

PG Department of Commerce and Business Management

Learning Outcomes

BBA

SEMESTER – I

MANAGEMENT CONCEPTS AND PRACTICES

- Recognizing the needs of management in today's business
- Examine the ways in which organizations operate and change throughout time
- Identifying and assessing the variables affecting the organization

FUNDAMENTALS OF INFORMATION TECHNOLOGY

- Improved social, mental and emotional health
- To understand the concept, process and importance of communication
- To provide knowledge of various media of communication
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FINANCIAL ACCOUNTING

- Understanding the basics concepts and conventions
- Recording, classifying and interpreting the financial data
- Preparation of journal, ledgers, and trial balances systematically

ORGANISATIONAL BEHAVIOUR

- Examine the ways in which organizations operate and change throughout time.
- Identify and assess the variables affecting organizational competitiveness.
- Gain insight into theoretical frameworks for organizational behavior and transformation

ESSENTIAL OF BUSINESS ECONOMICS

- Recognize the principles of microeconomic theory and how they to business and decision -making
- Examine commercial matters in light of the world economy.
- Solve business challenges using microeconomic concepts and principles.
- Understanding the basic concepts of macro and micro economics

PUNJABI/ HISTORY AND CULTURE OF PUNJAB

- Students will learn about the social, cultural and political conditions in medieval Punjab
- Understand and appreciate the cultural contexts in which Punjabi is used
- Students gain knowledge and understanding of the rich folk and cultural heritage of Punjab

SEMESTER – II

PUNJABI/ HISTORY AND CULTURE OF PUNJAB

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ESSENTIALS OF BUSINESS ECONOMICS

- Recognize the principles of microeconomic theory and how they apply to business and decision -making
- Examine commercial matters in light of the world economy.
- Solve business challenges using microeconomic concepts and principles.
- Understanding the basic concepts of macro and micro economics

MANAGERIAL ACCOUNTING

- Define cost accounting concepts
- Calculate and record product costs using job order, process and activity based costing
- Identify and interpret accounting information to inform users and make decisions
- Identify major differences between financial accounting and managerial accounting
- Identify the features of managerial accounting and its functions

BUSINESS STATISTICS

- To develop basic skills for quantitative applications in business situations
- To impart knowledge to the students about various statistical tools and techniques
- Analyze the relationship between variables
- Understanding statistical techniques can help any manager for marketing , management, accounting, sales or various business functions

LEGAL ASPECTS OF BUSINESS

- Know various rights and duties under various acts
- Develop critical thinking through use of various law cases
- Understanding the basic laws affecting the operations of business enterprise
- To familiarise the students with the theories and cases of business laws that are relevant in the business context

PERSONALITY DEVELOPMENT AND PROFESSIONAL SKILL

- Improve self- awareness for better organisational performance
- Think critically and collaborate with others to achieve goals
- Identify their strengths and areas for growth
- Demonstrate the skills and recognize the benefits of communication effectively

ENVIRONMENT , ROAD , SAFETY AND EDUCATION

- Students will be able to identify types of traffic and know that it may be dangerous
- Identifying environmental and social issues within the local and global community and taking steps to promote changes
- Promotion of knowledge and understanding of traffic rules and situations.
- Students will acquire knowledge and understanding the basics of road traffic, transport, Environment , signals and traffic signs

SEMESTER -III

ENGLISH AND BUSINESS COMMUNICATION SKILL

- Improve reading, comprehension, Writing and grammar skills
- Business vocabulary development and understanding of current American business culture
- Improve your English language skill for use in workplace and other business settings
- To develop verbal and non verbal business communication skill
- Understand communication and learn it's importance in today's business.

OPERATION RESEARCH

- Formulate and solve problems as network and graphs
- Develop linear programming models for shortest path , maximum flow , critical path and minimum cost flow
- Solve the problems using special solution algorithms
- Solve linear programming using appropriate techniques and optimization solvers

MARKETING MANAGEMENT

- Students will gain understanding and knowledge broad marketing functions in management settings
- Determine marketing segments and target customers
- Evaluate how marketing strategies align with corporate strategies
- Define marketing concepts Including marketing mix and their applications to organization

ECONOMICS OF MONEY AND BANKING

- Understand several key models and concepts of monetary economics and banking theory
- Develop the ability to explain core economic terms, concepts and theories
- Explain and discuss why people hold money
- Explain the financial markets and financial institutions, define the financial system

REGULATORY FRAMEWORK FOR COMPANIES

- Understand the regulatory environment in which the companies are formed
- The relationship and appropriate balance between the regulations of business activities and increased compliance requirements
- To introduce students to major legal concepts and theories that affect business
- To explain the historical development of the regulation of the business
- To investigate how business are regulated in particular field

DIRECT TAX LAWS

- Understand concepts and importance of direct tax law
- Understanding the status of companies and business
- Classification of allowances and calculation of income from salaries
- Computation of annual value and deduction from income from house property
- Computation of income from other sources and capital gains
- To provide working knowledge on the different heads of income and deductions and enable them to compute the total income and tax payable by an individual.

SEMESTER -IV

ENGLISH AND BUSINESS COMMUNICATION SKILL

- Improve reading, comprehension, Writing and grammar skills
- Business vocabulary development and understanding of current American business culture
- Improve your English language skill for use in workplace and other business settings
- To develop verbal and non verbal business communication skill
- Understand communication and learn it's importance in today's business

FINANCIAL MANAGEMENT

- Understand the basic concepts of financial management and their applications in Investment, financing and dividend decisions
- Understanding the overall role and importance of finance function
- Demonstrate basic financial management knowledge
- An understanding of international financial management and risk involved in global business
- Identify the source of funds, describe how to manage profitability and describe cash flow management

HUMAN RESOURCE MANAGEMENT

- Effectively manage and plan key human resources function within the organization
- Examine current issues , trends , practices and process in HRM
- Problem solve human resource challenges

- Contribute to employee performance management and organisational effectiveness
- The efficiency and productivity of employees in their roles
- Design effective human resource policies and systems to attain and sustain competitive advantage

RESEARCH METHODOLOGY

- Develop advanced critical thinking skills
- Develop skills in qualitative and quantitative data analysis and presentation
- Understand the limitations of particular research method
- Demonstrate the ability to choose methods appropriate to research aims and objectives
- Provide students with knowledge , competence and analytical skills in research
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GOODS AND SERVICES TAX

- Examine the basics of taxation and its structure
- List and identify what instruments are taxable under GST
- Examine the process of implementing GST
- Understand the development and Different sub- structure under GST
- Understand the need and importance of GST

E-COMMERCE

1. Identify the component parts of e-commerce
2. Identify the benefits of selling online
3. Know how to optimise and stay safe when selling online
4. Have an outline strategy for E Commerce for your business
5. Understand the risks around Cyber Security when trading and doing business online.
6. Understand how to protect your online business, keeping your accounts secure and being aware of Cyber crime.

SEMESTER - V

PRINCIPLES OF INSURANCE AND RISK MANAGEMENT :

- To acquaint the concept of Insurance and Risk Management
- To create awareness among the students about the origin and evaluation of insurance

FINANCIAL MARKETS AND FINANCIAL SERVICES:

- Understand the role and function of the financial system in reference to the macroeconomy.

- Demonstrate an awareness of the current structure and regulation of the Indian financial services sector.

BUSINESS ENVIRONMENT:

- Know the minor and major factors affecting the business in various streams .
- To know the different environments, like political, technological and economic environments, in business .

ENTREPRENEURSHIP AND NEW VENTURE CREATION:

- Develop creative skills essential for being an entrepreneur.
- a feasibility analysis to identify a potentially successful new venture.

CONSUMER BEHAVIOUR:

- Able to explain the basic concepts and models of consumer behaviour.
- Able to analyze the effects of psychological, socio-cultural and demographic factors on the consumer decision process with their results.

SALES AND LOGISTICS MANAGEMENT:

- Recognize and demonstrate the significant responsibilities of the salesperson as a key individual.
- Understand the basic concepts and techniques of selling and their applications to managerial decision makings in the field.

SEMESTER -VI

BUSINESS POLICY AND STRATEGY:

- Apply diagnostic and practical skills to analyze and evaluate a range of business situations.
- Develop skills for generating alternative solutions to complex problem areas in various businesses.

PRODUCTION AND OPERATION MANAGEMENT:

- Gaining knowledge about managing production processes.
- Better understanding of modern production techniques.

BUSINESS ETHICS AND CORPORATE GOVERNANCE:

- Learn the issues entailed in maintaining ethics and how to deal with such situations .

- Gain knowledge of the legal and regulatory frameworks governing corporate governance practices and their relationship to ethical conduct.

ADVERTISING AND BRAND MANAGEMENT:

- To understand the effective design and implementation of advertising strategies.
- To present a general understanding of content, structure, and appeal of advertisements.

RETAIL MANAGEMENT:

- Understand what marketing means to business executives and academics .
- Understand the ways that retailers use marketing tools and techniques to interact with their customers.

B.COM **SEMESTER-I**

Punjabi/History and Culture of Punjab

1. Students will learn social, cultural and political conditions in medieval Punjab
2. Understand and appreciate the cultural contexts in which Punjabi is used
3. Students gain the knowledge and understanding of the rich folk and cultural heritage of Punjab

English and Business Communication

1. Improve reading, comprehension, Writing and grammar skills
2. Business vocabulary development and understanding of current American business culture
3. Improve your English language skill for use in workplace and other business settings
4. To develop verbal and non verbal business communication skill
5. Understand the communication and learn it's importance in today business

Interdisciplinary Psychology for Managers

1. Develop new interdisciplinary knowledge.
2. Develop, articulate, achieve, and analyze educational goals by employing interdisciplinary theory and methodology.
3. Understand how to interpret managerial problems using different psychological theories; and. Grasp how different management practices

Business Economics-1

Students will be able to:

1. Learn average and marginal revenue under perfect and imperfect competition price, income, Elasticity of demand, indifference curve analysis of consumer behavior, different curve pattern Including Revealed Preference Theory.
2. The concept of perfect competition, equilibrium of a firm in short and long run.
3. The concept of monopoly, short and long run equilibrium, pricing policy and degrees of price Discrimination under monopoly.
4. The concept of monopolistic competition and oligopoly, price and output decision

Principles of Financial Accounting

Students will be able to:

1. Acquire conceptual knowledge on Financial Accounting.
2. Classify & record various business transactions.
3. Learn computerized accounting through accounting software.
4. Find out net income of business and able to maintain financial statement of a business entity. Prepare branch account, hire purchase account and dissolution of partnership account.

Commercial Laws

After the completion of the course, Students will be able to:

1. Understand the various elements of contract, types of contract, modes of discharging contract And remedies available in case of breach of contract.
2. Various relevant provisions relating to sales and agreement to sales including the procedure For execution of contract of sales.
3. Meaning, nature and characteristics of partnership, Meaning, Characteristics and different types of negotiable instrument.

Principles and Practices of Management

1. Understand the Basic management functions of Planning. Organizing Leading and Controlling. Understand management theories.
2. Apply basic principles of leadership, motivation and performance management
3. Apply basic management and HR principles, Understand Governments role and effect on Management

SEMESTER- II

Punjabi/History and Culture of Punjab

1. Students will learn social, cultural and political conditions in medieval Punjab
2. Understand and appreciate the cultural contexts in which Punjabi is used.

3. Students gain the knowledge and understanding of the rich folk and cultural heritage of Punjab.

English and Business Communication

1. Upon completion of the course, students are expected to be able to demonstrate a good understanding of: effective business writing. Effective business communications.
2. Research approaches and information collection.

Interdisciplinary E Commerce

7. Identify the component parts of e-commerce
8. Identify the benefits of selling online
9. Know how to optimise and stay safe when selling online
10. Have an outline strategy for E Commerce for your business
11. Understand the risks around Cyber Security when trading and doing business online.
12. Understand how to protect your online business, keeping your accounts secure and being aware of Cyber crime.

Business Economics-2

1. Students will absorb knowledge about Macroeconomics, data and theory.
2. Learners will study about money inflation, Monetary policy, fiscal policy and issues Of international trade.
3. Learners will comprehend foreign Investments, the balance of payments and International trade.

Corporate Accounting

1. Learn about the valuation method of shares and goodwill and measurement of performance Of companies.
2. This subject also differentiates profit and loss prior period to incorporation and post incorporation.
3. The main objective of this subject to provide the knowledge of companies, Shares and regulatory of companies.
4. Learn about the concept of sources of redemption of debentures and redemption of preference Shares.

Business Laws

1. Students would learn various provisions Related to The Negotiable Instrument Act, 1881 with Amendment Act, 2015. Rules Related to Bills of Exchange, Promissory Note and Cheque.
2. Legal process on Dishonour of Cheque and Penalties.
3. Students would learn the rules regarding The Consumer Protection Act, 1986, Concepts, Consumer Dispute, Complaint, Defect, Deficiency, Unfair Trade Practices, Redressal Agencies.
4. Salient Features and Objects of Competition Act, 2002.

Human Resource Management

Students who undertake this programme will:

1. Demonstrate an understanding of key terms, theories/concepts and practices within the field of HRM
2. Demonstrate competence in development and problem-solving in the area of HR Management
3. Provide innovative solutions to problems in the fields of HRM
4. Be able to identify and appreciate the significance of the ethical issues in HR

Environment, road safety education, violence against women/children, drug abuse

Students will be able to:

1. Understand the structure and function of ecosystems and how the energy flow in an Ecosystem, environmental problems such as global warming, climate change, ozone layer Depletion, deforestation, acid rain, and their impact.
2. Understand the renewable and non renewable energy resources, biodiversity pattern and global Diversity hot spots, mega diversity with reference to India as well as conservation of biodiversity.
3. Understand environmental pollution such as air, water, soil and noise pollution, nuclear Hazards and risk of human health, solid waste management

SEMESTER– III

Issues in Indian commerce

1. Understanding real-world challenges in Indian commerce helps students connect theoretical concepts with practical applications, enhancing their understanding of the subject matter.
2. Commerce is a dynamic field, and staying updated on current issues helps students stay ahead of the curve and adapt to changing market conditions and regulatory environments.
3. Examining the socio-economic factors influencing business operations in India.
4. Formulating recommendations for policymakers and businesses to address key issues.

Cost accounting

1. Providing accurate cost information for decision-making.
2. 2.Facilitating cost control and cost reduction measures.
3. 3.Evaluating performance and improving efficiency.
4. Assisting in pricing decisions and profit determination.

Company law

1. Know various rights and duties under various acts
2. Develop critical thinking through use of various law cases
3. Understanding the basics laws affecting the operations of business enterprise
4. To familiarise the students with the theories and cases of business laws that are relevant in the business context.

Business mathematics and statistics

1. Conceptual Understanding: To help students understand fundamental concepts and principles of mathematics and statistics relevant to business studies.
2. Practical Application: To enable students to apply mathematical and statistical techniques in solving real-world business problems and decision-making processes.
3. Problem-solving Skills: To develop students' analytical and problem-solving skills by presenting a variety of business-related mathematical and statistical problems.

Banking and insurance

1. Understanding Financial Institutions: To provide students with a comprehensive understanding of banking and insurance institutions, their functions, roles, and significance in the financial system.
2. Knowledge of Banking Operations: To familiarize students with the operations and functions of banks, including deposit mobilization, lending, investment, and risk management.
3. Insurance Principles and Practices: To introduce students to the principles and practices of insurance, including types of insurance, underwriting, risk assessment, and claims settlement.

Goods and services tax (GST)

1. Understanding Taxation System: GST is a crucial component of the taxation system in many countries, including India. Studying GST provides students with insights into how taxes are levied on goods and services, contributing to their understanding of the broader tax framework.

2. **Business Compliance:** Businesses need to comply with GST regulations when buying and selling goods or services. Knowledge of GST enables individuals to navigate the complexities of tax compliance, including registration, filing returns, and maintaining proper records.
3. **Cost Management:** GST has implications for the cost structure of businesses. Understanding GST helps businesses manage their costs effectively by incorporating tax considerations into pricing strategies, supply chain management, and decision-making processes.

ACCOUNTING THEORY AND REPORTING PRACTICED

1. Deeper incense of accounting theory in imparted.Knowledge on specific Accounting Standards is accrued.
2. Guidance on certain financial statement items is given and practiced. Accustomed to the standards relating to business acquisitions and consolidations.
3. Acquired knowledge in concepts of financial Reporting through GAAP of various countries,along with recent trends in corporate reporting.
4. A deeper understanding of accounting theory is being taught
5. Accrual of knowledge on particular Accounting Standards. Adapted to the norms around corporate mergers and acquisitions.
6. Learned about current developments in corporate reporting as well as the principles of financial reporting through GAAP of different nations.

SEMESTER-IV

Security analysis and portfolio management

1. understanding the principles and techniques of security analysis to evaluate investment opportunities.
2. Learning portfolio management strategies to optimize risk and return.
3. Gaining insights into the functioning of financial markets and the factors influencing securities' prices.
4. Developing analytical skills to make informed investment decisions.

Advanced accounting

1. Build upon foundational accounting knowledge to explore advanced topics like consolidation, mergers and acquisitions, foreign currency transactions, partnerships, and governmental accounting.
2. Enhance critical thinking skills by presenting real-world case studies, problems, and exercises that require application of advanced accounting concepts.
3. Equip students with the analytical skills needed to interpret and analyze financial statements of complex business entities.

Auditing and secretarial practice

1. Understanding Auditing Procedures: The book aims to familiarize students with the principles and practices of auditing, including various auditing procedures such as verification, vouching, and examination of financial records.
2. Comprehending Regulatory Compliance: It educates students about the legal and regulatory frameworks governing auditing practices, ensuring they grasp the importance of compliance with laws and standards.
3. Developing Analytical Skills: Through case studies and practical examples, the book helps students develop analytical skills necessary for evaluating financial statements, detecting errors, and identifying areas of concern.

Cost management

1. Understanding Cost Concepts: To provide students with a thorough understanding of various cost concepts such as fixed costs, variable costs, marginal costs, and overhead costs.
2. Mastering Costing Techniques: To teach students different costing techniques like job costing, process costing, activity-based costing, and standard costing, enabling them to apply these techniques in real-world scenarios.
3. Analyzing Cost Behavior: To help students analyze how costs behave in different situations and environments, including cost-volume-profit analysis and cost estimation.

Marketing management

1. Developing Strategic Thinking: To help students develop strategic thinking skills by understanding how marketing strategies align with overall business goals and competitive positioning.
2. Learning Consumer Behavior: To educate students about consumer behavior theories and models, enabling them to analyze consumer needs, preferences, and decision-making processes.
3. Mastering Market Analysis: To teach students how to conduct market research, analyze market trends, and assess competitive landscapes to identify opportunities and threats.
4. Creating Value: To emphasize the importance of creating value for customers through product development, branding, and customer relationship management.

Quantitative techniques and methods

1. Foundation Building: Provide students with a solid foundation in mathematical and statistical concepts essential for quantitative analysis.
2. Application-Oriented Learning: Emphasize practical application of quantitative methods in various fields such as economics, business, engineering, and social sciences.

3. Problem-Solving Skills: Develop students' problem-solving skills by presenting real-world scenarios and demonstrating how quantitative techniques can be used to analyze and solve problems.
4. Data Analysis Proficiency: Equip students with the skills needed to collect, analyze, and interpret data using quantitative methods, including statistical software tools.

CONTEMPORARY ISSUES IN ACCOUNTING

1. Analyze critically the goal and evolution of corporate non-financial accounting, reporting, and assurance.
2. Examine critically how financial reporting on climate change and sustainable development concerns has developed and is used now.

SEMESTER- V

INCOME TAX LAW

- Learn the fundamentals of India's income tax regulations.
- Recognize the laws and rules pertaining to the tax system.
- Acquire knowledge of compliance and tax planning techniques.

MANAGEMENT ACCOUNTING

- Get familiar with the core ideas of this field.
- Recognize the application of accounting concepts in commercial settings.
- Discover how choices about financial management are influenced by management accounting.

INDIAN ECONOMY

- Recognize the ideas and tenets of this field of study.
- Acquire knowledge of organizing, managing, and scheduling production procedures.
- Acquire knowledge on how to increase industrial processes' productivity and efficiency.

PRODUCTION AND OPERATION MANAGEMENT

- Recognize the basic ideas and guidelines of operations and production management.
- Find out what steps are involved in producing or delivering products and services.
- Learn how to manage inventories, optimize resources, and increase manufacturing processes' efficiency.
- Learn how to organize, manage, lead, and plan production processes in an industrial environment.

ENTREPRENEURSHIP AND SMALL BUSINESS

- Recognize the difficulties and problems that come with starting a small company.
- Gain the entrepreneurial abilities required for
- Examine how entrepreneurship contributes to the growth of the economy and the creation of jobs.

FINANCIAL MARKETS AND SERVICES

- Learn about both contemporary and classic financial marketplaces.
- Recognize how financial services and institutions operate.
- Gain knowledge of financial products, risk management in the financial markets, and investment methods.

STRATEGIC FINANCIAL MANAGEMENT

- Students will be able to comprehend a company's financial strategy and control.
- Recognize the importance of risk and uncertainty when formulating strategic plans. Discover the many facets of capital budgeting.

SEMESTER- VI

DIRECT TAX LAWS

- Learn the fundamentals of Indian income tax legislation.
- Recognize the rules and guidelines pertaining to income tax.
- Learn about tax compliance and planning.
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FINANCIAL MANAGEMENT

- Learn about the Financial Management tenets and procedures.
- Recognize how financial decisions are made.
- Gain expertise in planning, control, and financial analysis.

ISSUES IN FINANCIAL REPORTING

- Learn about changes that have occurred in the field.
- Recognize challenges related to reporting at the national and international levels.
- Successfully analyze and comprehend financial accounts.

SOCIAL AND BUSINESS ETHICS

- Recognize how crucial it is to embrace business ethics.
- Discover how moral behavior promotes business success.
- Examine the connection between organizational behavior and ethics.

OPERATIONAL RESEARCH

- Gain knowledge of the theories and methods of operations research (OR).

- Develop the ability to use OR methods in commercial decision-making.
- Learn how to tackle different business challenges using OR techniques.

SECTORAL ASPECTS OF INDIAN ECONOMY

- Acquire knowledge of the main Indian economic sectors.
- Recognize the dynamics and difficulties that various industries encounter.
- Examine how each industry contributes to the economy as a whole.

INVESTMENT MANAGEMENT

- Talk about the investment management industry's main clientele.
- Explain the steps involved in investment management.
- Provide a list of the pertinent asset types to invest in.
- Describe the investment funds' performance measures.

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SEMESTER-I

MANAGERIAL ECONOMICS

- Recognize the principles of microeconomic theory and how they relate to business decision-making.
- Examine commercial matters in light of the world economy.
- Solve business challenges using microeconomic concepts and principles.

QUANTITATIVE METHODS FOR BUSINESS

- Use important statistical techniques while making managerial decisions.
- Employ statistical instruments to examine commercial and financial situations.
- Explain and interpret conclusions from statistical research.

MODERN ACCOUNTING THEORY AND REPORTING PRACTICES

- Gain an understanding of International Financial Reporting Standards (IFRS) and how they are implemented.
- Examine financial accounts and reports that have been created using IFRS.
- Exhibit expertise in global financial reporting protocols.

ORGANISATION THEORY AND BEHAVIOUR

- Gain insight into theoretical frameworks for organizational behavior and transformation.
- Examine the ways in which organizations operate and change throughout time.
- Identify and assess the variables affecting organizational competitiveness.

MARKETING MANAGEMENT

- Gain analytical and conceptual skills to oversee marketing activities.
- Apply core marketing ideas and concepts to actual situations.
- Create and carry out marketing plans to meet organizational goals.

MANAGEMENT INFORMATION SYSTEM

- Learn everything there is to know about management information systems (MIS).
- Determine the technological, tactical, and strategic MIS problems.
- Use fundamental concepts for information system design and analysis.

WORKSHOP ON IT APPLICATIONS IN COMMERCE

- Learn firsthand how to use IT to solve business problems.
- Implement IT solutions in a commercial setting across many functional domains.

SEMESTER-II

BUSINESS ENVIRONMENT

- Recognize the significance of macroeconomic principles for enterprises.
- Examine the effects of the macroenvironment on corporate plans and operations.
- Evaluate the impact of government macroeconomic policies on enterprises.

RESEARCH METHODOLOGY IN COMMERCE

- Recognize the stages of research protocols and how they are used in the business world.
- Efficiently conduct research in management and commerce.
- Examine and analyze study results for real-world uses.

FINANCIAL MANAGEMENT AND POLICY

- Use both fundamental and sophisticated analytical methods in the field of financial management.
- Make educated financial policy judgments using advanced analytical methodologies.
- Assess financial performance and suggest ways to make it better.

PRODUCTION AND MATERIAL MANAGEMENT

- Learn about production and management strategies, tools, and procedures.
- Recognize the roles, methods, and tactics of production-related marketing.
- Streamline manufacturing procedures and efficiently handle resources.

OPERATIONS RESEARCH

- Recognize the principles and methods of operations research (OR) in order to make informed decisions.
- Use OR approaches to tackle challenging business issues.

- Gain expertise in OR approaches for modeling, analysis, and optimization.

BUSINESS POLICY & STRATEGIC MANAGEMENT

- Cultivate a capacity for strategic thought and judgment.
- Recognize how business plans are developed and put into action.
- Examine company problems and provide tactical fixes based on industry best practices.

SEMESTER-III

BUSINESS PERFORMANCE MEASUREMENT

- Learn about the many methods of measuring performance that are employed in business.
- Recognize how to assess and quantify business performance in an efficient manner.
- Evaluate and enhance organizational effectiveness by implementing performance measurement tools.

TAX PLANNING AND MANAGEMENT

- identify the most recent changes to Indian tax legislation as well as pertinent court rulings.
- Determine the effects on company planning and optimize tax advantages while staying within the law.
- Create tax management and planning techniques to maximize business financial results.

HUMAN RESOURCE DEVELOPMENT

- Learn about the theories, methods, and practices of HRD.
- Skillfully use HRD concepts and methods in corporate contexts.
- Acquire the necessary abilities to successfully support organizational development and staff advancement.

INDUSTRIAL RELATIONS

- Recognize the idea and significance of industrial relations within businesses.
- Acknowledge the dynamics of labor relations and how they affect the effectiveness of organizations.
- Create industrial relations management plans to promote a happy workplace.

STRATEGIC COST MANAGEMENT

- Learn the ideas and tenets of strategic cost management.
- Recognize different facets of cost management from a strategic angle.
- Use strategic cost management approaches to raise the profitability and competitiveness of your company.

INTERNATIONAL ACCOUNTING

- Gain conceptual knowledge and comprehension of topics related to international accounting.
- Maneuver through the current worldwide accounting regulatory landscape.
- Examine and resolve complicated accounting problems that come up in international company settings.

WORKSHOP ON FINANCIAL MARKETS & INSTRUMENTS

- Learn about the many components of the Indian financial system.
- Recognize the different financial products that are exchanged and how the financial markets operate.
- Acquire the fundamental knowledge necessary to analyze financial products and markets in order to make wise decisions.

SEMESTER IV

PROJECT PLANNING AND CONTROL

- Acquire the knowledge and abilities required to design, organize, and manage a new business.
- Recognize the steps involved in project management, from start to finish.
- Acquire skills in resource allocation, project scheduling, and progress tracking.

KNOWLEDGE MANAGEMENT

- Learn about the theories and procedures of knowledge management.
- Recognize how important knowledge management is to the formulation of corporate strategy.
- Acquire the skills necessary to utilize and manage organizational knowledge assets.

BUSINESS ETHICS AND CORPORATE GOVERNANCE

- Gain knowledge of corporate governance procedures and ethical standards.
- Acknowledge the significance of moral conduct and sound governance in achieving organizational triumph.
- Examine case studies and actual situations to comprehend moral conundrums and governance issues.

ORGANIZATIONAL CHANGE AND DEVELOPMENT

- Acquire a thorough grasp of the ways in which behavioural interventions may facilitate organisational transformation.
- Learn techniques to help individuals, teams, and organizations grow.

- Acquire tactics for attaining optimal efficiency and promoting the longevity of the company.

TRAINING AND DEVELOPMENT

- Acquaint yourself with the fundamental ideas of training and development.
- Understand a firm's learning environment and how it affects human resource development.
- Develop the ability to plan and deliver successful training programs for organizational development.

COMPENSATION MANAGEMENT

- Gain knowledge of matters pertaining to pay in the business world.
- Acquire knowledge on the creation, evaluation, and reorganization of compensation management systems.
- Create plans and guidelines for managing pay well in order to draw and keep talent.

ADVANCED CORPORATE ACCOUNTING

- Learn about advanced accounting concepts and procedures in the business environment.
- Comprehend intricate accounting matters and how they affect the financial reporting of businesses.
- Gain knowledge on how to evaluate and comprehend corporate entities' financial accounts.

SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

- Recognize the different analysis methods that are applied while making investment decisions.
- Acquire knowledge of portfolio analysis techniques and tactics for effective portfolio management.
- Acquire the knowledge necessary to evaluate risk vs. reward and make wise investing choices.

ADVANCED AUDITING

- Learn everything there is to know about current auditing concerns, especially as they pertain to business audits.
- Recognize best practices, laws, and standards pertaining to auditing.
- Gain the ability to carry out exhaustive and successful audits in challenging corporate settings.