# **BIO-DATA**

#### DR. SONIA DEVI

W/o Sh. Sandeep chauhan Vill. Har, PO. Nehran pukhar Teh. Dehra, Distt. Kangra (H.P.) Contact No. 9781356064

Email: sonia.chn007@gmail.com

### **PERSONAL PROFILE**

Name	:	Dr. Sonia Devi.
D/o.	:	Sh. Karnail Singh.
Date of Birth	:	15 <sup>th</sup> April 1980.
Marital Status	:	Married.
Language	:	English, Hindi, Punjabi.

#### **ACADEMIC ACHIEVEMENTS**

- Qualified SLET (*State Level Eligibility Test*) from Himachal Pradesh Public Service Commission in the year 2006.
- Qualified NET (*National Eligibility Test*) from UGC in the year 2007.

#### **ADDITIONAL QUALIFICATION**

- Holding Post Graduate Diploma in Personnel Management (PGDPM) from H.P.U. Shimla.
- Diploma in Information System.
- Certificate in Bhoti Language.
- B.Ed. through IGNOU.

# **SCHOLASTICS**

Institute	Year	Degree/	Subjects	Class/	University/	
	Passin	Class		Grade	Board	
	g					
Department of	2009	Ph.D.	Topic:		Himachal	
Commerce			Management and		Pradesh	
H.P.U.			Workings of State		University	
			Level Development			
			Banks in Himachal			
			Pradesh			
Himachal	2005	M.Phil	Topic:	First	Himachal	
Pradesh			Operating and		Pradesh	
University			Profitability		University	
			Evaluation of			
			Himachal Pradesh			
			Financial			
			Corporation Ltd.			
Vallabh Govt.	2003	M.Com.	Commerce	Second	Himachal	
College, Mandi					Pradesh	
					University	
Wazir Ram	2001	B.Com.	Commerce	Second	Himachal	
Singh Govt.					Pradesh	
College Dehri					University	
Sen. Sec.	1997	12 <sup>th</sup>	Accountancy,	First	Himachal	
School Patta			Business Studies,		Pradesh Board	
Jatian			Economics, English			
K.V. 2	1995	10 <sup>th</sup>	English, Maths,	Second	C.B.S.E.	
Pathankot			Hindi, SST,			
			Science			

# EXPERIENCE

 Working As Assistant Professor and Head of the PG Department of Commerce and Management, Dasmesh Girls College, Chak Alla Baksh, Mukerian.

- Last served as Assistant Prof. in commerce deptt. in B.D.Arya Girls College ,Jalandhar (Pb.) for M.Com. , B.B.A. and B.Com. classes.(Session 2010-11)
- Worked as Lect. In commerce deptt. in S.D.Arya Mahila College , Dinanagar (Pb.) for B.B.A. and B.Com. classes. (Session 2009-10)
- Worked as Head of examination Registrar for Three years (2013-16) in present institution.
- Worked as Staff Secretary Session 2016-17.
- Worked as Theatre In charge MIME in Zonal youth festival.
- Co-editor in Journal "VISION": A International Journal of Humanities and Management. (2017-18).
- Editor in commerce section in college Magazine "DHARAT" (session 2016-18).
- Acted as NSS program officer from 2015 to 2019 and got Best NSS unit award out of 140 colleges affiliated from Panjab University Chandigarh (session 2017-18).
- Worked as Deputy Supdt. and Centre Supdt. in final exams.
- Working as a member of IQAC
- Working As a Contingent Incharge (Overall Head) of Youth Festival and got overall trophy (Session 2022-23)
- Having Experience of taking Interviews of Staff members in Present institutions and other institutions.

#### **PUBLICATIONS**

1. Research Paper Published in "Journal of commerce -VANIJYA" India, **ISSN No.978-81-920878-0-1**, vol.1, issue1, Feb2011, pp.100-112.

"Resource management and profitability analysis in development Banks in Himachal Pradesh "

2. Research Paper Published in "Journal of Commerce –VANIJYA" India, ISBN No.978-81-920878-0-1, vol.2, issue 2, Feb2012, PP.27-36.

"An Empirical Analysis of Working of Development Banks in Himachal Pradesh".

3. Research Paper Published in book "Tourism for development – A Managerial Approach" India,

ISBN NO.978-81-8457-312-1, Vol.1, issue 1, 2011, PP 261-272.

"Sustainability Issue in Tourism Development In India."

4. Research Paper Published in book "Tourism for Development -A Strategic Approach" India,

ISBN NO 978-93-8121-218-9, PP 67-78.

"Tourism in Himachal Pradesh: An Overview."

5. Research Paper Published in book "Managing the Future ", **ISSN 0975-0045**, vol-3, January 2013, PP 67-78.

"Human resource management of state level development banks in Himachal Pradesh".

6. Research Paper Published in book "contemporary Issues in Commerce and Management",

**ISBN NO 978-81-8342-371-7**, vol 1, 2015, PP127-137. **"A Conceptual Study of Modern Marketing".** 

7. Research Paper Published in book "INSIGHT-An International Journal of Humanities and Management". **ISSN NO.2394-7462**, vol111, Issue 3, PP 104-113.

"A Study of the Factors that Affect the Impulsive apparel buying of consumers in Amritsar city."

8. Research Paper Published in book "Effective Implementation of Choice Based Credit System: Benefits and Challenges", **ISBN NO.93-86713-87-2**, March 2018, PP 171-174. **"E-Learning / E-Governance in Higher Education".** 

9. Research Paper Published in book "Research Dimension" **ISSN: 2249-3867**, Impact Factor: 5.1899(UIF), October 2017, PP35-40.

"A study of digital Payment System: Challenges and opportunities".

10. Research Paper Published in book "Digital Economy Challenges and opportunities",

**ISBN 978-81-928754-53**, vol.2018, PP.106-112(online book in my Gmail). **"Challenges for India Digital Economy Revolution".** 

11. Research Paper Published in Journal ``COHERENCE'' **ISSNO: 0976-5301**, vol.9, February2018 PP 76-85.

"Corporate Environment Reporting: A Conceptual Analysis".

12. Research Paper Published in book "Issue and Challenges in E-Commerce: An Initiative Towards Ease of Doing Business', **ISBN: 978-88669-83-2**, Vol-1, 2019, PP.144-150. **"Role of Digitalization in E-Commerce".** 

13. Research Paper Published in book "Resurging India ", ISBN: 978-282-1, vol.1, 2019, PP.149-154.

"Corporate Social Responsibility-Tata Motors Ltd".

14. Research Paper Published in book "Sustainable Rural Development ", ISBN: 978-93-88977-76-0, 2019, PP.47-55."The Driving Role of Ngos in Rural Development of India".

15.Research Paper published in Journal "COHERENCE" ISSN: 0976-5301, Vol 10 & 11,

February, 2020, PP 100 – 109. "Communication in Globalization"

16.Research paper published in UGC listed "Think INDIA JOURNAL" ISSN - 27 Dec,

2019, PP 209-17. "Corporate Governance across Different Countries"

17. Research paper published in "International Journal & Research in Social Science ISSN:

2249-2496 impact Factor : 7.081, Vol - 9 issues 6(1), June 2019, PP 97 to 104 " Corporate

Governance : A potential tool for survival of an Enterprise"

18. Research paper published in UGC CARE JOURNAL "Studies in Indian Place Names"

, titled "A Comparative Study on Investment Behavior of Customers Toward Post Office

Saving Schemes and Bank Saving Schemes : A Case Study of Hoshiarpur District."

ISSN: 2394- 3114, Vol. 40 – Issue -81 – March – 2020.

19. Research paper published in book, "Emerging Trends in Modern Business", titled

"Role of Women Entrepreneurship in Economic Growth" ISBN: 978-93-86754-72-1, Oct. 2019

20. Research paper published in Peer Reviewed Multidisciplinary Research Journal (Online), The Research Voyage, Vol. 2, No. 1, June 2020, ISSN: 2582-6077, titled "Importance of Innovation In Entrepreneurship"

21. Research paper published in book "Digital Trends in E-commerce" titled "Ethics InBusiness : An Important Key Aspect of the concern" ISBN: 978-81-962287-3-6, April 2024,PP 31-38.

22. Research paper published in Double- Blind Peer Reviewed International Journal of
Social Sciences, titled "Role Of Ethics in Corporate Governance" Vol.: IX-X-XI, 2022-2324, ISSN : 2394-2452, PP: 111-114

#### Book:

1. Human Resource Management for 2nd Semester B.com, PU Chandigarh Himalaya

Publication House ISO 9001:2015 Certified, ISBN: 978-93-89652-24-6

- Cost Management for 4th Semester B.com, PU Chandigarh Sharma Publications ISBN: 93-5181-319-3
- Cost Accounting for 3rd Semester B.com, PU Chandigarh Sharma Publications ISBN: 93-5181-319-3

#### **PAPERS PRESENTED IN NATIONAL/INTERNATIONAL CONFERENCES** 1. International Conference, D.A.V. College, Malout, Feb 25<sup>th</sup>-26<sup>th</sup>, 2011.

• Competitiveness of INDIA in the Global Economy

- 2. National Conference, Hindu Kanya College, Kapurthala, Feb 4<sup>th</sup> 5<sup>th</sup>, 2011.
  - Corporate Social Responsibility A Business Necessity
- 3. National Conference, PG Govt. College Una March 12<sup>th</sup>-13<sup>th</sup>, 2011.
  - Women Entrepreneur in Micro Enterprises Case Study of Una District.
  - The Role of Small Businesses in the Industrial Development of India
- 4. National Conference, R.K.M.V. Shimla, June 4th 5th, 2011.
  - Corporate Environment Reporting: A Conceptual Analysis.
- 5. National Conference, H.P.U. Shimla, 8<sup>th</sup> -9<sup>th</sup>, 2009.
  - Role of State Level Development Banks in Industrialization of H.P.
- National seminar, Dasmesh Girls College, Chak Alla Baksh, Mukerian, January 24, 2015.

### • A Conceptual study of modern marketing

- 7. National seminar, DAV College Jalandhar, March 8, 2014.
  - Investor Protection & of SEBI as Regulatory Agency.
- 8. National seminar, Dasmesh Girls College, Chak Alla Baksh, Mukerian, March 26,2013

# • Position of Women in Mughal India Contrast to Western Society.

9. National seminar, Himachal Pradesh University, Shimla 11-12 Nov.2011

# • Impact of Globalization on SSIs in India

15. National Seminar, Appasaheb R.B Garud Arts, Commerce and science college, SHENDURNI, Maharashtra, oct7, 2017.

# • Digital Payment Systems and Rural India: challenges and opportunities.

16. National seminar, A.S College, Khanna, Ludhiana, March 17, 2018.

# • E-learning/E-Governance in higher education

17. National seminar, G.G.D.S.D College, Hariana, Feb 2, 2019.

# • Impact of Merger and Acquisition on Indian Banking sector.

18. National seminar, Swami Permanand Mahavidyalaya, Feb9, 2019.

# • Issues in mobile commerce- Privacy Issues.

- 19. National seminar, KRM DAV College, Nakodar, Feb16, 2019.
  - MSMEs Development in Present Era.

20. National seminar, Dasmesh Girls College, Chak Alla Baksh, Mukerian, March 02,2019.

#### • ICT- An Empowering Tool Makes Education Innovative.

- 21. National seminar, Govt. College Dhaliara, kangra, (HP) March 06, 2019.
  - Corporate Social responsibility- TATA MOTORS Ltd.
- 22. National seminar, Govt. Degree College, Jawali (H.P) Oct19, 2019.
  - Role of Women Entrepreneurship in Economic Growth.
- 23. National Seminar, Dasmesh Girls College, Chak Alla Baksh, Mukerian, March 02, 2024.
  - Role of Ethics in Effective Corporate Governance
- 24. National Seminar, Netaji Subhashchandra Bose College, Nanded, April 5, 2024
  - Digital Trends In E-commerce
- 25. National Seminar D.A.V College, Hoshiarpur.

#### • Ethics in Business For Women : An Important Key Aspect of the Concern

### **Workshops**

Attended orientation Programme from in GNDU, Amritsar	14/06/2017-
	11/07/2017
Attended Refresher Course from in GNDU, Amritsar.	6/12/2108
	26/12/2018

Attended **Training Programme of NSS** from 21.03.2018 to 27.03.2018 in Punjabi University, Patiala.

Attended Seven Day National workshop from 14.06.2019 to20.06.2019 in Panjab University, Chandigarh.

Attended **one week Training Programme** from 3.06.2019 to 7.06.2019 in Govt. College Kangra, HP.

One week on line FDP on "E- Contents and ICT Tools for Innovative and Effective Teaching and Learning Process"	08/08/2020- 14/08/2020
FDP on "Technology and Instructional reforms with reference to online teaching, learning and Evaluation"	15/07/2020- 20/07/2020
One day workshop on "Performance Based Appraisal System Academic Performance Indicator for Teachers"	23/07/2020
FDP on "Innovative Approaches in Management Teaching"	16/07/2020- 22/07/2020
Two day National level E- workshop on Understanding OBS studio and stream yard for E-Content Creation and live Streaming	10/07/2020- 11/07/2020
Online Short Term Training Programme on "Moral Values and Professional Ethics"	02/11/2020 - 07/11/2020
10 days online "Skill Development Programme on Social Media Digital Marketing	06/10/2020- 16/10/2020
Five days online FDP on "How to Write Research Paper in Scopus Journal"	27/01/2021- 01/02/2021
Seven days on line FDP on "Tech Rainbow Cascading Digital World"	24/08/2020- 30/08/2020
Five days on line national FDP cum Seminar on " Educational Innovative Teaching Skills"	25/07/2020- 29/07/2020
Participated in the online Workshop on "National Education Policy 2020: Structure and Implementation – II" GNDU, Amritsar	29/03/2023
Participated in 3 days online Workshop on "Industry 4.O"	17/04/2023- 19/04/2023
Participated in the online Workshop on "Sustainable Practices and Mission Life"	05/06/2023

Participated in International Workshop on "Ethical Role of the25/01/2023Teacher in Moral Development" at Dasmesh Girls College,Mukerian

#### DECLARATION

I hereby declare that the above given information is best to my knowledge and belief.

Date:

Place:

Sonia Devi