

The workshop commenced with an inspiring inaugural address by Dr. Karamjit Kaur, Principal of Dasmesh Girls College, who congratulated the Head of Department, Dr. Sonia Chauhan, and all the faculty members for their relentless efforts in organizing such a vital event for the entrepreneurial community. About 70 students and 8 faculty members attended the informative session.

Program brochure and some of the photographs are attached herewith



The brochure features a background image of a city skyline at sunset. It includes the college's logo on the top left and the Institution's Innovation Council logo on the top right. The text is centered and uses various colors (red, green, black) for emphasis.

DASMESH GIRLS COLLEGE, MUKERIAN
Re-Accredited by NAAC, Recognised by UGC
Under 2(f) & 12(B)

UNDER THE AGIES OF IQAC

**PG DEPARTMENT OF COMMERCE AND
MANAGEMENT**

In collaboration with
Institution Innovation Cell

**ORGANISE
WORKSHOP ON
EFFECTIVE SALES AND MARKETING STRATEGIES
FOR ENTREPRENEURS/ STARTUPS**

DATE: 2ND DEC ,2024
Resource Person: Suman Devi
Asst. Prof in Commerce Department





Exposure and field visit for problem identification to RS Organic Farm & Vermicompost Unit (29 November, 2024)

Objectives: *Exposure and field visit for problem identification*

Benefits in terms of learning: Impart education by providing hands-on learning experience that stimulate curiosity and engage students actively.

Department of Botany in collaboration with Institution's Innovation Council (IIC) and Eco Club of Dasmesh Girls College, Chak Alla Baksh, Mukerian, organized a field visit to RS Organic Farm & Vermicompost Unit at village Badhupur, Tehsil Mukerian on 29 Nov 2024. This visit was organized for B.Sc. Medical stream students and total 4 faculty members participate in it. Dr. Yaspal Singh (Assistant Director Agriculture Bhunga), Dr. Lakhbir Singh (HDO), Dr. Kamaljit Singh (ADO), Prof Gurjinder Singh were the resource persons. In this visit total 52 students visit the farm and learned about the cultivation of Dhingri mashroom and various setup of vermicompost unit at large scale.









Exposure Visit

(at Marc Export, Garment Manufacturing Industry, at Ludhiana)

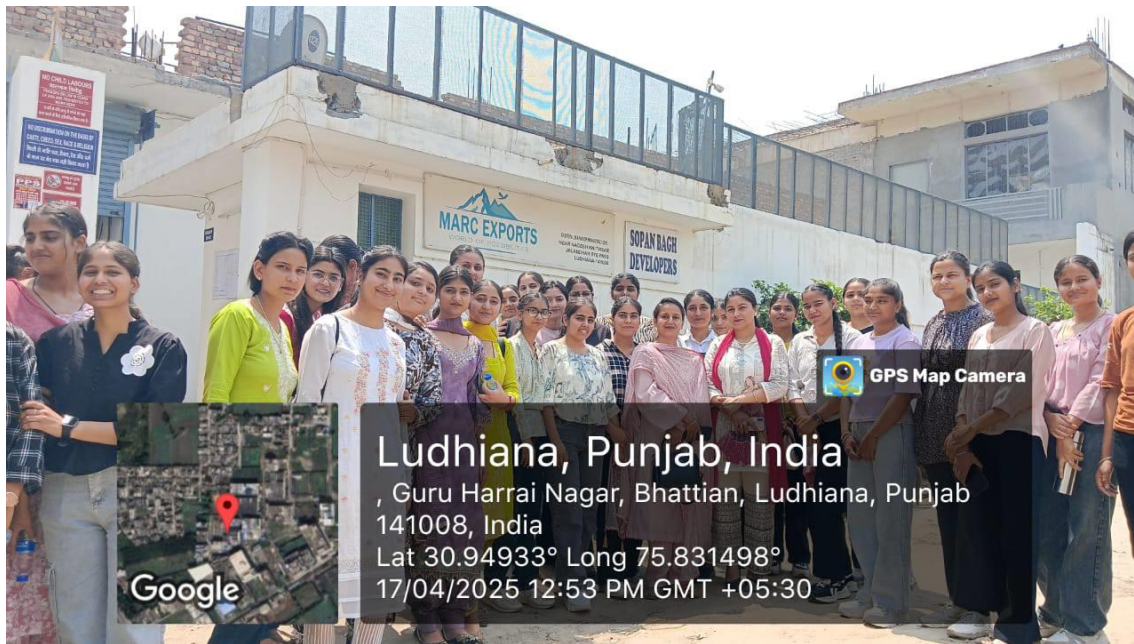
Objectives: to provide students with practical exposure to Textile Science and Garment Constitution

Benefit in terms of learning: Students acquired knowledge about various techniques of large scale manufacturing and marketing of textile garments.

The Department of Fashion Designing in collaboration with Institution's Innovation Cell (IIC) of Dasmesh Girls, Chak Alla Baksh, Mukerian, under the guidance of Managing Committee and Principal Dr. Karmjeet kaur and Mrs. Poonam Sharma, Head of PG Department of Fashion Designing organized a field visit for the students on 17th April 2025. The primary objective of the visit was to provide students with practical exposure to Textile Science and Garment Constitution. The students were accompanied by Mrs Poonam Sharma and Ms. Daljeet Kaur.

The students visited Marc Export, Garment Manufacturing Industry, at Ludhiana, where they gained insights into about step by step Garment Construction Techniques. The Industrial Visit provided students with valuable hands-on experience and exposure to how to take order from vendor and how to make and pass the samples and then how to prepare bulk orders in mass production. This experience is expected to enhance their skills and knowledge in the field of Fashion Designing. The second stop of the visit was at Rangla Punjab & Haveli at Jalandhar, where students gained insights about Traditional Punjabi Culture. About 45 students accompanied by 3 faculty members make this visit.

The photographs of the field visit are attached herewith









Extension lecture *Khitab-e-Swar* (26th March, 2025)

Dasmesh Girls College, Chak Allah Baksh, Mukerian, organized an insightful **extension lecture** titled *Khitab-e-Swar* on **26th March, 2025**. The event was organized under the successful leadership of **Principal Dr. Karamjit Kaur** in collaboration with the **Internal Quality Assurance Cell (IQAC)**, the **Institutional Innovation Council (IIC)**, the **Art and Culture Committees**, and the **Hindi Sahitya Parishad**. This initiative also saw the active participation of the **Music Department** and was made possible through the valuable support of the **social service organization Pratigya-Ek Nayi Soch** and **Pandit Hari Shah Ji Darbar Amboa**.

The lecture offered an intellectually stimulating experience, centered on the theme "**Nari Vimarsh: The Journey from Equality to Empowerment**," which explored the historical journey of women from struggles for equality to achieving empowerment. Additionally, the event served as a precursor to the **Khitab-e-Swar** singing competition, an upcoming cultural initiative organized in collaboration with **Dera Baba Hari Shah Ji Darbar Amboa, Himachal Pradesh**, providing a platform for young artists to showcase their talent.

Ms. Swaanti, Executive Member of **Pratigya-Ek Nayi Soch**, participated as the subject communicator and led the first session. The lecture explored the multi-faceted topic of "**Nari Vimarsh: The Journey from Equality to Empowerment**," which traced the evolution of women's rights and struggles from ancient times to the modern era. This discussion was not only informative but also motivational, as it encouraged students to reflect on the power of women in shaping society today. Several eminent speakers from the **Pratigya-Ek Nayi Soch** and **Khitab-e-Swar** teams addressed the students that include **Ms. Preeti Sharma**, **Mrs. Rajni Khera**, and **Shri Shivam Bakshi (Chairman, Pratigya-Ek Nayi Soch)** offering expert advice on how to excel in the competition and emphasizing the role of music in promoting cultural heritage. The awareness session also served as a valuable opportunity for students to understand the intersection between **artistic expression** and **community engagement**.

The second part of the program provided a platform for **music students** to engage in an **awareness session** for the upcoming **Khitab-e-Swar** singing competition. This initiative, organized in collaboration with **Pandit Hari Shah Ji Darbar Amboa**, Himachal Pradesh, was designed to give students an understanding of the competition's significance and prepare them for participation.

In closing, **Principal Dr. Karamjit Kaur** reaffirmed the college's commitment to nurturing future leaders and change-makers, empowering them with the tools and knowledge needed to excel in both academic and social spheres.

Student Participation- 55

Faculty Participation-13



DASMESH GIRLS COLLEGE **CHAK ALLA BAKSH, MUKERIAN**

(Affiliated to Panjab University, Chandigarh)
(NAAC Re-Accredited, Recognized by UGC under Section 2(F) & 12(B))

Under the Aegis of IQAC
In Collaboration With IIC & Art And Culture

स्नातकोत्तर हिंदी विभाग की हिंदी साहित्य परिषद् एवं संगीत विभाग के द्वारा
प्रतिज्ञा- एक नई सोच (एन. जी.ओ), तलवाड़ा के संयुक्त तत्वाधान से विस्तारण व्याख्यान का
आयोजन

खिताब-ए-स्वर

विचार- विमर्श

नारी विमर्श: सामान्य से सशक्तिकरण तक का सफर

विषय संप्रेषक- श्रीमती स्वांति
(एग्जीक्यूटिव सदस्य प्रतिज्ञा एन. जी.ओ)



26 MARCH, 2025
10: 30 AM

स्थान- सभाकक्ष

प्राचार्या
डॉ. करमजीत कौर

संयोजक
डॉ. रीना कुमारी

सह-संयोजक
डॉ. आंकाक्षा वर्मा
सहायक प्रो. मानव
सहायक प्रो. गीता देवी









चक अल्लाह बक्श, पंजाब, भारत

Wjpc+v6x, चक अल्लाह बक्श, पंजाब 144211, भारत

Lat 31.93714° Long 75.621038°

26/03/2025 12:38 PM GMT +05:30



Extension Lecture on 'Managing Finance for Startups'

Date: 14th April, 2025

Venue: Conference Hall

An extension lecture on "**Managing Finance for Startups**" was conducted on 14th April, 2025 by the Department of Commerce in collaboration with the Institution's Innovation Council (IIC) of Dasmesh Girls College, Chak Alla Baksh, Mukerian. The session aimed to provide student with practical insights into financial planning, funding strategies, and fiscal discipline necessary for startup success.

The lecture was delivered by Ms. Sushma Devi of Department of Commerce. The primary objective of the lecture was to:

- Equip participants with the knowledge of financial management specific to startup ventures.
- Highlight the importance of budgeting, forecasting, and financial decision-making.
- Provide clarity on fundraising avenues such as venture capital, angel investment, and bootstrapping.

The session was highly informative and interactive. Key topics discussed included:

- Basics of financial planning and cash flow management.
- Common financial mistakes made by startups and how to avoid them.
- Types of startup funding and the process of fundraising.
- Importance of maintaining proper financial records and compliance.

The audience comprised students and faculty members. The session concluded with a lively Q&A round. The session was well-received by students and faculty alike, and it marked a successful effort to raise awareness and educate the college community about the startup funding. About **56 students** and **9 faculty** members attended this session



DASMESH GIRLS COLLEGE, CHAK ***ALLA BAKSH, MUKERIAN***



(Affiliated to Panjab University, Chandigarh)
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Under the aegis of IQAC
Institution's Innovation Council (IIC)
Organizes

An Extension Lecture

On

Managing Finance for Startups

Resource Person

Ms. Sushma Devi (Dept. of Commerce)

On 14 April, 2025

Co-Ordinator
Dr. Sandeep Kaur

IPR Committee
Dr. Sarita Rana
Dr. Satinder Kaur
Dr. Narpinder Kaur
Dr. Nidhi

Chief Co-Ordinator
Dr. Karamjeet Kaur
(Principal)







Extension Lecture on Basics of Intellectual Property Rights Date 21st October, 2025

Under the aegis of the **Institution's Innovation Council (IIC)** and the **Intellectual Property Rights (IPR) Cell**, an extension lecture was organized to disseminate valuable knowledge regarding the **Basics of Intellectual Property Rights (IPR)**. The session, led by **Dr. Sonia Chauhan**, Head of the Department of Commerce, aimed to raise awareness among students about the significance of IPR in the modern world, especially for creators, researchers, and innovators. Dr. Chauhan's lecture provided a comprehensive overview of the legal frameworks that protect intellectual creations, which are often overlooked in academic and research circles.

Session Overview

Dr. Sonia Chauhan began the session by explaining the core concept of Intellectual Property Rights. IPR refers to the **legal protections granted to the creators of intellectual works**, including **inventions, literary and artistic works, symbols, names, and designs** used in commerce. She highlighted that these rights offer creators control over their creations, allowing them to profit from their work while ensuring that others cannot use or replicate it without permission.


Dr. Chauhan emphasized that there are several forms of IPR, each designed to protect a different type of intellectual creation. These include:

- **Patents:** Legal rights granted to inventors for their inventions, typically covering new and useful inventions or discoveries.
- **Copyrights:** Protection given to authors, artists, and creators for original works such as books, music, films, and software.
- **Trademarks:** Symbols, words, or other identifiers used by businesses to distinguish their goods and services from others in the marketplace.
- **Geographical Indications (GI):** Labels used on products that have a specific geographical origin and possess qualities or a reputation due to that origin, such as Darjeeling tea or Parmigiano cheese.
- **Trade Secrets:** Information, practices, or processes that give a business a competitive edge and are kept confidential, such as formulas or recipes.


By explaining these forms, Dr. Chauhan provided students with a thorough understanding of how IPR works and its significance in various industries and sectors, including commerce, agriculture, health, and technology.

The lecture concluded with a call to action for students and faculty to actively engage in IPR awareness, promoting ethical practices and supporting innovation in their respective fields. About 67 students and 4 faculty members participated in this session.

Photographs and Brochure of the event are attached herewith



Dasmesh Girls College, Chak Alla Baksh, Mukerian
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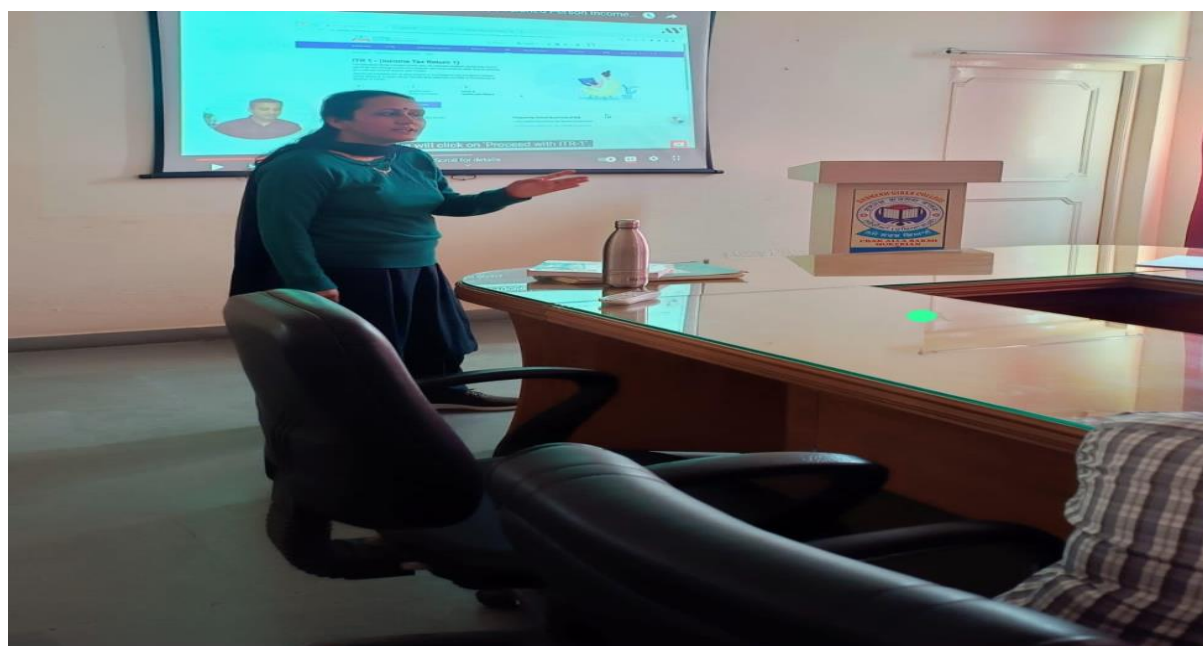
UNDER THE AGIES OF IQAC
INSTITUTION INNOVATION COUNCIL(C)
Organises
An Extension Lecture
on
Basics of Intellectual Property Rights
Resource Person
Dr. Sonia Chauhan (Deptt of Commerce)

On 21 Oct, 2024 at 11:00 AM

Co-Ordinator
Dr. Sandeep Kaur

IPR Committee
Dr. Sarita Rana
Dr. Satinder Kaur
Dr. Narpinder Kaur
Ms. Suman
Dr. Nidhi

Chief- Coordinator
Dr. Karamjeet Kaur
(Principal)







Extension Lecture under Axis Bank young banker program

(8 March, 2025)

Institution's Innovation Cell (IIC) of Dasmesh Girls College, Chak Alla Baksh, Mukerian, in collaboration with the Department of Business Administration (BBA) and Department of Economics organized an informative and insightful workshop on the "Axis Bank Young Banker Program" on 8th March, 2025. This workshop aimed to equip students with the knowledge and skills necessary for a successful career in the banking sector. While the workshop was primarily focused on career opportunities in banking, it also touched on how the concepts of **start-up planning** can be applied within the banking environment. The dynamic world of banking often requires new, innovative solutions to meet the needs of customers. Axis Bank's Young Banker Program serves as an example of how aspiring bankers can get involved in the start-up culture within established financial institutions.

The workshop was led by Mr. Narinder Salaria, a representative from NIIT Ltd/AXIS BANK, who brought a wealth of experience and knowledge to the session. His presentation covered various aspects of the banking industry, the opportunities available within it, and how students can leverage the Axis Bank Young Banker Program to enhance their career prospects in the financial sector. The program, collaboration between Axis Bank and NIIT, aims to provide young graduates with both theoretical expertise and hands-on exposure, ensuring they are well-prepared for the dynamic challenges of the banking world.

The event was organized under the guidance of Dr. Karamjit Kaur, the Principal of the College, whose vision and leadership were key to the success of the workshop. The Principal expressed sincere appreciation for the efforts of Dr. Sonia Chauhan (HOD of the Commerce Department), Mrs. Suman Devi (HOD of Business Administration), Mrs. Renu Gupta (HOD of the Economics Department), who played a vital role in coordinating the event.

No of student participation- 52

No of faculty participation – 10



Dasmesh Girls College
Chak Alla Baksh, Mukerian
Affiliated to Panjab University, Chandigarh



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

[ReAccredited By NAAC, Recognized by UGC under 2(f)& 12(b)]

Under the aegis of IQAC
Department of BBA in collaboration with
Career Guidance & Placement Cell organises
Workshop
on
"AXIS BANK YOUNG BANKER PROGRAMME"

Resource Persons

NARINDER SALARIA
(Service Provider NIIT Ltd/AXIS BANK)

JAGJIT SINGH BEDI (Sales Manager (North) for NIIT Ltd.)

Date: 08 March,2025 **Timing: 11:00 am**

Principal Dr. Karamjit Kaur (Dasmesh Girls College, Mukerian)	HOD Dr. Sonia Chauhan Ms. Suman Devi (Department of Commerce & Management)	Organising Committee Ms. Surbhi Abrol Ms. Monica Ms. Sushma Devi
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Idea Showcase: Exhibition/Poster Presentation of Ideas on Preservation of Wildlife (7th October, 2024)

Objectives: *Connecting People and Planet: Exploring Digital Innovation in Wildlife Conservation*

Benefits in terms of learning: Motivate students to foster a growing mindset and Simulates real-world scenarios

Department of Zoology in collaboration with Institution's Innovation Council (IIC) of Dasmesh Girls College, Chak Alla Baksh, Mukerian, celebrated Wildlife Week (2nd Oct.-8th Oct. 2024) on 7th Oct. 2024. Various competitive events were organized under the event theme '*Connecting People and Planet: Exploring Digital Innovation in Wildlife Conservation*'. Medical stream students present their innovative ideas through poster making, rangoli and model exhibition under the event theme. Total 55 students and 8 faculty members take part in a daylong event. Principal, Dr. Karamjeet Kaur Brar grace the occasions as the chief guest. The event ended with the distribution of prizes.

Event 02 – Poster Making Competition



Event 02 – Rangoli Competition

Poster making was followed by the Rangoli Competition, showcasing the message of wildlife conservation.



Event 03 – model display

Students made models depicting the use of **digital techniques** for serving the greater purpose of fauna conservation.





Day 1 (Inauguration of IP UTSAV and Celebration)

Objective: To raise awareness about Intellectual Property Rights (IPR) and their role in fostering innovation and creativity

Benefit in terms of Learning: Students learned about start ups and the importance of protecting creative ideas and promoting innovation through IPR.

Institution's Innovation Council (IIC) of Dasmesh Girls College, Chak Alla Baksh, Mukerian organized online expert talks from 21st to 26th April, 2025, under the IP UTSAV by The Ministry of Education's Innovation Cell (MIC). The series of online expert talks were attended by both the students and faculty members.

The first session of this event was started on 21 April 2025 in which Inauguration of IP UTSAV and World Creativity and Innovation Day was celebrated. After this Prof Unnat Pandit, CGPD TM shared his view on advancement of India like Smart India envisions a digitally empowered and technologically advanced nation, driven by innovation and sustainable development. In this transformation, Intellectual Property Rights (IPR) plays a crucial role by protecting original ideas, fostering creativity, and encouraging research and development. With the rapid integration of Artificial Intelligence (AI) tools in technology, sectors such as healthcare, education, agriculture, and manufacturing are witnessing smarter and faster solutions. AI

enhances efficiency, automates processes, and analyzes large datasets, contributing significantly to India's digital growth. Together, smart initiatives, strong IPR frameworks, and AI-driven innovations are laying the foundation for a future-ready India.

The online inauguration session was played at two different venues in Arts Block and Science Block at the college campus. Apart from this, the link for the session was shared among different students Whatsapp groups and students joined this session from their person mobile/laptops. About 200 students and 30 faculty members attended the inauguration session.

Some photographs and screenshots of the attendee are attached herewith

Venue -1(Science Block)





Venue -2 (Arts Block)



Dasmesh Girls College

Programme theme: Independence day

Date: 15/08/2025

No.of students: 34

Duration of Activity (in hrs): 5hrs

Mode of Activity: Offline

Objective (in 100 words):The primary objective of an Independence Day celebration is to commemorate a nation's liberation from colonial rule or foreign domination. It serves as a powerful reminder of the sacrifices made by freedom fighters and patriots who fought for the country's sovereignty. The celebration aims to instill a sense of national pride, unity, and patriotism among citizens, transcending differences in caste, creed, and religion. It is a day to reflect on the journey of the nation, acknowledge its achievements, and reaffirm the commitment to building a progressive and prosperous future. The events organized, such as parades, flag-hoisting ceremonies, and cultural programs, are designed to honor the nation's heritage, promote its cultural diversity, and inspire future generations to uphold the values of freedom, justice, and equality. Ultimately, the objective is to celebrate the spirit of independence and reinforce the shared identity that binds the people together.

Benefits of the Activity: Celebrating Independence Day offers numerous benefits that strengthen a nation's social fabric. It fosters a powerful sense of national unity, bringing together people from diverse backgrounds to celebrate their shared identity and heritage. This communal pride instills patriotism and civic responsibility, encouraging citizens to contribute positively to the country's progress. It also serves as a crucial educational tool, especially for younger generations, reminding them of the sacrifices made by freedom fighters and the importance of democratic values like liberty, justice, and equality. The celebrations are a time for reflection, gratitude, and a collective reaffirmation of the national commitment to a better future.

Overall Report of the Activity: On the occasion of Independence Day, the NCC cadets of Dasmesh Girls College, Mukerian, participated in the celebrations held at Arya Senior Secondary School. The cadets presented an impressive and disciplined march past, showcasing their training and skills. Their synchronized movements and smart turnout were a testament to their dedication and hard work. The march past was a highlight of the event, with the cadets saluting the Chief Guest, demonstrating their respect and sense of duty. This participation not only honored the nation's independence but also highlighted the college's commitment to instilling discipline, patriotism, and leadership qualities in its students. The cadets' performance was widely appreciated and served as an inspiration to the young attendees, embodying the spirit of national pride and unity.

Photographs of the Activity:



Innovation & Entrepreneurship Outreach Program – Faculty Engagement in Local Schools

Organized by: Dasmesh girls College, Chak Alla Baksh, Mukerian under the ages of Institution's Innovation Council (IIC)

Report Date: 3- 20 December, 2024

Venue: Various Local Schools in the Region

As part of the Institution's Innovation Council (IIC) initiative, the Innovation & Entrepreneurship Outreach Program was successfully conducted with the active involvement of faculty members who visited several local; **G.S.S School Behbal Manj, G.S.S School Sungo Katrala, Shishu Shikha Kendra Public School Landa, Mukerian, Govt. Senior Sec. Smart School, Tanda Ram Sahai, Light House Public School Village Chakwal, and G.S.S. School, Dhanoa.** This program aimed to ignite a spirit of innovation, creativity, and entrepreneurial thinking among school students by exposing them to real-world concepts and ideas beyond the standard curriculum.

The initiative aligns with innovation and Entrepreneurship theme and the larger objective of building an inclusive innovation ecosystem that extends to school-level education.

Objectives of the Outreach Program

- To foster early awareness of innovation and entrepreneurship among school students.
- To bridge the gap between higher education institutions and the local community.
- To introduce school students to design thinking, problem-solving, and idea generation.
- To inspire students to consider entrepreneurship as a viable and exciting career path.
- To create a culture of creativity and curiosity in young minds through experiential learning.

Faculty members from various departments designed and conducted interactive sessions tailored to the age group and context of each school. The outreach program was conducted in multiple local schools over a period of 17 days covering mostly the rural areas.

Key Activities Included

- **Innovation Awareness Sessions**
Introduction to innovation, its role in daily life, and examples of young innovators who made a difference in their communities.

- **Entrepreneurial Mindset Workshops**
Sessions on idea generation, opportunity identification, and storytelling around successful entrepreneurs.
- **Hands-on Activities**
Basic design-thinking exercises such as problem identification, solution sketching, and group-based brainstorming.
- **Role of Technology in Innovation**
Discussions on how technology is transforming business and society, with simple demonstrations of apps or tools.
- **Career Talks**
Faculty members shared insights into entrepreneurship as a career option, and the kind of skills needed in the 21st-century job market.

The Innovation & Entrepreneurship Outreach Program stands as a successful example of how faculty-led initiatives can extend the reach of innovation education to the grassroots level. By engaging with local schools, this initiative not only promotes the goals of the IIC but also helps build a more connected and inspired ecosystem of young learners who may become tomorrow's innovators and entrepreneurs.



Dasmesh Girls College, Chak Alla Baksh, Mukerian
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UNDER THE AGIES OF IQAC
INSTITUTION INNOVATION COUNCIL(IIC)
 Organises
A Community Outreach Progrmmme
on

On 3 Dec to 20 Dec 2025

Co-Ordinator
 Dr. Maninderjit Kaur

Chief- Coorinator
 Dr. Karamjeet Kaur
 (Principal)




Sudhary, Punjab, India
2m38+89, Sudhary, Punjab 144306, India
Lat 32.00352° Long 75.665853°
07/12/24 12:42 PM GMT +05:30

GPS Map Camera



Sudhary, Punjab, India
2m38+89, Sudhary, Punjab 144306, India
Lat 32.003464° Long 75.665792°
07/12/24 12:44 PM GMT +05:30



 **GPS Map Camera**

Himmatpur, Punjab, India
Vhvh+3r5, Himmatpur, Dhanoa, Punjab
144214, India
Lat 31.892783° Long 75.579565°
02/12/24 11:19 AM GMT +05:30

Google







Institutional Idea Hackathon

(From 17th September to 2nd October)

Objective: To spread awareness among youth about various social issues and find solution through innovation.

Benefit in terms of Learning: To enhance problem-solving skills while broadening their understanding of the world around them.

The **NSS Wing** of Dasmesh Girls College, Mukerian in collaboration with **Institution's Innovation Council (IIC)** organised 'Swachhta Hi Sewa 2024' Campaign on theme 'Swabhav Swachhata- Sanskar Swachhta' organised by My Bharat Hoshiarpur from 17th September to 2nd October, 2024. Under the patronage of Dr. Karamjit Kaur Principal and Mrs. Satwant Kaur (NSS Program Officer) the Swachhta campaign organised at adopted village Khichian. Firstly, a meeting with Municipal Corporation, Mukerian was conducted to discuss the various issues like dump, ban on plastic polythene and cleanliness activities on Garbage Free India in local area. The directions were issued by Sh. Madan (EO), Sh. Rakesh Kumar, Sh. Vivek Jain, Sh. Naveen on Swachh Bharat Mission - Naya Sankalp on 17th September, 2024.

Moreover, the volunteers engaged in various activities in adopted village Khichian at Govt. Public School and Community Hall, including scrap disposal, waste collection, collection of plastic bottles and polythene, awareness drives, and promoting eco-friendly practices to avoid the making their surroundings cleaner and more sustainable. Volunteers participated in massive cleanliness-cum-awareness **Rally** on the theme '**Ban on single use plastic**' in collaboration with Shivi Shivay Welfare Society, Talwara and to help beat plastic pollution by making a conscious effort to bring a reusable container for my morning coffee, avoid taking plastic ware when buying takeaway meals and purchase household items which are packaged in boxes instead of plastic bottles and sachets." Mrs. Satwant Kaur (NSS Program Officer) aware the volunteers and about excessive use of plastics can cause problems to our own health as well as the health of our planet. Disposal of plastics into the water bodies and littering the streets are

much more dangerous for society. The following activities performed under this campaign.

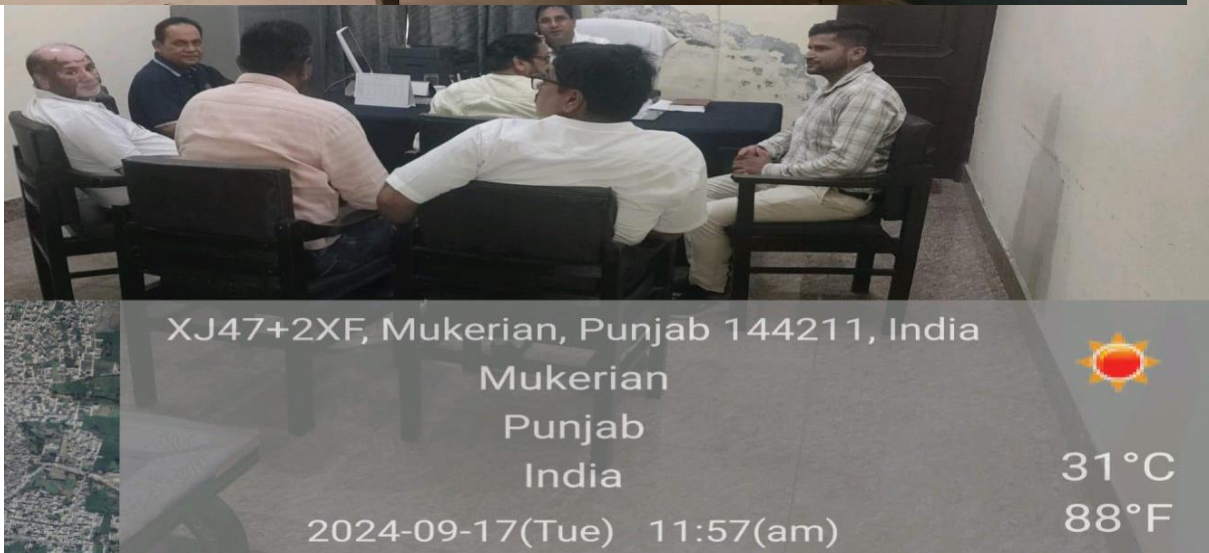
1. Awareness lecture on Swachhta at Dasmesh Public School by Dr. Ekta.
2. Pledge Ceremony on Swachhta hi Sewa
3. Awareness lecture on No Plastic, No Pollution at KTS School, Shaliya
4. Awareness Lecture by Mrs. Satwant Kaur on less usage of Plastic
5. Rally on Ban of Single Use Plastic in adopted village Khichian
6. Cleaning at Pre elementary School , Khichian
7. Tree Plantation at Govt. Public School, Khichian
8. Poster Making and Slogan Writing Competition

(Various Photos are attached herewith)

Meeting With Municipal Corporation, Mukerian



Lecture on 'No Plastic No Pollution' at KTS School, Shaliya



XJ47+2XF, Mukerian, Punjab 144211, India
Mukerian
Punjab
India

2024-09-17(Tue) 11:57(am)



31°C

88°F

Pledge Ceremony on Swachhta hi Sewa





Lecture on Less Usage of Plastic at Dasmesh Public School, Mukerian





Tree Plantation at Govt. School, Khichian





Cleanliness at adopted Village, Khichian





Rally on Ban of Single Use Plastic



Poster Making and Slogan Writing Competition





स्वच्छता ही सेवा मुहिम के तहत खिचिया गांव में निकाली जागरूकता रैली

सवेरा न्यूज/गगन राणा

हाजीपुर, 19 अक्टूबर : नेहरू युवा केंद्र के जिला युवा अधिकारी राकेश कुमार ने बताया कि स्वच्छता ही सेवा 2024 मुहिम के तहत युवा कार्यक्रम विभाग, युवा कार्यक्रम और खेल मंत्रालय भारत सरकार की तरफ से शिव शिवाय वेलफेयर सोसाइटी और दशमेश गर्ल्स कॉलेज एनएसएस यूनिट के सहयोग गांव खिचिया में स्वच्छता को लेकर जागरूकता रैली निकाली गई और वहीं पूरे गांव में सिंगल यूज प्लास्टिक कोई इकट्ठा करके इसका निपटारा किया गया। वहीं एनएसएस वॉलंटियर्स की तरफ से गांव में बने



जागरूकता रैली निकालते वॉलंटियर्स।

कम्युनिटीहाल और प्राइमरी स्कूल में भी सफाई की गई। उन्होंने बताया कि स्वच्छता ही सेवा 2024 मुहिम के तहत पूरे जिला होशियारपुर में

17 सितंबर से 2 अक्टूबर तक स्वच्छता गतिविधियां करवाई जा रही है जिसके तहत नौजवान सिंगल यूज प्लास्टिक के कचरे को

इकट्ठा करने के लिए इस मुहिम में सरगमी के साथ हिस्सा ले रहे हैं और सिंगल यूज प्लास्टिक के प्रयोग को कम करने के लिए जागरूकता फैला रहे हैं। इस मौके पर प्रोफेसर सतवंत कौर ने ने स्वच्छता और स्वास्थ्य के बीच गहरे संबंध पर प्रकाश डाला।

जिला युवा अधिकारी राकेश कुमार ने बताया कि कार्यक्रम में बड़ी संख्या में अलग-अलग यूथ क्लबों ने छात्राओं ने अध्यापकों ने भाग लिया। उन्होंने बताया कि इस मुहिम में कुल 1500 से 1600 किलोग्राम कूड़ा वह इकट्ठा करके उसका निपटारा कर चुके हैं।



International Women Day (8th March, 2025)

Objectives: Empowering Women and to get opportunity to learn, lead, and thrive.

Benefits in terms of learning: Learn more about women's rights and gender equality and encourage young women to pursue their dreams.

On the occasion of International Women's Day, the Department of Education in collaboration with women development Cell and Institution Innovation Council (IIC) celebrates the strength, resilience, and achievements of women in shaping the future through education. In the event, Dr. Anupinder Mathon (Deputy Director, Health Department), Ms. Amarjeet Kaur (S.H. O. Hajipur), Ms. Sukhwinder Kaur (Social Reformer), Surjit Kaur (Principal Sri Guru Nanak School, Mukerian), Sunita Bhatti (Principal Govt. Senior Sec. School) were participated as the distinguished guest. In the event students who cleared teachers state level Pre-Teacher Education Test were awarded.

No. of students participated- 200

No. of Faculty participated-50

External Members participated- 07

DASMESH GIRLS COLLEGE,
CHAK ALLA BAKSH, MUKERIAN
(Affiliated to Panjab University, Chandigarh)
(Re-Accredited By NAAC, Recognized By UGC Section 2(F) & 12(B))

Under the Aegis of IQAC
Women Development Cell
Celebrates
INTERNATIONAL WOMEN'S DAY
On
8 March, 2025
At
11:00 AM In Multipurpose Hall

Keynote Speakers
Dr Anupinder Mathon, Deputy Director
Ms Amarjeet Kaur, S. H. O., Hajipur
Ms Sukhwinder Kaur, Social Reformer

Women of Eminence: Award Ceremony

Chief Patron S.Ravinder Singh Chak Chairman, Sri Guru Gobind Singh Edu.(Ch.)Trust	Convener Dr.Karamjit Kaur Principal	Organising Committee Ms.Supriya J.Naryal Dr.Maninder Kaur Ms. Anu Lata Thakur
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1. Overall Report:

Workshop Report: Lean Start-Up & MVP – Aprajita Tea

Dasmesh Girls College, Chak Alla Baksh, Mukerian

A workshop titled “Lean Start-Up & MVP: Aprajita Tea” was organized at Dasmesh Girls College, Chak Alla Baksh, Mukerian for the students of B.Com-III, B.Com-II, and BABED-II to promote innovation and an entrepreneurial mindset. The session began with an informative lecture delivered by Mrs. Renu Gupta, Mrs. Taranvir Kaur and Mrs. Jyoti from the Department of Economics. They introduced the core concepts of Lean Start-Up methodology and Minimum Viable Product (MVP), emphasizing how business ideas can be tested and developed using minimal resources and feedback-driven improvements. To provide practical insight, a live demonstration of Aprajita Tea preparation was conducted, illustrating how a basic product concept can be validated before entering the market. Students enthusiastically participated in discussions on product development, packaging, pricing, and branding.

As a part of the initiative, Aprajita plant seeds were distributed to students and faculty members to encourage herbal tea consumption and sustainable living. The workshop received a highly positive response and proved to be an inspiring learning experience.

Principal Dr. Karamjit Kaur appreciated the efforts and encouraged such innovative business plans, highlighting their importance in developing entrepreneurial skills among students.



Day 2 (Master class on Patent and Design Registration)

Objective: To raise awareness about Intellectual Property Rights (IPR) and their role in fostering innovation and creativity

Benefit in terms of Learning: Students learned about start ups and the importance of protecting creative ideas and promoting innovation through IPR.

Institution's Innovation Council (IIC) of Dasmesh Girls College, Chak Alla Baksh, Mukerian organized online expert talks from 21st to 26th April, 2025, under the IP UTSAV by The Ministry of Education's Innovation Cell (MIC). The series of online expert talks were attended by both the students and faculty members.

On the second day (22 April 2025), Dr. B.K. Chakravarthy Prof & Dean School Innovation, Mahindra University, Bombay shared his view on Discover more with Design Registrations: Masterclass on Patents and Design Registration is an empowering initiative aimed at spreading awareness about the importance of intellectual property in today's innovation-driven world. This masterclass offers in-depth knowledge on how patents protect inventions and how design registration safeguards the unique appearance of products. Participants gain insights into filing procedures, legal benefits, and strategic use of IP to enhance market competitiveness. By mastering these tools, innovators, startups, and students can protect their creative ideas, drive value, and contribute meaningfully to India's IP ecosystem. Our college faculty members with students were enjoyed the session and enriched their knowledge.

The online session was played at two different venues in Arts Block and Science Block at the college campus. Apart from this, the link for the session was shared among different students Whatsapp groups and students joined this session from their person mobile/laptops. About 220 students and 40 faculty members attended the session.

Some photographs and screenshots of the attendee are attached herewith

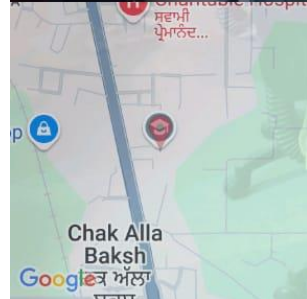
Venue -1(Science Block)





Venue -2 (Arts Block)





Chak Alla Baksh, G.T. Road, Distt- Hoshiarpur, Mukerian, Chak Alla Baksh, Punjab 144211, India

Mukerian
Punjab
India

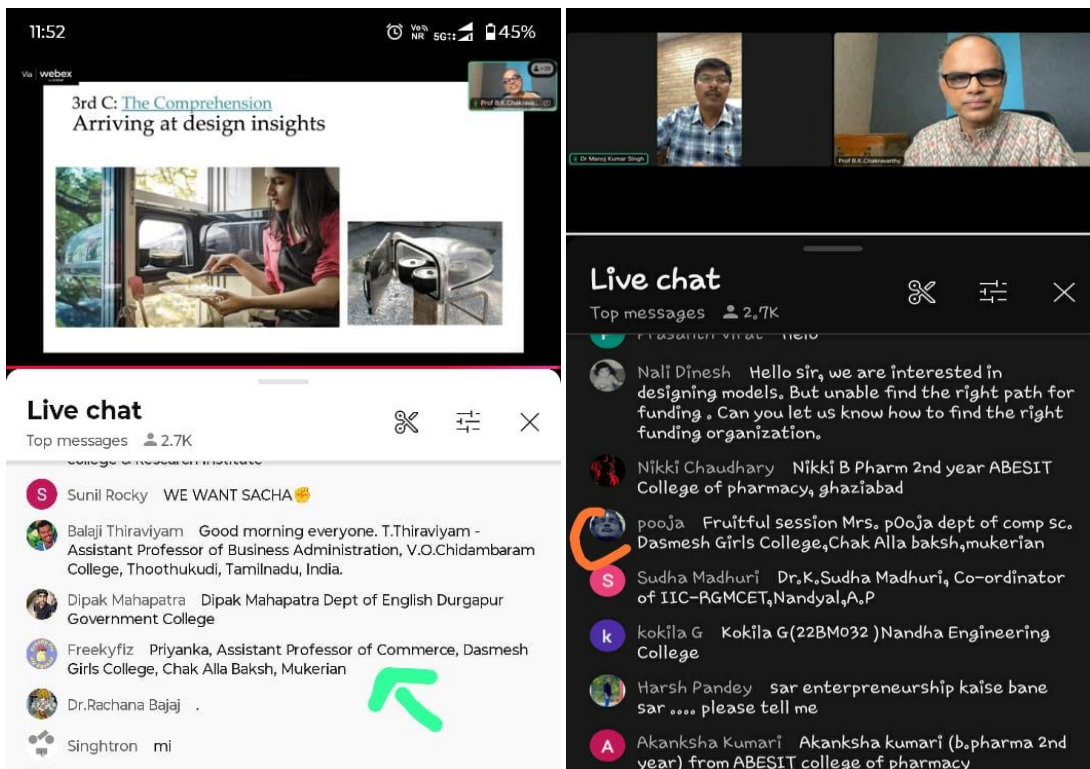


38°C
100°F

2025-04-22(Tue) 11:48(AM)



Couple of Screenshots of online attendee





Day 3 (Masterclass on Copyrights)

Objective: To raise awareness about Intellectual Property Rights (IPR) and their role in fostering innovation and creativity

Benefit in terms of Learning: Students learned about start ups and the importance of protecting creative ideas and promoting innovation through IPR.

Institution's Innovation Council (IIC) of Dasmesh Girls College, Chak Alla Baksh, Mukerian organized online expert talks from 21st to 26th April, 2025, under the IP UTSAV by The Ministry of Education's Innovation Cell (MIC). The series of online expert talks were attended by both the students and faculty members.

On **third day (23 April 2025)** topic, Copy That! Copyrights Uncovered: Masterclass on Copyrights was discussed by Ms. Anooja Padhee, Partner at K&S Partners, Intellectual Property Attorneys & Dr. Hemant Khosla from Sr. Examiner of TM, DPIIT, Ministry of Commerce Industry, Government of India both were discussed their view and discussed that "*Copy That! Copyrights Uncovered: Masterclass on Copyrights*" is a dynamic learning experience designed to demystify the world of copyrights and their impact on creative work. This masterclass provides a comprehensive overview of how copyrights protect original works like music, literature, art, films, and digital content. Participants will explore key concepts, legal rights, registration processes, and the value of copyright in the digital age. By uncovering the power of copyright, this session empowers artists, writers, content creators, and innovators to safeguard

their intellectual creations and thrive in a knowledge-based economy. On the same day 40 faculty members along with students elevate their knowledge from abovesaid topic.

The online session was played at two different venues in Arts Block and Science Block at the college campus. Apart from this, the link for the session was shared among different students Whatsapp groups and students joined this session from their person mobile/laptops. About **180 students** and **45 faculty** members attended the session.

Some photographs and screenshots of the attendee are attached herewith

Venue -1(Science Block)





Venue -2 (Arts Block)



Screenshots of online attendee

Challenges in the digital world- Generative AI and copyright

Section 2(d) (iv)

- Author in relation to any literary, dramatic, musical, or artistic work which is computer-generated, is the person who causes the work to be created
- Currently only humans own copyright in India

Tests for individuality and originality among generative AI tools (such as ChatGPT)

- Copyright infringement suits
- Inability to stand out in a crowd with your creations
- Stunted creativity and thinking

Live chat

Top messages 1.5K

Dey, College :Durgapur government college, Department :political science

Mutharasi S S Mutharasi (II B.sc, mathematics) A.P.C Mahalaxmi college from women Thoothukudi

Dr. N.K. Kakker Thanks IIC and AICTE Teams for organizing such a wonderful session on Copyrights in India. Dr. Naresh Kakker, LUVAS, Hisar, Haryana

अनीश अहमद Thank you mam

Harshiya Shajahan Thank you mam

Pavin Pavin pavin.R(23EC065) nec

Sandeep kaur Dr. Sandeep Kaur, Assistant Professor, Department of Physics, Dasmesh Girls College, Chak Alla Baksh, Mukerian.

Live chat

Top messages 1.3K

Ms.Shikha Singh Daulat Ram College

achari malli Dr.Y MALLIKARJUNA ACHARI ASSISTANT PROFESSOR RGM CET NANDYAL KURNOOL AP

Ms.Shikha Singh very informative session

Harshit Vishwakarma Aditi samadhiya st Aloysius College autonomous Jabalpur

pooja Mrs. Pooja Dept of Comp Sc Dasmesh Girls College, Chak Alla Baksh, Mukerian

Srivally sneha Krowidi K, Srivally Sneha

Srikanth Kavirayani Thank you madam.

Recent Developments - Azure Hospitality Private Limited v. Phonographic Performance Limited

Issue: Did an appeal before the Division Bench, which overruled the order of the Single Judge and held that:

- Section 53(1) is worded in prescriptive terms. It unequivocally provides any person, or association of persons, from carrying on the business of issuing or granting licenses in respect of any work in which copyright subsists... except in accordance with regulation granted under Section 53(5).
- As per Section 53 of the Act, only a registered copyright society is permitted to carry out the business of issuing licenses for the use of such works. PPL cannot issue licenses for the public performance of sound recordings, as it is not a registered copyright society under the Copyright Act.
- While PPL relied on its rights as an assignee to issue licenses, the Court rejected this claim and opined that the business of issuing licenses or more fully squarely within the regulatory regime of copyright societies. It agreed with Azure's argument that allowing PPL to operate without regulation would render the statutory framework meaningless.

Opinion was delivered by Justice P. N. Lakshman, who is a former member of the Copyright Board. The Division Bench consisted of Justices Justice P. N. Lakshman and Justice J. K. Agrawal.

Live chat

Top messages 1.5K

research Shankarnagar Akulj

Balesh Kumar well explained by the madam

Rabiu Sadiya Muhammad

ahmed sk DR.SHAHK AHMED IIC CELL CENTRAL LEVEL COORDINATOR /Convener Training and Placements Vignan's Lara Institute of technology and Science Vadlamudi

Gayathri Stark Gayathri A : St Anne's FGC For Women : Miller's Road Bengaluru -52.

Ashish Singhai Question-if poetries recited at any public place can be protected lateron as copuright created by own?

Suman Devi suman Devi, Dasmesh Girls College Chak Alla Baksh Mukerian, Distt. Hoshiarpur

Live chat

Top messages 1.7K

NAR Singh narsingh

BIKERS CLUB chandhu child,RJSFGC KORAMANGALA

NAR Singh Rakesh Singh

Muskan sharma 68 Name :Muskan (Dasmesh girls college chak alla baksh mukerian)punjab

Dr. RAM SURENDRA YADAV Dr Ram Surendra Yadav Associate Professor of Commerce Govt

Statutory exceptions

Section 52 contains 29 sub-sections listing acts that are exceptions to infringement - Some key ones:

Copying for private use, research, criticism, review, etc.	Copying for educational purposes	Copying for the purpose of reporting news	Copying for the purpose of judicial proceedings	Copying for the purpose of research or scientific purposes	Copying for the purpose of the public interest	Copying for the purpose of the public interest
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Live chat

Top messages 1.7K

- angel julie angeljulie karpgom academy of higher education
- Surbhi Surbhi (Msc,chemistry Previous year) G.V.M. girls college, Sonapat
- Bhavya Alambari Himani from GVM girls college sonapat Haryana
- अरिता अरिता Sana Fatima Government P.G. College Musafirkhana Amethi
- shivonji sharma Naresh Kumar Gupta : Assistant Professor , LALBAHADUR SHASTRI PG COLLEGE ,JAIPUR
- Rajendra Dandawate Dr Rajendra Dandawate From the Art's commerce and science College sonal Tal Newasa District Ahmednagar Ms
- Shreyo Singh Shreyo-AMAR SHAHEED BABA AJIT SINGH JUJHAR SINGH MEMORIAL COLLEGE OF PHARMACY,BELA,ROPAR,PUNJAB
- Sheetal Thakur Name -Sheetal thakur, Dasmesh girls college, chak alla baksh, mukerian, punjab

Recent Developments - Azure Hospitality Private Limited v. Phonographic Performance Limited

Justice Kulkarni in appeal before the Division Bench, which overruled the order of the Single Judge and held that:

- Section 17(1) is aimed at preserving artists' right to remuneration and is not intended to restrict the business of PPL.
- As per Section 17(1) of the Act, only a registered copyright society is permitted to carry out the business of issuing licenses for the use of such works. PPL cannot issue licenses for public performance of sound recordings, as it is not a registered copyright society under the Copyright Act.
- While PPL relied on its rights as an assignee to issue licenses, the Court rejected this claim and opined that the business of issuing licenses to music falls squarely within the regulatory regime of copyright societies. It agreed with Azure's argument that allowing PPL to operate without registration would render the statutory framework meaningless.

Live chat

Top messages 1.7K

- Gurpreet Kaur nio gurleen
- Siya student of Dasmesh Girls College, Mukerian
- ajeet speaks awesome content
- Ayush Raniyal Good afternoon
- Gurleen Sehgal hi Gurpreet
- NAR Singh be com 4thsmaester
- ABIJITH P
- Maheen Ahmed Maheen Ahmed from St Anne's first college for women

IPUTSAV

Copy That! Copyrights Uncovered

23rd April 2025
Wednesday, 9:30 AM - 10:00 AM

Dr. Kamal Kaushik
Dr. Harmanjit Bhaskar

10:33 • Live

Live chat

Top messages 1.7K

- Kamal Kaushik Tannu ,M.sc chemistry,Gvm girls college,sonapat
- Nayakanti Bhaskar Babu Nayakanti Bhaskar Babu from Dr. Samuel George Institute of Pharmaceutical Sciences
- Mohit Singh mayank Singh from vce college rohtak bca 1st year
- Kiran Asnani Dr Kiran Asnani, Vidya Bhawan Rural Institute, Udaipur
- Payal Name -Payal ,Damesh Girls college chak Alla Baksh Mukerian
- Hira Shagaf Hira Shagaf (IIMT university,SCM, BBA 1 year)
- captain cool jagan.B (bca 2year) rjs first grade college banglore

Criminal remedies

Section 17(1) of the Copyright Act, 1957	Section 17(2) of the Copyright Act, 1957	Section 17(3) of the Copyright Act, 1957
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Live chat

Top messages 1.7K

- Bangalore
- Deepankar Sharma DEEPANKAR SHARMA, Assistant professor at GOEL INSTITUTE OF TECHNOLOGY AND MANAGEMENT LUCKNOW
- Savi Gawande Savi Sudhir Gawande Dr Dy Patil college of ayurved and research center (DPU)
- Manjyot Kaur Dr. Manjyot Kaur, Convener, G. H. G. Institute of Law
- Hira Shagaf Shalini yadav (IIMT university SCM BBA 1 year)
- Nishanthi Nishanthi Nishanthi.v Rjs first grade college Bangalore
- Bhaskar Reddy Bn Reddy BHASKAR REDDY - RJS first grade college BANGALORE
- riyanka Rani Priyanka Rani , Dasmesh girls college chak alla baksh , mukerian



Report on model making competition organized by the Department of Education in collaboration with IIC

Date: 13th January 2025

Organizer: Department of Education in collaboration with IIC

Venue: Department of Education

The Department of Education in collaboration with Institution's Innovation Council (IIC) of Dasmesh Girls College, Chak Alla Baksh, Mukerian organized a vibrant and inspiring model making competition on Teaching Aids to mark National Youth Day and celebrate Vivekananda Jayanti. This event was designed to encourage students to explore innovative methods for teaching and learning, with a special focus on utilizing recycled materials. The exhibition aimed to promote innovative educational tools, while also encouraging students to engage with social issues that impact their communities and the world at large.

Objectives

The primary objectives of the competition were:

1. **Creativity in Education:** To inspire students to think outside the box in designing teaching aids using recycled materials, fostering environmental consciousness and creativity.
2. **Focus on Social Themes:** To encourage students to develop educational resources that address pressing social issues such as gender equality, child rights, sustainable development, and constitutional values.
3. **Hands-on Learning:** To create an opportunity for students to gain practical experience in both designing and presenting educational aids, enhancing their understanding of various subjects.
4. **Promoting Active Engagement:** To provide a platform where students could demonstrate their knowledge and understanding of the subjects through interactive and engaging materials.

The model exhibition was inaugurated with great enthusiasm by Dr. Karamjeet Kaur Principal of the institution, Dr. Anjali Monga HOD of Education department, and other Faculty members. The exhibition featured a wide range of innovative teaching aids created by B.A. B.Ed. students. Each project demonstrated a strong connection to the themes of Indian heritage and sustainable development. Students creatively used discarded or recycled items such as cardboard, plastic

bottles, old newspapers, and fabric scraps, turning them into functional and visually appealing learning tools. The event was a brilliant initiative that not only showcased the creativity and resourcefulness of B.A. B.Ed. students but also contributed significantly to the promotion of social awareness through education.

Student Participation: 65

Faculty Participation: 8

Brochure and photographs of the events are attached herewith

DASMESH GIRLS COLLEGE CHAK ALLA BAKSH MUKERIAN

Affiliated to **PANJAB UNIVERSITY CHANDIGARH**
(Re Accredited By NAAC, Recognized by UGC under section 2(f) & 12(b))

DEPARTMENT OF EDUCATION

Organises

A Model Making Competition

Date 13 January 2025
venue -Department of Education

Principal
Dr. Karamjit Kaur

HOD
Dr. Anjali Monga

Organising Committee
Ms Anu Lata
Ms Renu Gupta
Ms Shikha sharma
Ms Satwant kaur

eBrochure
maker.com





Hoshiarpur, Punjab, India

Mukerian, Hoshiarpur, 144211, Punjab, India

Lat 31.937138, Long 75.620911

01/13/2025 11:59 AM GMT+05:30

Note : Captured by GPS Map Camera







Motivational Lecture by Dr. Reena

Date: 17 September, 2024

Venue: Beauty and wellness Lab

Speaker: Dr. Reena, Faculty and Salon Owner

Under the aegis of Institution's Innovation Council (IIC), on 17th September, 2024, a motivational session was conducted by Dr. Reena, a successful entrepreneur who is Assistant Professor in the Department of Hindi at Dasmesh Girls College and a thriving salon business. The event aimed to inspire and empower aspiring entrepreneurs, particularly those interested in the beauty and wellness industry, with real-world insights, practical advice, and motivational stories from Dr. Reena's own journey.

Dr. Reena has turned her passion for hairstyling and beauty into a successful business. With years of dedication, and strategic thinking, she has established herself as a leader in her field. The session focused on the key aspects of entrepreneurship, personal growth, overcoming challenges, and building a sustainable business.

Main highlights of the Session are

1. **The Power of Passion and Purpose**

Dr. Reena began the session by emphasizing the importance of passion in entrepreneurship. She shared apart from academics, how her love for beauty and wellness pushed her to take the bold step of starting her own salon. She encouraged attendees to follow their passions, noting that when you are genuinely passionate about your business, it no longer feels like a "job" but a purpose.

2. **Turning Challenges into Opportunities**

Dr. Reena shared several personal stories about the early days of her salon business. From financial struggles and marketing hurdles to staff management issues, she outlined the many challenges she faced. However, her key message was that challenges should be seen as opportunities for growth and innovation. She stressed the importance of problem-solving skills, resilience, and creativity in the face of adversity.

3. **The Importance of Continuous Learning and Adaptation**

Dr. Reena highlighted how the beauty industry is constantly evolving, with new trends, products, and technologies emerging regularly. As an entrepreneur, it's crucial to keep up with these changes. She emphasized the value of continuous learning, attending workshops, and staying up-to-date with industry developments.

4. **The Mindset of a Successful Entrepreneur**

Dr. Reena concluded her session by addressing the mindset required for entrepreneurial success. She stressed the importance of perseverance, self-belief, and emotional resilience. According to Dr. Reena, setbacks are inevitable in the entrepreneurial journey,

but maintaining a positive mindset, learning from mistakes, and continuing to move forward is the key to long-term success.

Throughout the session, Dr. Reena actively engaged with the audience by inviting questions, encouraging discussions, and sharing personal anecdotes. The attendees were highly responsive, asking insightful questions about the beauty industry, business management, and leadership. In addition to her motivational speech, Dr. Reena also demonstrated several beauty techniques during the session, providing a practical, hands-on experience for the attendees. She showcased some of the most popular and in-demand salon services, including advanced hairstyling methods, skin care treatments, and the application of specialized beauty products.

No. of Student Participation: 50

No. of Faculty Participation: 20









National Science Day (28th February, 2025)

Objectives: To promote scientific awareness and encourage scientific thinking and innovation among the youth.

Benefits in terms of learning: To develop critical thinking and problem-solving skills and enhancing understanding of the world around them.

Department of Science in collaboration with Institution's Innovation Cell (IIC) celebrated National Science Day on 6th March, 2025 under this year theme "Empowering Indian Youth for Global Leadership in Science and Innovation for Developed India". During the event Principal Dr. Karamjeet Kaur motivated students to adopt a scientific approach and explore new dimensions in research and innovation. Various activities including Science Exhibition, Poster Presentation, and Power Point Presentation were organized and students participated with great enthusiasm. Principal Dr. Karamjeet Kaur awarded trophies to the winners. The event successfully contributed to promoting scientific awareness and fostering innovation among students.

No. of students participated- 150

No. of Faculty participated- 15

**Dasmesh Girls College,
Chak Alla Baksh, Mukerian**

Re Accredited by NAAC, recognized by UGC under 2(f) & 12(b)

Institution Innovation Cell (IIC)
in collaboration with
Department of Science
is inviting you to celebrate
National Science Day

**Theme: Empowering Indian Youth for Global Leadership in
Science & Innovation for a Developed India**
on 6th March 2025 at 10.00 am

Events

- ❖ Student Presentations
- ❖ Model Exhibition
- ❖ Poster Making

Venue
Multipurpose Hall

Principal
Dr. Karamjeet Kaur

Co-Ordinator
Ms. Neena Rishi

Organizing Secretary
Dr. Sandeep Kaur
Ms. Damini



Mukerian, Punjab, India
Hoshiarpur, Nh-1a, Hoshiarpur Road, Mukerian, Punjab 144211, India
Lat 31.937154° Long 75.619354°
06/03/2025 01:00 PM GMT +05:30

GPS Map Camera

Department of Fine Arts

Activity-One Week Traditional Mural Painting Workshop cum competition

Date- 15 to 22 April, 2025

Students participated – 42

No. of Faculty Participation- 5

On the occasion of World Creativity and Innovation Day, the Department of Fine Arts at Dasmesh Girls College successfully organized a one-week workshop on Mural Painting. The event was held in collaboration with the Institution's Innovation Council (IIC Cell) and witnessed enthusiastic participation from the final year B.A. Fine Arts students.

The workshop aimed to celebrate and encourage artistic innovation, creativity, and the application of traditional mural painting techniques in contemporary settings. Over the course of the week, students engaged in hands-on activities involving mural design, color theory, composition, and wall surface preparation. Under the guidance of faculty members and guest artists, the students worked collaboratively to create vibrant and meaningful mural artworks on designated college walls, enhancing the aesthetic appeal of the campus.

The workshop encouraged students to think beyond traditional art spaces and consider public art as a platform for social messaging and even entrepreneurial ventures (e.g., community beautification projects, public art commissions, or art-based startups). This exposure helps cultivate an innovation mindset and the confidence to pitch and scale creative ideas — the cornerstone of successful business planning.

The initiative not only provided students with a platform to showcase their artistic skills but also encouraged teamwork, creative expression, and community engagement. The murals reflected themes of cultural heritage, women empowerment, nature, and innovation — aligning with the spirit of World Creativity and Innovation Day.

The Principal of Dasmesh Girls College appreciated the efforts of the Department of Fine Arts and the IIC Cell for fostering an environment of creative learning. The event concluded with a small exhibition and interactive session where students shared their experiences and learning outcomes from the workshop.

By engaging in this initiative, students were not only celebrating creativity and innovation but also laying the groundwork for entrepreneurial thinking — making this workshop an inspiring complement to the objectives of a business plan competition.













ONE-WEEK WORKSHOP CUM HANDS-ON TRAINING SESSION ON SUSTAINABLE FASHION: “BEST OUT OF WASTE”

**Theme: Business Model Canvas
(10-16 March, 2025)**

A one-week Workshop cum Hands-on Training Session titled “Sustainable Fashion: Best Out of Waste” was organized with the aim of promoting environmental consciousness, creative reuse, and entrepreneurship through sustainable fashion practices. The workshop was designed around the **Business Model Canvas (BMC)** framework to help participants understand how to transform creative ideas into viable business opportunities. Held from **10-16 March, 2025**, the event brought together **students, budding entrepreneurs, fashion enthusiasts, and sustainability advocates to explore innovative ways to create fashion from discarded materials.**

Objectives

- To help participants develop entrepreneurial skills using the Business Model Canvas.
- To promote the development of sustainable business models.
- To create awareness about sustainable fashion and eco-friendly practices.
- To encourage creative reuse of waste materials in fashion design.
- To provide hands-on training in upcycling techniques.

Workshop Structure

The workshop was structured into two main components:

1. Knowledge Sessions

Facilitated by industry experts and faculty, these sessions focused on:

- Introduction to sustainable fashion and global environmental issues.
- Principles of the circular economy and zero-waste design.
- Overview of the Business Model Canvas.
- Case studies of successful sustainable fashion startups.

2. Hands-On Training

Participants were grouped into teams and tasked with creating fashion items using waste materials such as old clothes, fabric scraps, plastic packaging, and paper. Each group applied the **Business Model Canvas** to frame a hypothetical business around their product.

Each group presented their creation at the fashion show held in the college campus, followed by feedback from experts.


Outcome and Impact

- **Skill Development:** Participants learned practical upcycling techniques and entrepreneurship fundamentals.


- **Business Potential:** Several project ideas showed potential for real-world application and scalability.
- **Sustainability Awareness:** Enhanced understanding of fashion's environmental footprint and sustainable alternatives.

No. of Student participation: 70

No. of Faculty participation: 3

 **Dasmesh Girls College, Mukerian**
(Affiliated to Panjab University, Chandigarh)
NAAC Re-Accredited, Recognised by UGC Under Section 2(F) & 12(B)

Under the Aegis of IQAC
Department of Fashion Designing




 in collaboration with

**IIC, Earn while Learn & Skill Development Cell
Organises**

**One Week Workshop-CUM- Hands
on Training Session on**

SUSTAINABLE FASHION
FROM BEST OUT OF WASTE

FROM: 10 March 2025 - 16 March 2025

<u>PRINCIPAL</u>	<u>HOD OF FD</u>	<u>ORGANISING</u>
Dr. Karamjit kaur	DEPARTMENT	COMMITTEE
	Mrs. Poonam sharma	Mrs. Akwinder kaur
		Miss. Daljeet kaur







Mukerian, Punjab, India
 Chak Alla Baksh, G.t. Road, Distt- Hoshiarpur, Mukerian, Punjab
 144211, India
 Lat 31.936008° Long 75.619402°
 12/03/2025 11:54 AM GMT +05:30



Mukerian, Punjab, India
 Chak Alla Baksh, G.t. Road, Distt- Hoshiarpur, Mukerian, Punjab
 144211, India
 Lat 31.93599° Long 75.619749°
 13/03/2025 10:06 AM GMT +05:30





Pollution Awareness Drive by Energy Conservation Cell in collaboration with IIC

(2nd December, 2024)

Objective: Being aware of pollution is essential for all students in today's world. To grow into responsible global citizens and safeguard the future of our planet, every child must understand how human activities impact the environment and nature.

Program outcome: The event aimed to educate students on pollution control measures and encourage them to adopt sustainable practices in their daily lives.

In today's rapidly changing world, it is essential for students to be aware of the pressing issue of pollution and its harmful effects on the environment. To nurture a sense of responsibility and environmental consciousness among young minds, the Energy Conservation Cell in collaboration with IIC organized a Pollution Awareness Activity on December 2, 2024, under the able guidance of Principal Dr. Karamjeet Kaur. In this event an awareness lecture was delivered by **Ms. Alka, student of M.com 2nd year** on the topic **“Pollution: It's impacts and problems on Society.”**

The initiative aimed to sensitize students about the various types of pollution—air, water, soil, and noise—and how human actions are contributing to environmental degradation. Students were educated about the long-term consequences of pollution, such as climate change, health hazards, loss of biodiversity, and ecological imbalance.

During the activity, she delivered a wonderful lecture with the help of power point presentation. She explains how to monitor air quality, observe the condition of local water sources, and identify sources of noise and litter.

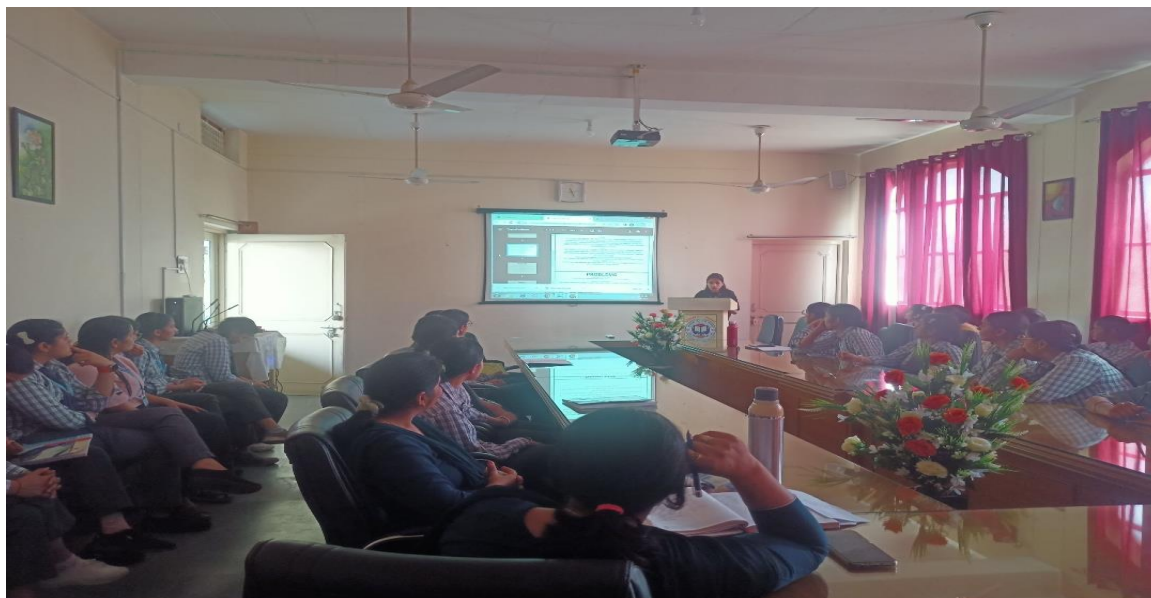
The event also emphasized the role of individual actions in creating a cleaner and healthier planet. Students pledged to reduce plastic usage, minimize vehicle emissions, conserve water and electricity, and spread awareness within their communities.

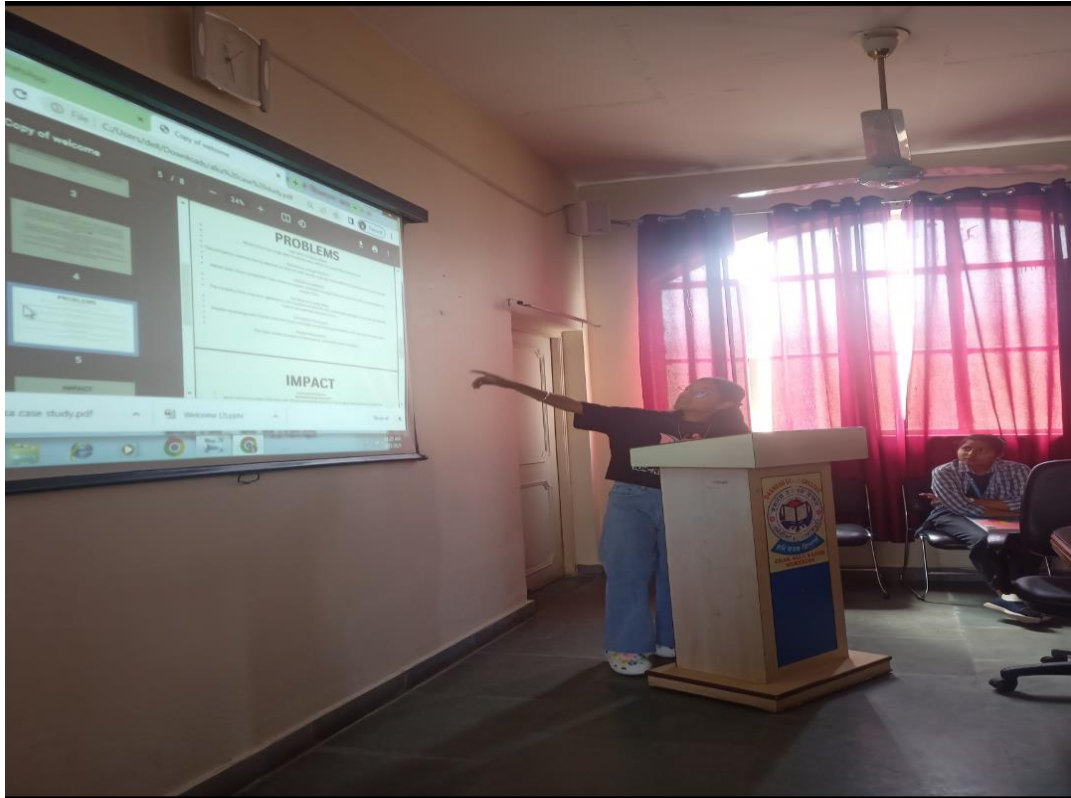
Principal Dr. Karamjeet Kaur applauded the efforts of Student Ms. Alka and the Energy Conservation Cell members Ms. Suman Devi and Ms. Shikha Sharma and highlighted the need for such hands-on activities to instill environmental values in the youth. She encouraged students to become ambassadors of change and take small yet impactful steps towards protecting nature.

The Pollution Awareness Activity was a valuable educational experience that left students more informed, responsible, and motivated to contribute to a greener future.

No. of student Participants: 55

No. of Faculty participant:14







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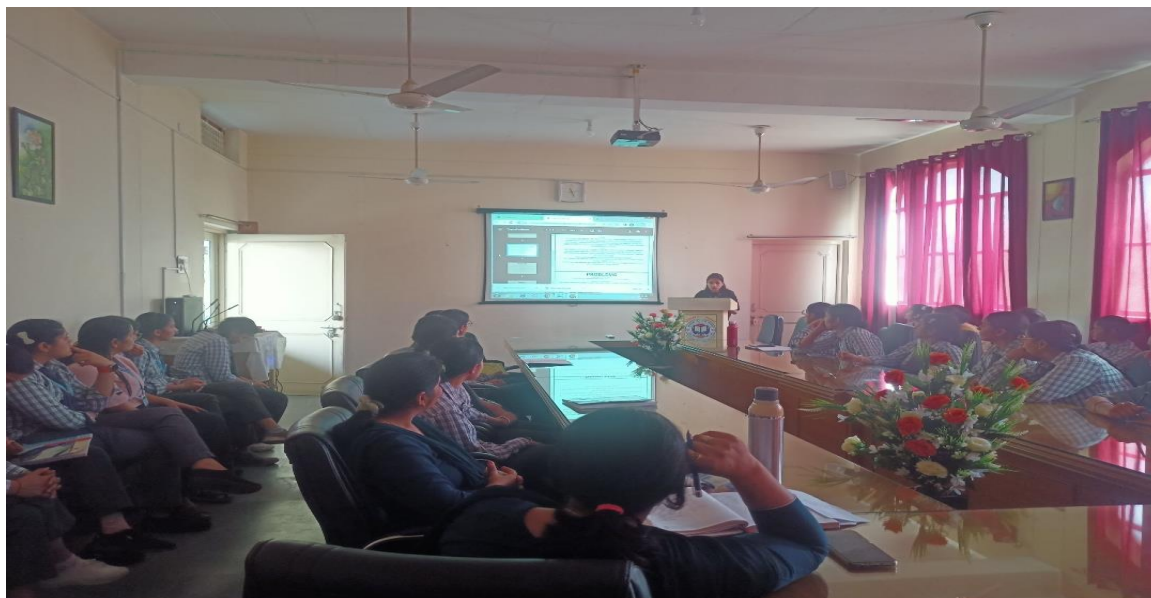
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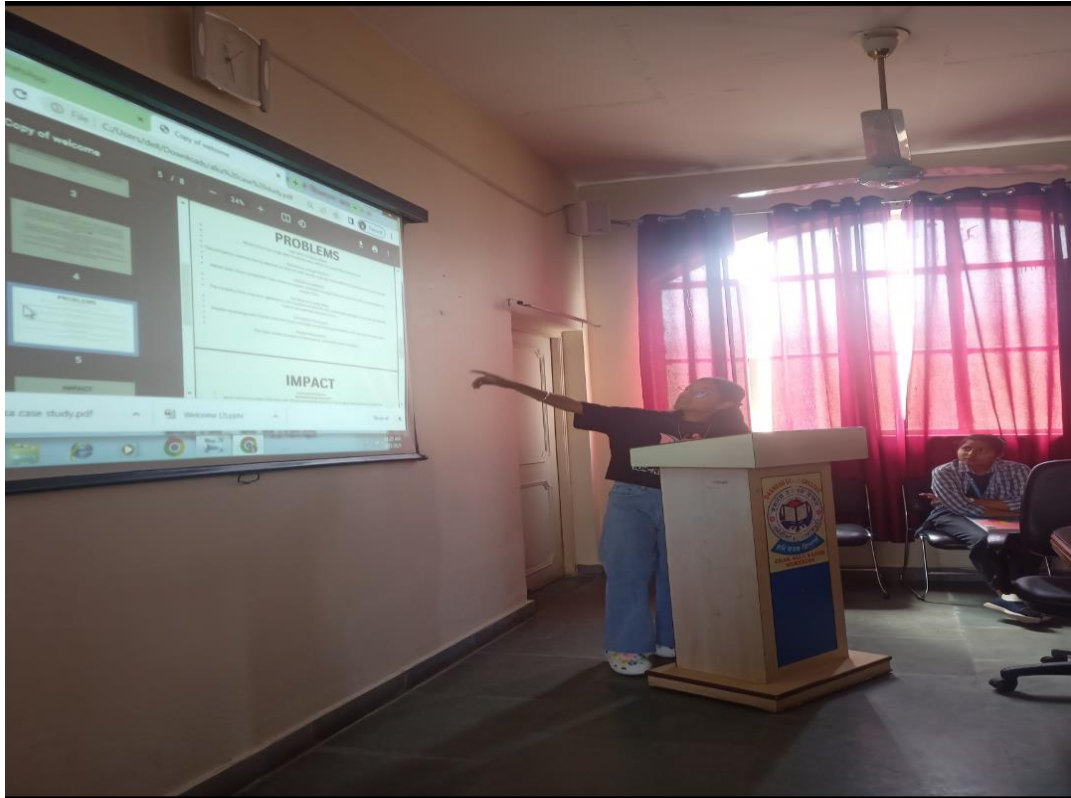
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DASMESH GIRLS COLLEGE, CHAK ALLA BAKSH
G.T.ROAD, MUKERIAN
(Accredited by NAAC)
(Recognized by UGC under 2(f) and 12(B))

Report of Project Skill to Entrepreneurship

1. Introduction: The Skill-to-Entrepreneurship Program is designed to empower students in Higher Education Institutions (HEIs) with the practical expertise and entrepreneurial mindset essential for success in today's fast-paced job market. By bridging the gap between academic knowledge and real-world industry demands, the program helps students transform creative ideas into actionable business models. Key components of the program include cultivating an entrepreneurial mindset, providing hands-on experience in market research, product development, financial management and business planning. Students benefit from internships, mentorship by industry professionals and exposure to global entrepreneurial trends. The program emphasizes creativity, problem-solving, leadership and resilience, preparing students to navigate challenges, embrace failure and build a personal brand. The culmination of their learning is a capstone project, where they apply their skills to launch a business or tackle an innovation challenge. Ultimately, the program equips students with the tools needed to thrive in modern entrepreneurship and leadership roles.

Overview and Importance: The Skill-to-Entrepreneurship Program focuses on equipping students in Higher Education Institutions (HEIs) with the practical skills and entrepreneurial mindset required to bridge the gap between academic theory and industry needs. By nurturing creativity, innovation, and critical thinking, the program enables students to turn concepts into sustainable business ventures. It enhances career prospects by providing vital skills in business planning, marketing and financial management while fostering an entrepreneurial spirit. Additionally, the program encourages leadership, teamwork and ethical decision-making,

ensuring students are well-prepared to succeed in the dynamic job market or as independent entrepreneurs.

Objectives of the Skill-to-Entrepreneurship Program:

1. **Develop Business Planning Skills:** Teach participants how to create detailed business plans with clear goals, strategies, target markets, and financial projections.
2. **Foster Creative Problem-Solving and Innovation:** Encourage innovative thinking to address market needs and solve real-world problems through new products, services, or business models.
3. **Enhance Financial Literacy:** Equip participants with essential skills in budgeting, investment, and cash flow management to ensure financial sustainability.
4. **Improve Market Research and Analysis:** Guide participants in understanding target audiences, competition, and market trends to make informed business decisions.
5. **Strengthen Leadership and Teamwork Skills:** Develop leadership capabilities and improve team dynamics to create a collaborative and effective work environment.
6. **Build Networking and Relationship Management:** Train participants to build and leverage professional networks to foster business growth and partnerships.
7. **Enhance Communication and Pitching Skills:** Teach effective communication techniques, focusing on pitching to investors, partners, and customers to gain support and promote the business.
8. **Instill Resilience and Risk Management:** Equip participants with strategies to manage risk, cope with failure, and build the mental resilience required for entrepreneurship.
9. **Encourage Sustainability and Ethical Practices:** Emphasize sustainable, ethical business practices that contribute to responsible entrepreneurship.
10. **Equip Students with Entrepreneurial Skills:** Provide practical knowledge in business planning, marketing, and financial management.

11. **Provide Hands-on Experience:** Offer students real-life projects to gain practical insights into problem-solving and business implementation.

12. **Encourage Innovation:** Foster an entrepreneurial mindset through collaborative, interdisciplinary projects that drive creativity and new ideas.

13. **Promote Entrepreneurship Culture in HEIs:** Create an environment that nurtures innovation, startup creation, and entrepreneurial thinking within Higher Education Institutions.

14. **Enable Students to Build Sustainable Business Models:** Encourage students to develop real-world solutions and create viable, sustainable entrepreneurial ventures.

Target Audience

The Skill-to-Entrepreneurship Program is aimed at:

- **Students from diverse** disciplines within Higher Education Institutions (HEIs) who are passionate about entrepreneurship, innovation, and creating impactful business ventures.
- **Faculty Members** who are interested in supporting and mentoring student-led projects, helping foster an entrepreneurial culture and guiding students as they develop their business ideas and skills.

2. Team Composition

The Skill-to-Entrepreneurship Program is led by a dedicated team of faculty members, under the guidance of:

Principal: Dr. Karamjeet Kaur

Coordinator: Mrs. Renu Gupta, Assistant Professor, Department of Education

Nodal Officer: Mrs. Pooja, Assistant Professor, Department of Computer Science

Faculty Members:

- **Dr. Akanksha**, Assistant Professor, Department of Fine Arts

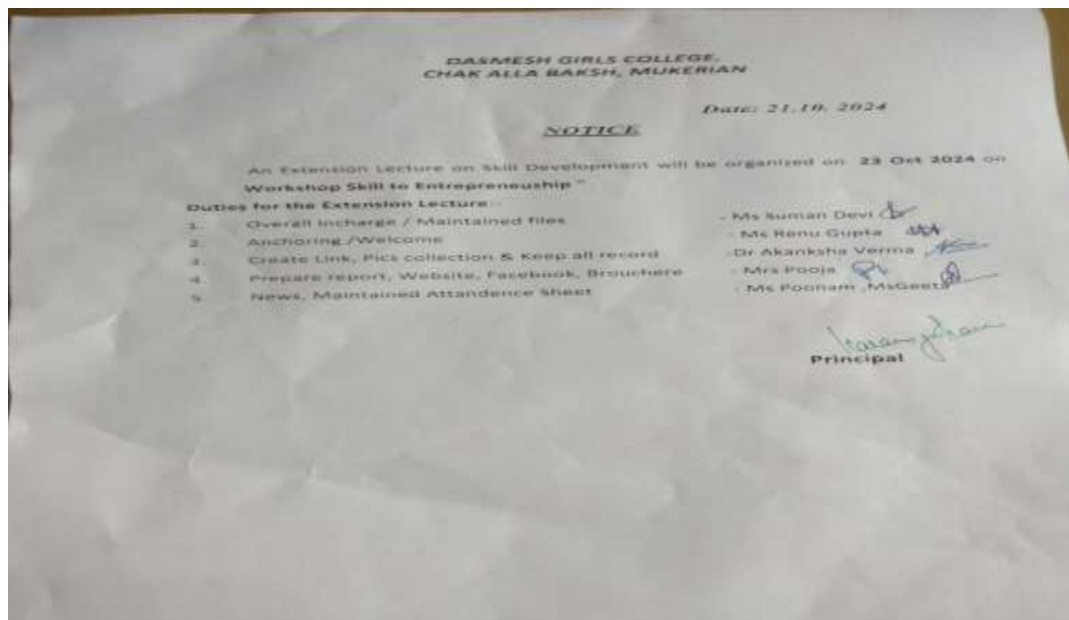
- **Mrs. Poonam Sharma**, Assistant Professor, Department of Fashion Design

- **Mrs. Suman Devi**, Assistant Professor, Department of Business Administration

- **Mrs. Geeta**, Assistant Professor, Department of Music (Vocal)

This diverse team, led by **Dr. Karamjeet Kaur**, brings expertise from multiple disciplines, ensuring a comprehensive and collaborative approach to fostering entrepreneurial skills among students.

Roles:



3. Project Description : Business Ideas, Execution Plan and Development Process

The success of any business is rooted in strong, innovative ideas and the ability to execute them effectively. The Skill-to-Entrepreneurship Program is designed to help students cultivate both—transforming ideas into actionable plans and entrepreneurial ventures. As part of this initiative, Dasmesh Girls College, Chak Alla Baksh, in collaboration with **the National Education Trust of India**, hosted a Skill Development Workshop on **October 23, 2024**, centered on the theme Skill to Entrepreneurship. During the workshop, **Dr. Deepika Bakshi, Director of the National Education Trust of India**, enlightened students about essential skills (Karigiri) in today's world and the methods to leverage these skills for gaining employment (Rojgaar). She highlighted how mastering these skills could open doors to entrepreneurial opportunities, encouraging students to explore how they can transform their talents into sustainable businesses. The session was designed to inspire students to think creatively, refine their skill sets, and pursue entrepreneurial paths that align with the evolving needs of the job market.

Mentorship Session

Mentorship plays a vital role in the personal and professional development of both the mentee and the mentor. For mentees, the key benefits are:

1. **Skill Development:** Mentees receive practical knowledge and expert guidance in their field, helping them quickly develop both technical (hard) and interpersonal (soft) skills essential for success.
2. **Networking Opportunities:** Mentors often provide valuable professional connections, opening doors to new career opportunities and expanding the mentee's network within the industry.
3. **Career Advancement:** With the mentor's support, mentees can better navigate career challenges, gain insights into career progression, and set actionable goals for growth and advancement.
4. **Increased Confidence:** Through regular feedback, encouragement, and advice, mentees gain self-confidence and resilience, which boosts their ability to take on new challenges and responsibilities.
5. **Perspective and Insight:** Mentors share their own experiences and insights, offering mentees a fresh perspective on industry trends, strategies, and best practices, enriching their decision-making processes.

To ensure our students benefit from these advantages, we have organized a series of mentorship sessions aimed at raising awareness and guiding students on how to develop essential skills to become successful entrepreneurs. These sessions provide a platform for students to learn from experienced mentors, build connections, and enhance their entrepreneurial capabilities.

4. Marketing and Promotion: Strategies used to Promote the Project:

Effective marketing strategies and promotions are essential for increasing brand visibility, attracting customers and driving sales. As part of the **Skill-to-Entrepreneurship Program**, our students leverage various online platforms to promote their entrepreneurial ventures. Here are some key marketing approaches used:

1. **Instagram:** Students use Instagram to create engaging content, share their entrepreneurial journey, and connect with potential customers. Here are some examples:

- [Instagram Reel 1](<https://www.instagram.com/reel/DBxp5jdyk2c/?igsh=YWQ3MXI5dTQ2aG5u>)

-[Instagram Reel 2](<https://www.instagram.com/reel/DB8kM3HSWwk/?igsh=MWY3MDczM3FveHFj>)

[DasmeshGirlsCollegeInstagram](https://www.instagram.com/dasmesh_girls_college?igsh=MTlsMjd5aDhvdM4xMg%3D%3D&utm_source=qr)

dgc_fashion.department[https://www.instagram.com/p/DB1MTmOT_7F/?igsh=dTU3OHM4OWZzdZlO]

2. **Facebook:** Students utilize Facebook to share updates, events, and promotional content to reach a wider audience:

- [Facebook Share 1](<https://www.facebook.com/share/p/1XSnbeUZnu/>)
- [Facebook Share 2](<https://www.facebook.com/share/p/19n5hGoCms/>)
- [Facebook Share 3](<https://www.facebook.com/share/p/1AjWbayoqi/>)

These strategies help students build their online presence, connect with their target audience, and promote their businesses effectively.

5. Skill Mela: The Skill Mela was a vibrant event organized by multiple departments of Dasmesh Girls College, including Fashion Designing, Fine Arts, Music Vocal, Bachelor of Business Administration, and Computer Science. A total of 31 students from these departments participated as entrepreneurs, showcasing their skills and entrepreneurial creativity.

The Mela featured a wide array of products and services, such as:

Handicrafts: Artistic home décor items, Karwa Chauth-themed handmade jewelry, bangles, and other accessories.

Mehndi Stalls: Paid Mehndi services for visitors.

Diwali Specials: Handmade diyas, greeting cards, gift hampers (clothes, curtains, cushion covers), and more.

Food Stalls: A selection of delicious food offerings. The event provided students with a hands-on opportunity to apply their entrepreneurial skills, promote their unique creations, and connect with the local community. It fostered both business innovation and artistic expression, creating a dynamic platform for student entrepreneurs.

Feedback of the Event: The Skill Mela was a highly successful and engaging event that highlighted the entrepreneurial talent and creativity of students from multiple departments at **Dasmesh Girls College**,

including Fashion Designing, Fine Arts, Music Vocal, Bachelor of Business Administration and Computer Science. A total of 31 students participated as entrepreneurs, presenting their innovative products and services to the community.

The event featured a diverse range of offerings, such as handcrafted home décor, **Karwa Chauth**-themed jewelry, and other accessories, alongside festive **Diwali** specials like handmade diyas, greeting cards, and gift hampers. **Mehndi** stalls and food offerings further added to the vibrant atmosphere. The **Mela** not only showcased students' artistic and entrepreneurial skills but also provided a platform for them to practice business operations, marketing, and customer engagement. The event served as an invaluable hands-on experience for students, allowing them to apply the entrepreneurial skills they had acquired in a real-world setting. It also fostered collaboration among students from different disciplines, strengthening teamwork and problem-solving abilities. The **Mela** was a dynamic showcase of creativity, innovation, and business acumen, helping students build confidence and gain practical exposure in the field of entrepreneurship. Overall, it was a significant learning experience that promoted both personal growth and community connection.

(6) Outcomes and Learning: Results Achieved, Challenges and Future Plans

Hands-on Entrepreneurial Experience: The Skill Mela gave students valuable real-world exposure to entrepreneurship, where they had the opportunity to manage their own business ventures, translating theoretical knowledge into practical applications.

Skill Development: Students enhanced their skills in key entrepreneurial areas, such as product design, customer service, financial management, and event coordination, all of which are vital for building successful businesses. They also learned about the practical aspects of running a business, from product creation to sales.

Boosted Confidence: Participating in the Mela helped students develop confidence by allowing them to pitch their products, engage with customers, and manage sales directly. This experience gave them a strong sense of entrepreneurial capability, boosting their self-assurance for future endeavors.

Interdisciplinary Collaboration: The event promoted collaboration among students from different departments, fostering teamwork and knowledge-sharing. This cross-disciplinary approach encouraged diverse ideas and created a rich, collaborative environment that enhanced the overall experience.

Business Mindset: The program helped cultivate a business-oriented mindset in students, teaching them to think strategically about innovation, market trends, and business sustainability. They learned to approach business challenges with a solution-driven mindset, focusing on long-term success.

Results Achieved:

1. **Increased Practical Exposure:** Students gained hands-on experience in every aspect of entrepreneurship, from product development to customer service, boosting their confidence and readiness for future ventures.
2. **Enhanced Skill set:** Through the Mela, students sharpened their marketing, financial management, and product development skills, all crucial for managing a business successfully.
3. **Successful Networking:** Students had the opportunity to network with local customers and entrepreneurs, gaining insights into real-world business practices and forging potential business relationships.
4. **Creativity and Innovation:** The event allowed students to showcase their creativity and innovative ideas, inspiring others and reinforcing the value of creative problem-solving in entrepreneurship.

Challenges Encountered:

1. **Limited Resources:** Some students faced challenges related to limited financial or material resources for product creation and presentation. This required innovative thinking to make the best use of available resources.
2. **Time Management:** Juggling the demands of product development, marketing, and event organization was challenging for some students. Effective time management skills were crucial to meet deadlines and ensure smooth execution.
3. **Customer Engagement:** Engaging customers and ensuring consistent footfall at the stalls proved to be a challenge for some participants. Understanding customer preferences and adjusting their marketing strategies in real-time was a valuable learning curve.
4. **Logistical Challenges:** Coordinating the logistics of the event, such as setting up booths, managing crowd flow and ensuring smooth operations, was a challenge for students who had little prior experience in event management.

Future Plans:

1. **Expand Event Scope:** In the future, we plan to expand the event by involving more students and departments, providing a broader range of products and services to attract a larger audience.
2. **Enhanced Mentorship:** We aim to provide more structured mentorship and guidance for students in areas like marketing, sales strategies, and product development to improve their entrepreneurial skills.
3. **Collaborations with Industry Experts:** Future events will include collaborations with industry experts, guest speakers, and entrepreneurs who can offer valuable insights and guidance, further enhancing the learning experience for students.

4. Greater Focus on Sustainability: We plan to introduce initiatives that encourage sustainability in product development and business practices, such as using eco-friendly materials and promoting sustainable entrepreneurship

5. Improved Customer Interaction Training: Future programs will incorporate training on customer engagement techniques, helping students better understand consumer behavior and how to adapt to changing market demands.

In conclusion, the Skill Mela was a valuable learning experience that not only enhanced students' entrepreneurial skills but also provided insight into real-world business challenges. By addressing the challenges faced and incorporating feedback, future editions of the event will be even more impactful, empowering students to succeed as entrepreneurs and business leaders.

Evidence of Success/Pictures



Group Photo





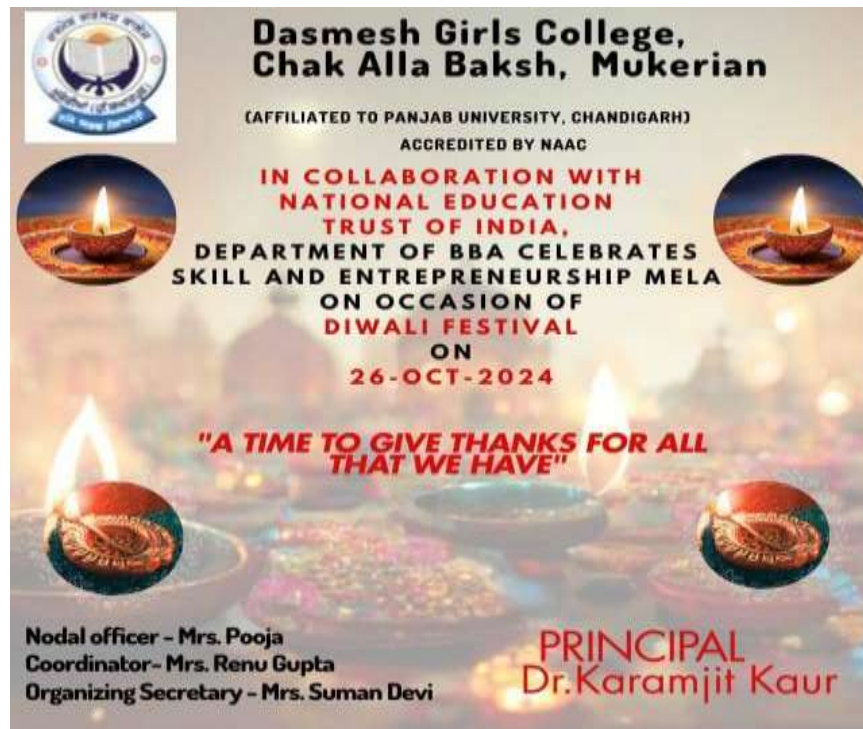
Mentorship Program



- An Exclusive Exhibition and Sale curated to celebrate the auspicious occasion of Karwa Chauth.



- The Skill and Entrepreneurship Mela was a prestigious event where students showcased their innovative ventures, gaining invaluable experience in business management, marketing, and customer relations.



- **Diwali Exhibition hosted by the Departments of Fashion Designing, Fine Arts and Music Vocal**

Guest Speaker: Mr. J.P. Singh, Block Forest Officer, Mukerian





8. Students List

Sr. No.	Roll No	Name of Student	Father Name	Class	Email Id
1.	3188	Simran	Jasbir singh	B.A.B.ed 2year	Jasbirsinghjsr@gmail.com
2.	2702	Gurleen kaur	Jaswinder singh	Bsc fd 2nd year	bajwagurleen725@gmail.com
3.	2321	Amisha Devi	Harbinder singh	B.com 2nd year	amishac240@gmail.com
4.	2673	Muskan	Ajit singh	Bsc (FD) 1st year	mc0769813@gmail.com
5.	2754	Tisha	Mohan Lal	BSC FD 3rd year	t.ishaakaundal2003@gmail.com
6.	2304	Simranpreet Kaur	Inderpal Singh	Bcom 2nd year	simmi142005@gmail.com
7.	2366	Ramandeep kaur	Balvir Singh	<u>B.com 2nd year</u>	akghotra34@gmail.com
8.	2755	Esha	Mohan lal	BSC FD 3rd year	eshaaramgarhia29@gmail.com
9.	2670	Anjana Chauhan	Jai pal Chauhan	Bsc fd 1st year	thakursanju 1255@gmail.com
10.	2673	Muskan	Ajit singh	bsc FD1st year	mc0769813gmail.com
11.	2670	Anjana Chauhan	Jai pal Chauhan	BSD FD 1st year	thakursanju1255@gmail.cim
12.	2665	Simran virdi	Rajesh kumar	Bsc FD 1 year	Rajeshsushma5011@gmail.com
13.	2307	Palak	Salwinder Singh	Bcom 2nd year	palak1014.a@gmail.com

14.	2705	Amandeep kaur	Darshan singh	B. Sc fd 2nd year	ramandogra628@gmail.com
15.	2302	Raghvi	Dharam veer	Bcom 2nd year	Kashyapraghvi5@gmail.com
16.	2760	GURLEEN KAUR	Baljeet Singh	Bsc. Fd 3rd year	megeen97@gmail.com
17.	2656	Kusam Rani	Shingara Singh	BSC Fashion designing	kusam6977@gmail.com
18.	2707	Astha	Som Dutt	Bsc fd 2nd year	aasthasharma01070222@gmail.com
19.	2658	Mehakpreet Kaur	Harbhajan Singh	BSC FD 1Year	mehakdhami950@gmail.com
20.	3275	Suhani Jaryal	Rajesh kumar	BA.BED 4th Year	suhanijaryal789@gmail.com
21.	2668	Chandni	Uttam Singh	Bsc fd 1st year	chandnidepur1990@gmail.com
22.	2651	Eshita Devi	Jaswinder singh	BSC FD 1ST year	eshitakoundal@gmail.com
23.	2661	Payal	Shingara Singh	BSC FD 1ST year	kb584800@gmail.com
24.	2756	Balwinder Kaur	Gulzar Singh	BSC FD 3rd year	balwinderkaur4364@gmail.com
25.	1649	Sana	Sardar masih	BA 2nd year	ssana126808@gmail.com
26.	1610	Navneet Kaur	Madan Lal	BA 2nd year	navneetkaur25242@gmail.com
27.	3272	Sonali	Pawan Kumar	BA.BED 4th Year	sonalipawanminhas@gmail.com
28.	3274	Satinder Kaur	Gurnam Singh	BA.BED 4th Year	kaurmaan1311@gmail.com
29.	2932	Riya	Pawan Singh	B.Sc Med	Rishitpaul15@gmail.com
30.	2902	Karamjit	Hardip Singh	B.Sc Med	Karamjitkaursaini123@gmail.com
31.	1602	Ranjita	Rajinder Singh	B.A. 2 nd year	thatranjita@gmail.com

Number of Income Generated from Stalls:

Skill to Entrepreneurship Profit Record

S no.	Student's name	Class	Product	Total Participants	Cost	Earning	Profit
1	Kusam	Bsc fD (1st year)	food stall- Chat Papri and Bhelpuri	Muskan, Harleen, Parneet,Rajni	1700	3200	1500
2.	Chandni	Bsc fD (1st year)	food stall- Chat Papri and Bhelpuri	Muskan, Sonia, Simranjit kaur	450	1000	550
3.	Anmoljit Kaur	Bsc fD (1st year)	food stall- Sweet Corns and Bhelpuri	Anmojit kaur	400	1100	700
4.	Simran virdi	Bsc fD (1st year)	food stall- Sweet Corns, sandwich, Mojito and Golgappe	Simran Virdi, Anmojit kaur	1300	2450	1150
5.	Anjana chauhan	Bsc fD (1st year)	Hardcrafted material	Anjana chauhan, Payal, Eshita Devi, Amandeep Kaur	270	500	230

6.	Karanpreet kaur	Bsc fD (1st year)	food stall- Dahi Bhalla	Karandeep kaur, Payal, Amandeep Kaur, Ramandeep, Anjana chauhan, Anjana Devi, Karanpreet Kaur	750	1750	1000
7.	Anjana Devi	Bsc fD (1st year)	Hardcrafted material	Anjana Devi,	70	120	50
8.	Manjeet kaur	Bsc fD (final year)	Karwa Chauth Exhibition	Neha, Simran, Sneha, Balwinder kaur,	4400	7500	3100
9.	Esha	Bsc fD (final year)	Karwa Chauth Exhibition	Tisha	2000	3000	1000
10.	Gurleen	Bsc fD (2nd year)	Karwa Chauth	Shabnam, Niharika	1450	2700	1250
11.	Amandeep	Bsc fD (2nd year)	Diwali Exhibition	Payal	1100	2000	900
12.	Aastha	Bsc fD (2nd year)	Diwali Exhibition	Sakshi	1500	4300	2800
13.	Ranjita	BA (2nd year)	Musical Event	Sana, Navneet Kaur	100	700	600
14.	Karamjit Kaur	Bsc Med (1st year)	Handicraft Material	Riya Boss, Simran, Raghvi, Anjana	2300	7000	4700
15.	Amisha	Bcom (2nd year)	Fun Games	Aanchal, Jaswinder, Anjali	1200	1600	400

16.	Raghvi	Bcom (2nd year)	Food Counter - Toast, Bhelpuri	Sakshi, Anadika, kirandeep, Ramandeep	1100	3000	1900
17.	Palak	Bcom (2nd year)	Food Counter - Bhhelpuri Mixture, Jhaalmuri	Anmojit, Dil preet, Monica, Gurpreet, Damini	2000	3200	1200
18.	Simranp reet Kaur	B.com (2nd year)	Food Stall- Golgappe	Janvi, Dimp i, Sukhdeep, Ankita, Sneha	400	2130	1730
19.	Ramand eep kaur	B.com (2nd year)	Bakery	Parmeet, Neha	502	1050	548
20.	Bhumika Devi	Ba.Bed (2nd year)	Food Stall- Golgappe, Chat	Gagan, Alisha, Priyanka, Sukhmanpreet kaur	190	810	610

Total Profit Earned: 25918

Principal's Message

I am truly delighted to congratulate all the students who participated in the Skill Mela and contributed to making this event a remarkable success. As the Principal of **Dasmesh Girls College**, I am extremely proud of how our students have demonstrated not only their academic excellence but also their entrepreneurial spirit and creativity. The Skill-to-Entrepreneurship Program provided a dynamic platform for students to showcase their talents, develop critical business skills, and engage with the community. The Skill Mela allowed them to experience entrepreneurship firsthand learning invaluable lessons in product development, marketing, customer interaction and financial management. I would like to extend my sincere thanks to **Dr. Deepika Bakshi, Director of the National Education Trust of India**, for her insightful workshop on skill development and for inspiring our students to pursue entrepreneurship with passion and purpose. I would also like to express my gratitude to **Samarth Sharma, Chief Executive of the National Education Trust of India**, for his continuous support in fostering entrepreneurial opportunities for our students. Events like these are essential in bridging the gap between academic learning and real-world application. They equip our students with the skills, confidence, and mindset needed to succeed in today's rapidly changing job market or to venture into their own entrepreneurial paths. I look forward to seeing our students continue to grow, innovate and become future leaders in the business world. I am confident that their experiences in this program will guide them toward achieving great success.

Dr. Karamjeet Kaur

Principal, Dasmesh Girls College

Report on Capacity Building Programme on Youth Employability Skills

The NSS volunteers of **Dasmesh Girls College, Mukerian** are consistently encouraged to participate in national-level training programmes that promote personality development, employability, and nation-building. In this context, **Ms. Disha** and **Ms. Simran Kaur**, volunteers of the college NSS unit, attended a **Capacity Building Programme on Youth Employability Skills** organized by the **Rajiv Gandhi National Institute of Youth Development (RGNIYD), Regional Centre, Chandigarh**, under the aegis of the **Ministry of Youth Affairs and Sports, Government of India**.

The programme was held from **26th to 29th September 2020** and aimed at enhancing youth employability through sessions on communication skills, problem-solving, leadership, adaptability, and professional competence. The training was enriched with expert lectures, interactive discussions, and group activities that prepared participants to meet the challenges of the modern workforce.

The participation of our volunteers was made possible through the **joint collaboration of the NSS Unit and the Start-Up Cell of Dasmesh Girls College, Mukerian**. The Start-Up Cell, coordinated by **Ms. Shikha Sharma**, works closely with the NSS Unit to provide students with career-oriented opportunities, entrepreneurial exposure, and skill development platforms.

The programme was undertaken under the able leadership and guidance of the **Principal, Dr. Karamjit Kaur**, whose constant encouragement enables the students of Dasmesh Girls College to actively engage in such prestigious initiatives at the national level.

By attending this capacity building programme, the NSS volunteers not only acquired essential employability skills but also brought pride to the institution. Their participation will serve as a source of motivation for other students to avail themselves of similar opportunities and contribute meaningfully to their personal growth and the progress of society.





Chandigarh, Chandigarh, India

Qq7m+94q, Sector 12, Chandigarh, Chandigarh 160012, India

Lat 30.763543° Long 76.782629°

29/08/2025 12:19 PM GMT +05:30

Report on Environment Day

Various activities were conducted during this period

27 May, 2025

Under the auspices of Eco club of Dasmesh Girls College, Mukerian collaborated with the Fine Art Department to organize an Awareness lecture & Poster making competition on the occasion of World Environment Day under the theme "Ending Plastic Pollution" at Guru Nanak Girls Sen. Sec. School Mukerian. In which many students of different classes participated with great enthusiasm and prizes were also distributed. At last Principal Madam Kumari Raman was honoured with sapling.

June 5, 2025

The saplings distribution drive was organized by Eco club/ greenery committee to commemorate **World Environment Day on June 5, 2025**, with the aim of promoting environmental awareness and encouraging the public to actively participate in greening efforts by planting trees. At this event Mrs. Neena Rishi, Dr. Ekta, Dr. Sandeep, Mr. Chaman distributed the cutting raised by Botany Department, Dasmesh Girls College, Mukerian to the students and non teaching staff.

Tree Plantation Drive" on 5th June 2025.

Under the aegis of IIC, Eco Club/NSS of Dasmesh Girls College, Chak Alla Bash,

Under the aegis of IIC, Eco Club/NSS of Dasmesh Girls College, Chak Alla Baksh, Mukerian collaborated with Forest Department Mukerian organized a "Tree Plantation Drive" on 5th June 2025.

On this occasion many saplings were planted (i.e Moringa, Shisham, Sagwan, Dherenk, Hibiscus etc) and distribution of saplings to staff members & students were also done. This event was graced by Principal Dr_Karamjit_Kaur,

Faculty members, Students & Forest range office, Range officer : Daljitkumar

Range assistant : Joginderpal_singh

Forest guard: Sandeep kumar, Ashwani kumar, pirthi singh ,SHO Parkash,Mukerian.

Participants enthusiastically engaged in planting saplings across designated areas on the campus. The plantation drive emphasized the importance of community involvement in environmental protection, encouraging participants to integrate sustainable practices into their daily routines. It's also combating climate change, enhancing biodiversity, and promoting sustainable practices.

The drive successfully raised awareness among participants about the urgent need for environmental action and the positive impact of individual and collective efforts.

Report on Outreach Activities Organized by B.A. B.Ed. 4th Year Students (Session 2024–25)

During their **internship program**, our **B.A. B.Ed. 4th year students**, in collaboration with the Institution's Innovation Council (IIC) organized various outreach activities and extension programs with the aim of fostering innovation, creativity, and entrepreneurial skills among school students.

The students successfully conducted outreach programs in nearby **Government Schools**, in month May 2025, thereby creating awareness about **entrepreneurship, innovation, and start-up culture** at the school level. These activities emphasized organizing innovation and entrepreneurship outreach by involving **School Innovation Councils (SICs)**, motivating school children towards idea generation and creative problem solving.

Activities Organized

1. Lecture Sessions on Entrepreneurship & Start-Up Culture

- The B.A. B.Ed. 4th year students delivered lectures on the importance of entrepreneurship and start-up opportunities at the school level.
- The sessions highlighted how young minds can become job creators rather than job seekers, and encouraged students to think innovatively to solve community problems.
- The lectures also covered basic concepts like “What is a Start-up?”, “How to convert ideas into action?”, and “The role of innovation in the modern economy.”

2. Competitions for School Students

To make the outreach interactive and engaging, different competitions were organized at the school level:

- **Poster Making Competition:** On the theme “*Innovative Ideas for a Better Tomorrow*”, where school children expressed their creative solutions through art.
- **Drawing Competition:** Students showcased their vision of entrepreneurship through symbolic drawings and illustrations.
- **Slogan Writing Competition:** This activity encouraged children to present powerful one-line messages on the importance of innovation and start-ups.

- **Idea Pitching Activity (Junior Level):** Selected students were given the opportunity to present their innovative ideas in simple terms, thereby building their confidence.
3. **Plantation Drive**
- Alongside entrepreneurial awareness, students also organized a **plantation drive** to inculcate values of sustainability and responsibility towards the environment. The activity connected innovation with sustainable practices, motivating students to think about eco-friendly start-up ideas.

Impact of the Program

These outreach activities not only created awareness about entrepreneurship and innovation but also instilled confidence among school students to participate actively in creative and problem-solving tasks. The interactive competitions fostered teamwork, critical thinking, and communication skills. Moreover, the plantation and drawing activities added a holistic dimension by linking education with environmental care and creative expression.

Through these initiatives, B.A. B.Ed. 4th year students successfully contributed meaningfully towards building an **innovation and entrepreneurship ecosystem at the grassroots level**.

The efforts of the students served as a bridge between higher education and school education by nurturing the seeds of innovation and entrepreneurship at an early age. Such activities are not only in line with the vision of the **National Education Policy (NEP 2020)** but also strengthen the culture of start-ups and innovation in society.







One-Day National Workshop on "Research Promotion Schemes for Faculty"

(22 March, 2025)

The Research Development Cell, and Department of History in collaboration with Institution Innovation Council (IIC) at Dasmesh Girls College, Chak Alla Baksh, Mukerian organized a one-day National Workshop on "Research Promotion Schemes for Faculty". The workshop aimed to create awareness among faculty members about the processes involved in submitting research proposals, understanding key aspects of the National Education Policy (NEP) 2020, and guiding them through the step-by-step process of registering for MOOCs.

Prof. Sanjeev Sharma, Director of IQAC and Professor at UIAMS, Punjab University, Chandigarh, was invited as the Resource Person for the event. Prof. Sharma is an expert in research methodologies and academic development, making him the perfect fit to address the gathering on the subject of research promotion. During his session, Prof. Sharma provided insightful details on how faculty members can enhance their research output and improve the quality of their academic contributions. About **53 faculty members** were present in this workshop.

The event began with a green welcome to the distinguished guest, Prof. Sanjeev Sharma, by the organizing team. The Principal of the College, Dr. Karamjit Kaur, delivered the welcome address, highlighting the importance of research in the academic growth of both the institution and its faculty. Dr. Kaur expressed her commitment to creating an environment conducive to learning, innovation, and research. She also acknowledged the invaluable support of Research and Development cell and IIC in organizing such events.

Photographs of the event are attached herewith

 **DASMESH GIRLS COLLEGE, CHAK ALLA BAKSH, MUKERIAN**
(Affiliated to Panjab University, Chandigarh)
(Re-Accredited by NAAC, Recognized by UGC under Section 2(F) & 12(B)) 

Under the Aegis of IQAC & IIC
Research Development Cell & PG Deptt Of History
Organises
National Workshop
on
Research Promotion Schemes for Faculty


Resource Person
Prof. Sanjeev Sharma
Director IQAC & Prof. ULAMS, P.U. Chandigarh

22 MARCH , 2025 At 10:00 AM
VENUE: CONFERENCE ROOM

Patron S. Ravinder Singh Chak Chairman of Sri Guru Gobind Singh Educational Trust (Ch.)	Principal Dr. Karamjit Kaur	Co-Ordinator Dr. Sarita Rana	Organizing Committee: Dr. Maninderjit Kaur Dr. Reena Kumari Dr. Sonia Chauhan Ms. Poonam Ms. Monica
	Technical Assistant Ms. Neha		





Dasmesh Girls College, Chak Alla Baksh, Mukerian

- 1. Programme Type:** Sale cum Exhibition & Competition Activity
- 2. Programme Theme:** Converting Innovation into a Start-up
- 3. Start Date:** 07August 2025 **End Date:** 08 August 2025
- 4. No. of Students:** 80 students
- 5. Activity Lead by:** Institute Council
- 6. Duration of Activity (in Hrs):** 8 hrs
- 7. No. of Faculty Members:** 3
- 8. Mode of Delivery:** Offline

9. Objective of Activity(100 words):

Converting a Rakhi making competition into a startup involves creativity, eco-friendly materials, and a solid business plan. Here's a potential approach:

Startup Idea: Eco-Friendly Rakhi Making

- Concept:** Design and sell eco-friendly Rakhis made from natural materials like biodegradable jute thread, cotton yarn, seeds, and plantable materials.
- Target Market:** Environmentally conscious consumers, college & schools, and organizations promoting sustainability.

Key Features:

- Unique Designs:** Offer customizable Rakhi designs using natural materials, like seed beads, leaf prints, and pressed flowers.
- Sustainable Materials:** Use eco-friendly materials, reducing waste and promoting environmental sustainability.
- Educational Component:** Partner with schools & Colleges to educate children about the importance of sustainability and Rakhi making.

10.Benefits in Terms of Learning/Skill/Knowledge (in 150 Words):

A Rakhi making competition and exhibition can benefit students in several ways:

Benefits:

- 1. Creativity and Innovation:** Students can express their creativity and innovation through designing and making Rakhis.
- 2. Teamwork and Collaboration:** Students can work in teams to design and make Rakhis, promoting teamwork and collaboration.
- 3. Problem-Solving Skills:** Students learn to think creatively and develop problem-solving skills while making Rakhis.
- 4. Confidence and Self-Esteem:** Participating in a Rakhi making competition and exhibition can boost students' confidence and self-esteem.
- 5. Entrepreneurial Skills:** Students can learn about entrepreneurship and business skills, such as marketing and sales, through exhibiting and selling their Rakhis.

Educational Benefits:

- 1. Interdisciplinary Learning:** Rakhi making integrates various subjects, such as art, craft, culture, and mathematics.
- 2. Hands-on Learning:** Students engage in hands-on learning, making the experience more engaging and memorable.

By participating in a Rakhi making competition and exhibition, students can develop a range of skills, from creativity and problem-solving to teamwork and entrepreneurship, while learning about cultural traditions and values.

10.Photographs:

Dasmesh Girls College, Mukerian
 (Affiliated to Punjab University, Chandigarh)
 NAAC Re-Accredited, Recognized by UG under section 3 (F)&12 (B)

Under the Aegis of IQAC
Department of Fashion Designing

In collaboration with
IIC , Earn while Learn & Development Cell
Organizing
Eco friendly Rakhi making competition
and Rakhi sale cum exhibition
 On 7th and 8th August 2025

यह बंधन है
 सबसे अटूट
 रक्षाबंधन की
 शुभकामनाएं

PRINCIPAL
 Dr. Karamjit kaur

**HOD OF FD
 DEPARTMENT**
 Mrs. Poonam Sharma

**ORGANIZING
 COMMITTEE**
 Mrs. Akwinder kaur
 Miss . Daljeet kaur



10.Overall Report:

Rakhi making competition & Sale Cum Exhibition Report: Converting Innovation into a Start-up

Rakhi_Exhibition

On 7 & 8 August 2025

- **Event:** A Rakhi Making and Thali Making Competition was held to celebrate Raksha Bandhan.
- **Theme:** The competition focused on creating awareness for eco-friendly products.
- **Creations:** Students crafted unique, eco-friendly rakhis using natural materials like cereals, pulses, and cotton.
- **Outcome:** The initiative saw an overwhelming response, showcasing students' creativity and support for environmental conservation entrepreneurial skills.

Fashion Design Department of Dasmesh Girls College , Chak Alla Baksh Mukerian organised a #Rakhi_Exhibition in the college premises under the able guidance of Principal #Dr_Karamjit_Kaur & under the headship of #Mrs_Poonam_Sharma , Hod of Fashion Design Department with the efforts of her department arranged this exhibition . Students Designed Different Handmade Eco Friendly

Rakhies & Rakhi Gift Hampers. Department of Fashion Designing also displayed their entrepreneurial skills by selling these rakhis. Three students whose designed best Rakhi platters appreciated with Certificates .The teachers and students of the college bought these luminous bundles of joy. Principal ma'am appreciated the efforts of the HOD Mrs Poonam Sharma and the faculty members #Mrs_Akwinder_Kaur , #Ms_Daljeet_Kaur .

11. Provide Social Media Link:

<https://www.facebook.com/share/p/1KknjBBtkB/>

<https://www.instagram.com/p/DNGYkO2hGuF/?igsh=MW1iYTkyejA5OTAyNA=>

=

Dasmesh Girls College, Chak Alla Baksh, Mukerian

1. **Programme Type:** Workshop
2. **Programme Theme:** Session on Acceleration & Incubation Opportunity for Students and Faculties – Early Stage Entrepreneurs
3. **Start Date:** 13 August 2025 **End Date:** 13 August 2025
4. **No. of Students:** 70 students
5. **Activity Lead by:** Institute Council
6. **Duration of Activity (in Hrs):** 2 hrs
7. **No. of Faculty Members:** 3
8. **Mode of Delivery:** Offline

9. **Objective of Activity (100 words):**

The main objective of the session was to familiarize students and faculty with the concept of incubation and acceleration opportunities available for early-stage entrepreneurs. The session began with an introduction to entrepreneurial ecosystems, incubation support, and acceleration programs that help transform innovative ideas into viable ventures. Key focus was placed on mentoring, funding channels, networking, and infrastructural support offered by incubation centers. The aim was to motivate students and faculty to explore start-up opportunities and understand how institutional and external incubation resources can provide guidance, reduce risks, and support growth in the initial phases of entrepreneurship.

10. **Benefits in Terms of Learning/Skill/Knowledge (in 150 words):**

This workshop provided participants with valuable insights into the entrepreneurial journey and support systems available for nurturing start-ups. The session helped students and faculty understand the role of incubation and acceleration in shaping business models, providing mentorship, and connecting with investors. Practical discussions focused on funding schemes, prototype development, and networking opportunities.

Case examples highlighted how incubation facilities enable resource sharing, co-working spaces, and expert guidance. Students learned how incubation bridges the gap between an idea and market readiness, while faculty members gained awareness of opportunities to mentor and guide budding entrepreneurs. The session enhanced critical thinking, innovation, and presentation skills, while motivating participants to take advantage of structured entrepreneurial support systems. It was particularly beneficial for commerce and management students to see how incubation and acceleration can transform small ideas into scalable ventures.

11. Photographs:



12. Overall report

Dasmesh Girls College, Chak Alla Baksh, Mukerian organized a workshop on “Acceleration & Incubation Opportunity for Students and Faculties – Early Stage Entrepreneurs” on 13th August 2025 under the guidance of the Institution Innovation Cell. A total of 70 students and 3 faculty members participated in the offline session, which lasted for 2 hours. The workshop focused on creating awareness about incubation and acceleration opportunities available for early-stage entrepreneurs, highlighting mentorship, funding, networking, and infrastructural support. The session provided valuable insights into transforming innovative ideas into sustainable ventures and enhanced participants’ critical thinking, innovation, and entrepreneurial skills.



Day 6 (Srujanta Se Samruddhi)

Objective: To raise awareness about Intellectual Property Rights (IPR) and their role in fostering innovation and creativity

Benefit in terms of Learning: Students learned about the conceptualization of the ideas to the realization of market-ready products.

Institution's Innovation Council (IIC) of Dasmesh Girls College, Chak Alla Baksh, Mukerian organized online expert talks from 21st to 26th April, 2025, under the IP UTSAV by The Ministry of Education's Innovation Cell (MIC). The series of online expert talks were attended by both the students and faculty members.

On the last day **26th April 2025** Patent to Product (Srujanta Se Samruddhi) topic was discussed by Dr. dara Ajay, Head Technology Transfer office, IIT, Mumbai and Sh. Jai Veer, Assistant Controller of Patents & Designs discussed their view on "*Patent to Product (Srujanta Se Samruddhi)*" is a transformative initiative that bridges the gap between innovation and commercialization, guiding inventors from the conceptualization of their ideas to the realization of market-ready products. The program emphasizes the importance of patenting innovations, protecting intellectual property, and utilizing these patents to drive economic growth. By equipping creators with the knowledge and tools to convert their patented ideas into tangible products, this initiative fosters entrepreneurship and boosts industrial development. *Srujanta Se Samruddhi* inspires a culture of creativity and enterprise,

empowering individuals and businesses to turn intellectual property into valuable, profitable solutions.

The online session was played at the conference hall in the college campus. Apart from this, the link for the session was shared among different student's whatsapp groups and students joined this session from their personal mobile/laptops. About 120 students and 30 faculty members attended the session.


Some photographs and screenshots of the attendee are attached herewith

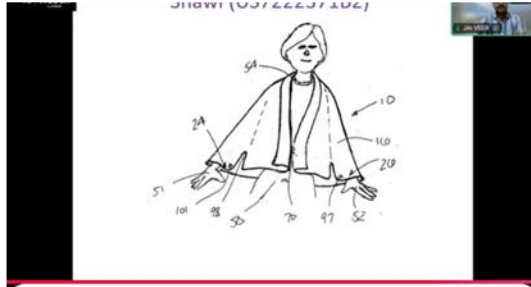










Screenshots of online attendees









Live chat

Top messages 608

-  SUBRAMANIAM, D MEC-PROF/MECH
Dr. D. SUBRAMANIAM, MAHENDRA ENGINEERING COLLEGE, NAMAKKAL
-  RAJALAKSHMI M S, Shanmuga Priya, II M, Sc, Mathematics, A.P.C. Mahalaxmi College for Women, Thoothukudi.
-  SUBRAMANIAM, D MEC-PROF/MECH
Dr. D. SUBRAMANIAM, MAHENDRA ENGINEERING COLLEGE, NAMAKKAL
-  pooja Mrs. Pooja Dept of comp Sc Dasmesh Girls College, Chak Alla Baksh, Mukerian

Live chat

Top mess...es 613

- 3rd year bpharm Abesit college of pharmacy
-  ANIKET SINGH Aniket 2nd year ABESIT college of pharmacy
-  Dr. J. Tamilselvi Dr. J. Tamilselvi, professor and Head, Department of BBA, IIC MEMBER, Cauvery college for women (Autonomous), Trichy
-  Sindhu T S Assistant Professor/ ECE, CAHCET
-  Maninderjit Kaur Dr. Maninderjit Kaur Dasmesh Girls College Chak Alla Baksh Mukerian District Hoshiarpur

11:53 18.6 KB/s 4G+ 82%

Patents – To Do list (in general)

Pre-assessment

Live chat

Top messages 613

Subscribers-only mode. Messages that appear are from people who've subscribed to this channel for 20 minutes or longer.

[Learn more](#)

- Aarti Thakur Aarti Thakur, DASMES GILS COLLAGE, MUKERIAN
- The Rajveer Singh Vlogs Rajveer Singh,Goel Institute of Technology and Management, Lucknow
- Dr Sonia Chauhan** Assistant Professor, Dasmesh Girls College Mukerian
- Diya Pathak Diya Pathak B Pharm 2nd year ABESIT college of pharmacy Ghaziabad
- Kavin Kumar Mr.P.Kavin Kumar, Assistant Professor, Members IIC, Srinivasa Ramanujan institute of technology, Anantapur
- sandeep kaur** Dr. Sandeep kaur, Assistant Professor, Department of Physics, Dasmesh Girls College, Chak Nila Baksh, Mukerian, Dist Hoshiarpur, Punjab.

11:53 18.6 KB/s 4G+ 82%

Patents – To Do list (in general)

Pre-assessment

Live chat

Top messages 642

- Engineering, Swami Chincholi, Bhigwan, Pune
- Kavita Singadiya Kavita Singadiya, Convener IIC, Sree Narayana Guru College of Commerce
- Supriya Naryal** Supriya Jyoti Naryal, Dasmesh girls college, Mukerian
- REKHA BHALEKAR (PANDE) gm to all
- Bharathi Women's Arts & Science College Nithiyapriya P, Assistant Professor,





Patent to Product
(सृजंता से समृद्धि)

26th April 2025
 Saturday, 11:30 AM - 1:00 PM

Dr. Dora Ajay
 Head - Technology Transfer Office
 Intellectual Property Management Cell
 IIT Madras

Sh. Jai Veer
 Assistant Controller of Patents & Designs,
 Intellectual Property Office,
 Department for Promotion of Industry and Internal Trade (DPIIT),
 Ministry of Commerce and Industry,
 Government of India

Join us
 LIVE /MoEInnovationCell

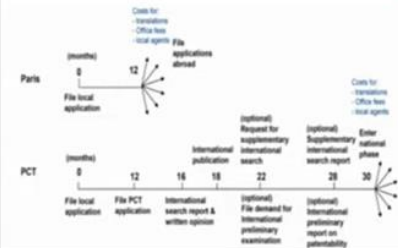
Live chat

Top messages 596

- H** Raj Kumari good morning
- T** Tannu Bansal Tanya Bansal, IIMT university meerut, MBA
- S** Simran Simran student of Dasmesh girls college, Mukerian
- A** Akalya Ravi Ms.R.Akalya , Assistant professor, Department of management science,kongu arts and science college,erode
- D** Dr.Uddipta Ghosh Dr.Uddipta Ghosh,JIS College of Engineering,Kalyani,Nadia,West Bengal
- I** IT College Professional Studies,Lucknow Isabella Thoburn College (Professional Studies), Lucknow college code 849 great session
- A** Aditi Parmar Aditi parmar(Dasmesh girls college chak Allah baksh Mukerian) punjab
- m** mamatha d Dr Mamatha D. BMS COLLEGE for Women

12:12 73%

Paris Convention and PCT



Live chat

Top messages 691

- D** Dr. Sonika Nagpal Dr. Sonika Nagpal
- K** Kusam Lata A Kusamlata (Dasmesh girls college,chak alla baksh Mukerian)
- K** KKumkum Thacker Kumkum Thakkar, Dr DY Patil College of Ayurveda and Research Center, Pimpri, Pune
- S** Siva V.siva, Thiagarajar college
- S** Shailendra Shukla Dr Shailendra Kumar Shukla, Professor Goel Institute of Technology and Management, Lucknow greeting you all on this webinar
- D** Dr. V.Nirmala S& H (Mathematics) Dr.V.Nirmala, Karpagam academy of higher education, Faculty of Engineering, Coimbatore
- G** Gauri Khanna Dr Gauri Khanna, Assistant Professor khalsa college patiala
- D** Dr. Sonika Nagpal Dr. Sonika Nagpal, PGDAV COLLEGE (Eve), University of Delhi
- P** riyanka Rani Priyanka Rani, Dasmesh girls college chak alla baksh mukerian
- A** Anu Saiji Dr Anu Saiji, DAV College, Hoshiarpur

CLAIMS

- Most crucial part of patent application
- Define the scope of invention (i.e. Invention=Claims=Patent)
- A protective fence around the invention, which is defined by words and phrases in the claims
- Define in technical terms the scope of legal protection claimed
- Claims should be –**
 - drafted carefully to cover all the aspects of the invention
 - adequately distinguished from the prior art
- Clear scope – claim what is invented**
 - TOO BROAD** – to encroach upon other subject matter
 - TOO NARROW** – full benefit of the invention may not be accrued

Amended claims should be wholly within the scope of claims before amendment



Live chat

Top messages 639

- Aadesh Gurjar Aadesh Gurjar from acropolis institute of pharmaceutical education and research ,indore
- Institution's Innovation Council - VIC Kolkata SANANDA LAHA, ASSISTANT PROFESSOR, DEPARTMENT OF ENGLISH, VICTORIA INSTITUTION COLLEGE,KOLKATA WEST BENGAL.
- PRIYANSHI Priyanshi Kumari (Maitreyi college, University of Delhi)
- DYS Ponselvan DYS PONSELVAN, Assistant Professor and IIC ambassador, Rajeev Gandhi Memorial College of Engineering and Technology, Nandyal, Andhra Pradesh.
- Anshika Dalmotra Anshika Dalmotra... student of Dasmesh Girls College
- Muthuvel Arumugam Hi , This is Muthuvel from Mohamed Sathak Engineering College Kilakarai
- Jayshree Bhattacharya Jayshree Bhattacharya, Assistant Professor, JIS College of Engineering, Kalyani, WB

Live chat

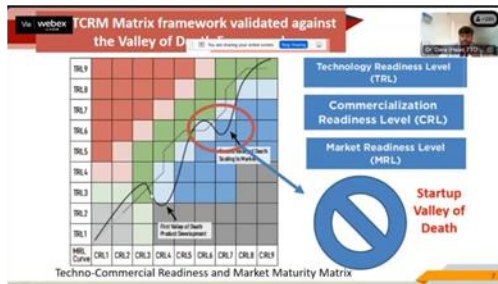
Top messages 614

my_dream_stuff ❤️ Aditya kashyap Student of TEERTHANKER MAHAVEER UNIVERSITY MORADABAD.

Vidhi Rawat Vidhi Rawat, ABES Institute of Technology

Subscribers-only mode. Messages that appear are from people who've subscribed to this channel for 20 minutes or longer.
[Learn more](#)

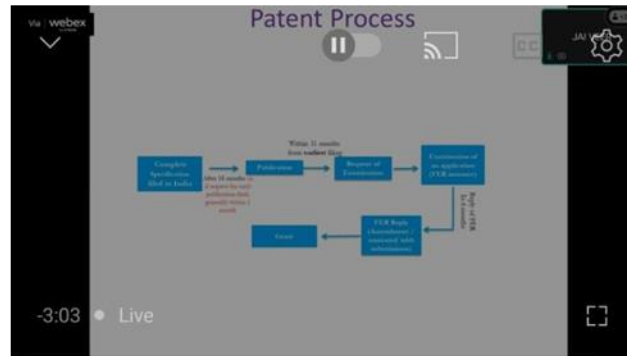
- Rupashri Barik Rupashri Barik Assistant Professor, JIS College of Engineering
- Vijaya Talasila Good morning, T Vijaya Lakshmi, Assistant Professor, AV College of Arts, Science & Commerce
- Sumanta Chatterjee Excellent, Sumanta Chatterjee, Asst. Professor, JIS College of Engineering, Kalyani, WB
- GAJALA from Washington DC Yeshwanth reddy went to Write supply exam
- avik sanyal Wonderful and helpful session. Avik Sanyal, Assistant Professor, JIS College of Engineering.
- csgay vara cum to chengicherla for the don's bdayyy parttyyyyyy 😊😊😊
- Tripti Katnoria tripti (dasmesh girls college chak alla baksh ,mukerian)



Live chat

Top messages 578

- csgay fan who is watching this in 2025
- Avdesh Kumar Tiwari Avdesh Kumar Tiwari Assistant Professor Department of Computer Science and Engineering ABES Institute of Technology Ghaziabad
- Dr. P.Poongodi Dr.PPOONGODI, Professor, Department of Management Science, Kongu Arts and Science College Autonomous, Erode Tamilnadu
- Dr. Roshan Mathew Prof. Roshan Mathew, Amity University, Raipur!
- Faizan Ahmed good morning from rungra college kohka
- Shri Ram G.Shriram Thiagarajar college of arts and science madurai
- GigihadidYT HARSHITA KUMAWAT, STUDENT. BEAWAR
- Vignesh k.vignesh, thiagarajar college,madurai
- TheSahib Arshdeep kaur from Dasmesh girls college chak alla baksh , Mukerian.



Live chat

Top messages 672

- Dr. Hoshiyar Singh Kanyal Hoshiyar Singh kanyal, ABESIT Ghaziabad
- Dr A Anandhiprabha DR. A. ANANDHIPRABHA, IIC Department Coordinator/Innovation Ambassador, Nallamuthu Gounder Mahalingam College, Pollachi,Coimbatore District.
- Ayush Patel Ayush Patel ,Acropolis institute of pharmaceutical education and reseach,Indore
- tsheringma Lama Tsheringma Tamang, Asst. Professor, Shyampur Siddheshwari Mahavidyala, Howrah, W.B-711312
- Kusam Lata A Kusamlata (Dasmesh girls college,chak alla bakah Mukerian)
- Dr. Sonika Nagpal Dr. Sonika Nagpal



Student Visit to Attalgarh, Mukerian Water Treatment Plant

Date of Visit: 21st January, 2025

Organized By: SAP committee in collaboration with IIC

Destination: Attalgarh, Mukerian Water Treatment Plant

Student Participants: 50

Faculty Participants: 4

Faculty In Charge: Dr. Sukhwinder Kaur

Students from Post Graduate and Science department at Dasmesh Girls College, Chak Alla Baksh, Mukerian visited the **Attalgarh, Mukerian Water Treatment Plant** as part of an educational field trip on 21st January, 2025. The visit aimed to provide students with hands-on experience and an in-depth understanding of water treatment processes, the importance of sustainable water management, and the role of modern technology in maintaining water quality. The visit aimed to bridge the gap theoretical knowledge with practical industry applications.

The Attalgarh Water Treatment Plant, located in the Mukerian region, serves as a key facility for providing clean and safe drinking water to the surrounding areas. During the visit, students gained insights into the plant's operations, technological advancements, and the steps involved in purifying water to meet health and safety standards.

The primary objectives of the visit were:

1. To understand the processes involved in water treatment, including filtration, chemical treatment, and disinfection.
2. To observe the role of technology and automation in modern water treatment plants.
3. To learn about the environmental and social implications of water management.
4. To engage with industry professionals to gain a deeper insight into the practical aspects of water quality management.

Upon arrival at the plant, students were welcomed by the plant's engineering and operations team, who provided an overview of the facility's functions and operations. The team emphasized the importance of water treatment and the complex processes involved in ensuring clean, potable water is available to the local community.

The students were guided through different sections of the plant where they could see each stage of the water treatment process in action such as Raw Water Intake, Coagulation and Flocculation Tanks, Sedimentation and Filtration, Disinfection, Monitoring and Control Room. After the plant tour, the students had the opportunity to engage with the engineers and

operators working at the facility. The students were also informed about the various career paths available in the field of water management, including roles in water treatment, environmental science, and engineering.

Some of the photographs of the visit are attached herewith





Overall Report of the Activity:

The anniversary of the National Education Policy (NEP) is a moment of reflection and renewed commitment for educational institutions across the country, especially colleges that play a key role in shaping the future workforce of India. Introduced in 2020, the NEP brought a major shift in the structure and approach of education, focusing on flexibility, multidisciplinary learning, skill development, and holistic growth. For colleges, the policy encourages academic reforms such as the Multiple Entry and Exit System, credit-based learning, and integration of vocational courses with mainstream education. It aims to break rigid boundaries between disciplines, allowing students to pursue diverse combinations of subjects, promoting creativity, innovation, and critical thinking. The policy also stresses the importance of research, use of technology, and inclusion of regional languages in higher education. As we celebrate its anniversary, colleges are reflecting on the progress made in implementing NEP guidelines and strengthening their role in providing quality, accessible, and future-ready education. This occasion serves as a reminder of the shared responsibility among faculty, students, and administrators to work together toward achieving the vision of an inclusive, flexible, and globally competitive education system. The college had celebrated NEP anniversary and organised orientation programme in every class of Sem-1 & Sem III (BA, BCA, BBA, B.COM, BSC. (NM/MED), B.SC FD).



The Department of Fashion Design in collaboration with Institution's Innovation Council (IIC) of Dasmesh Girls College, Chak Alla Baksh, Mukerian organized an engaging and insightful **Three-Day Art & Craft Workshop** from 13th to 16th September 2024. The workshop aimed to empower students with knowledge and hands-on experience in traditional art forms and craft techniques while also inspiring them through the experiences of successful innovators in the field. The event saw an exciting blend of practical skill-building sessions, motivational talks, and networking opportunities, making it an enriching experience for all participants.

The workshop was designed not only to explore different craft techniques but also to highlight the importance of innovation, creativity, and perseverance in the world of art and design. Alumni of the department were invited as esteemed Guests of Honor and were awarded with **Appreciation Letters** in recognition of their accomplishments. Their stories of success and innovation served as key motivational elements throughout the workshop.

Workshop Overview

Over the span of three days, students had the opportunity to explore and learn about various traditional art forms that have shaped the heritage of Indian craftsmanship. The workshop provided a comprehensive understanding of different techniques, combining both theory and practical demonstrations by experts and alumni. Workshop main focus was on Traditional Embroideries – Phulkari and Dasuti, Pakhi Designing and Crochet Work Innovation and Contemporary Approaches in Art & Craft. The alumni of the department shared how they built successful businesses and became influencers in the field of traditional art forms by thinking outside the box. The talk included practical advice on turning creative ideas into successful entrepreneurial ventures, emphasizing the importance of perseverance, networking, and always seeking ways to innovate.

The workshop also includes **Alumni Awards Ceremony**, where the department recognized the achievements of its former students. These alumni, who have since become leaders and innovators in the fashion and art industries, were honored for their contributions to the world of design. Each of the alumni was presented with a **Guest of Honor Award** and an **Appreciation Letter**, acknowledging their hard work, creativity, and success in blending traditional art forms with contemporary design.

No. of Students Participation: 55

No. of Faculty Participation: 6

Some of the photographs of the events are attached herewith

DASMESH GIRLS COLLEGE, CHAK ALLA BAKSH, MUKERIAN, HOSHIARPUR
Affiliated to Panjab University, Chd, Accredited by NAAC, Recognized by UGC under 2(f) and 12(b)

FASHION DESIGN DEPARTMENT ORGANISES
3 DAYS ART & CRAFT WORKSHOP

Venue - FD Lab
Dates 13, 14 & 16 Sep 2024

DGC Alumni will grace this event by guiding the students about Pakhi Designing, Crochet and Punjabi Traditional Embroideries - Phulkari, Bagh & Dasuti

 **Nidhi Sharma**
PRINCIPAL
DR KARAMJIT KAUR

 **Tamanna**
HOD OF DEPT
MRS POONAM SHARMA

 **Diksha Sharma**

 **Amandeep Kaur**

 **Mansi Sharma**
ORGANIZING COMMITTEE
MS AKWINDER KAUR
MS DALJEET KAUR





Chak Alla Baksh, G.T. Road, Distt- Hoshiarpur, Mukerian, Chak Alla Baksh,
Punjab 144211, India

Latitude
31.935765°

Longitude
75.619445°

Local 01:16:22 PM
GMT 07:46:22 AM

Altitude 258 meters
Monday, 16.09.2024



Water conservation day (22nd March, 2025)

Objectives: To create awareness among students regarding sustainable use of water.

Benefits in terms of learning: Students learned about natural and artificial recharging of water and why is it required.

Water conservation committee in collaboration with Institution's Innovation Council (IIC) of Dasmesh Girls College, Chak Alla Baksh, Mukerian, celebrated water conservation day on 22nd of March, 2025. On this occasion, an extension lecture was organized to create awareness among students regarding sustainable use of water. Resource person for the event was: Ms Damini, Assistant professor of physics. She delivered the lecture on Artificial Recharging of ground water. Key issue regarding ground water recharging, artificial recharging and why it is necessary, reasons and methods of artificial recharging of Ground water were discussed during the lecture. Furthermore, students prepared the videos for creating awareness.

No. of student participation:- 53

No. of Faculty participation:- 6



DASMESH GIRLS COLLEGE, CHAK ALLA BAKSH, MUKERIAN
 (Affiliated to Panjab University, Chandigarh)
 NAAC Re-Accredited, Recognized by UGC under Section 2(F) & 12(B))



Under the Aegis of IQAC

WATER CONSERVATION COMMITTEE

is organising

An extension lecture on

Artificial Groundwater Structure

22 March 2025

VENUE: Conference Room
Time: 11:00 Am



Miss.. Damini
Asst. Prof.in Physics Dept.
Resource person

PRINCIPAL
Dr.Karamjit Kaur

CO-ORDINATOR
Mrs.Renu Gupta

ORGINIZING COMMITTEE
Mrs.Poonam Sharma
Miss.Komal
Miss.Kritika





Workshop on Full Stack Development
Theme: Process Design and Development
Date: 18 March 2025.

The Club of the Computer Science Department successfully organized an insightful **Workshop on Full Stack Development** under the theme **Process Design and Development** on **18 March 2025**. The event brought together a diverse group of students and tech enthusiasts keen to deepen their understanding of end-to-end web development processes.

The session commenced with a compelling keynote by **Vipin Mehra, Director of O7 Services**, who introduced the core concepts of full stack development. He emphasized the strategic integration of front-end and back-end technologies in building efficient, scalable, and user-centric web applications. His talk set the tone for the day's focus on designing robust development workflows.

Following the keynote, **Ms Janki Singh, Senior Full Stack Developer**, conducted a **hands-on coding session** where participants actively engaged in developing mini-projects. This session enabled attendees to experience the complete development lifecycle from design to deployment highlighting the importance of process planning and iterative refinement.

To complement the technical discussions, **Ms Lakshmi Khabbas, Senior Graphic Designer**, led a session on **user experience and interface design**. She underlined the critical role of visual and functional harmony in web applications, stressing how thoughtful design principles enhance usability and contribute to the overall development process.

The workshop concluded with an inspiring address by **Principal_Karamjit Kaur**, who encouraged students to embrace continuous learning and adaptability in the fast-evolving field of technology. She highlighted the importance of interdisciplinary skills and the growing relevance of full stack development in diverse career paths.

This successful workshop provided participants with a well-rounded perspective on web development—from concept and design to coding and deployment aligning perfectly with the objectives of process design and development.

No. of Student participated – 110

No. of Faculty Participation – 4

Some of the photographs of the event are attached herewith



DASMESH GIRLS COLLEGE **CHAK ALLA BAKSH, MUKERIAN**

(Affiliated to Panjab University, Chandigarh)
(NAAC Re-Accredited, Recognized by UGC under Section 2(F) & 12(B))

Under the Aegis of IQAC & IIC
IT CLUB
Of

COMPUTER SCIENCE DEPARTMENT
is Organising

ONE DAY WORKSHOP

 On
Full Stack Development



Mr. Vipin Mehra
Director(O7 Services)



Ms. Lakshmi Khabbas
Sr. Graphic Designer



Ms. Janki Singh
Sr. Full Stack Developer



18 MARCH, 2025



11:00 AM

VENUE: CONFERENCE HALL

Convener
Dr. Karamjit Kaur
Principal

Co-ordinator
Ms. Pooja
(HOD)

Organizing Committee
Ms. Shivani
Ms. Neha
Miss Parminder Kaur





Overall Report

An extension lecture on “**Women Entrepreneurs in India**” was organized on the celebration of world Entrepreneurship Day on 21/08/2025 under IIC in collaboration with Department of BBA with the objective of creating awareness about the role and contribution of women entrepreneurs in the economic development of the country. This lecture was delivered by **Dr. Sonia Devi** (HOD of Commerce Department).

She emphasized the importance of self-confidence, innovation, financial literacy, and government schemes that support women entrepreneurs in India. Special reference was made to prominent entrepreneurs like **Kiran Mazumdar-Shaw (Biocon)**, **Vandana Luthra (VLCC)**, **Falguni Nayar (Nykaa)**, and others who have become role models for aspiring women. The lecture was highly interactive as students raised queries regarding start-up opportunities, funding sources, and the scope of entrepreneurship as a career. The speaker encouraged young women to take initiative, identify their potential, and contribute to nation-building through entrepreneurship.

A major part of the lecture focused on the challenges faced by women entrepreneurs such as lack of family support, access to finance, gender bias, and balancing personal and professional responsibilities. However, she also explained the various government schemes and initiatives like Stand-Up India, Mudra Yojana, and Startup India, which provide financial and training support to women-led businesses. Overall, the lecture was a great success and left the audience inspired to explore entrepreneurial opportunities, contribute to society, and follow the footsteps of India's leading women entrepreneurs.



World Intellectual Property Day (26th April, 2025)

Objectives: To raise awareness about the importance of intellectual property (IP) rights and their role in fostering innovation and creativity

Benefits in terms of learning: Students learn how to protect their innovation and ideas through Intellectual Property Rights.

In today's fast-paced world of innovation and creativity, ideas are more valuable than ever. Department of Business Management in collaboration with IIC organized an extension lecture on “**Intellectual Property Rights: Legal and Ethical Challenges**” on 15th April 2025. The event attracted management students, eager to deepen their understanding of Intellectual Property Rights in everyday life. Resource Person was Assistant Professor **Priyanka**, Department of Commerce. She delivered lecture on how do creators, inventors, and businesses protect their ideas through Intellectual Property Rights. On this occasion, Principal Dr. Karamjeet Kaur praised the active participation of students and experts sharing the knowledge during different sessions. About 60 students and 7 faculty members attended the session.

The poster is for an extension lecture organized by the Institution's Innovation Council (IIC) at Dasmesh Girls College, Chak Alla Baksh, Mukerian. The college is affiliated to Panjab University, Chandigarh, and is re-accredited by NAAC and recognized by UGC under 2(F) & 12(B). The lecture is titled "Intellectual Property Rights: Legal & Ethical Challenges" and is presented by Ms. Priyanka, a resource person from the Department of Commerce. The event is scheduled for 15 April, 2025, at 11:00 AM. The Co-Ordinator is Dr. Sandeep Kaur, and the Chief-Coordinator is Dr. Karamjeet Kaur (Principal). The IPR Committee consists of Dr. Sarita Rana, Dr. Satinder Kaur, Dr. Narpinder Kaur, and Ms. Suman.

Dasmesh Girls College, Chak Alla Baksh, Mukerian
(Affiliated to Panjab University, Chandigarh)
Re-Accredited By NAAC, Recognised By UGC Under 2(F) & 12 (B)

UNDER THE AGIES OF IQAC
INSTITUTION INNOVATION COUNCIL(IIC)

Organises
An Extension Lecture
on
'Intellectual Property Rights: Legal & Ethical Challenges'
Resource Person
Ms. Priyanka (Deptt of Commerce)

On 15 April, 2025 at 11:00 AM

Co-Ordinator
Dr. Sandeep Kaur

IPR Committee
Dr. Sarita Rana
Dr. Satinder Kaur
Dr. Narpinder Kaur
Ms. Suman

Chief- Coordinator
Dr. Karamjeet Kaur
(Principal)

